

Bryan Hong

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EDUCATION

UNIVERSITY OF CALIFORNIA - BERKELEY, HAAS SCHOOL OF BUSINESS, 2006-Present

Ph.D. in Business Administration, Business and Public Policy (expected) 2012
M.S., Business Administration 2008

INDIANA UNIVERSITY - BLOOMINGTON, KELLEY SCHOOL OF BUSINESS, 1997-2001

B.S., Finance and International Studies. Minor in Mathematics; Science and Technology
Specialization. Graduated with High Distinction.

RESEARCH INTERESTS

Strategy and firm performance
Organizational learning
Internal organization

RESEARCH IN PROGRESS

"The Cost of a New Boss: Supervisor Changes, Hierarchy, and Firm Performance"

"Avoiding Rookie Mistakes: The Value of Managerial Experience for Firm Performance"

"How well do performance-based incentives for managers work? Evidence from the fast food industry"

"Understanding the influence of management on corporate social responsibility investment" (with Dylan Minor)

"How does firm competition affect corporate social responsibility investment?"
(with Rui de Figueiredo, Dylan Minor, and Parham Holakouee)

"Picking one's teammates after success and failure: Evidence from MBA team assignments" (with Rui de Figueiredo)

TEACHING EXPERIENCE

Head Graduate Student Instructor (GSI), Haas School of Business Reporting directly to the Dean of Instruction, responsible for all issues related to graduate student instruction at Haas, overseeing approximately 200 Graduate Student Instructors each semester. Also responsible for teaching pedagogy courses for both Master's (MBA 300) and PhD (PhD 300) students.	2011-2012
Graduate Student Instructor (GSI) MBA 299: Competitive Strategy Recipient of UC Berkeley Outstanding Graduate Student Instructor Award Overall Effectiveness Rating of 6.3/7 (median: 5.5)	2009
Graduate Student Instructor (GSI) UGBA 178: International Business Overall Effectiveness Rating of 5.7/7 (median: 5.1)	2010
Graduate Student Instructor (GSI) UGBA 178: International Business Reviews pending	2011
Facilitator for Haas@Work Program Facilitated a team of MBA students over several weeks in developing recommendations to the CEO and executive team of a major semiconductor manufacturer	2009

RESEARCH EXPERIENCE

Graduate Student Researcher (GSR) for Oliver Williamson	2008-2010
Graduate Student Researcher (GSR) for David Mowery	2010-2011
Graduate Student Researcher (GSR) for Rui de Figueiredo	2008-2010
Graduate Student Researcher (GSR) for Pablo Spiller	2007-2008

PRESENTATIONS

Oliver E. Williamson Seminar on Institutional Analysis	2010
Consortium of Cooperation and Competition (CCC), U. of Michigan	2010
Transatlantic Doctoral Conference, London Business School	2010
UC Berkeley Economics Department Innovation / Industrial Organization Seminar, Berkeley, CA	2010

TRAINING

TIM Division Doctoral Consortium, Academy of Management	2009
West Coast Research Symposium Doctoral Consortium, University of Washington	2009

FELLOWSHIPS AND AWARDS

Peter T. Jones Research Fellowship	2011
<i>California Management Review</i> Fellowship, Haas School of Business	2010-2011
UC-Berkeley Institute of Business and Economic Research (IBER)	
Dissertation Research Grant	2008-2009
Bradley Foundation Fellowship	2007-2008
Sasakawa Doctoral Fellowship	2007
Summer Research Fellowship, Helsinki University of Technology, BIT Research Centre	2007

OTHER PROFESSIONAL EXPERIENCE

I worked in a variety of private sector roles prior to beginning my PhD. My first position was as a financial analyst in what is now the investment banking division of Citigroup in New York, where I worked on both acquisitions and capital-raising transactions. Interested in gaining practical experience in corporate strategy, I subsequently accepted a position in the strategic planning group at Burger King Corporation, reporting directly to the Executive Vice President of Strategic Projects & Capital Management during their private equity-led turnaround. After the core restructuring of the organization was completed, I accepted an offer to work for Bain and Company as a management consultant, where I realized a university was the perfect setting to do the work I wanted to do.

ADDITIONAL

Member: Academy of Management
Passed Level I CFA Exam, June 2004

PERSONAL

Citizenship: USA

REFERENCES

Rui de Figueiredo

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Oliver E. Williamson

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