

# Kevin Ke Li

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## EDUCATION

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### University of California at Berkeley, Haas School of Business

2010 (expected) Ph.D. Candidate in Accounting  
Dissertation committee: Patricia Dechow (Chair), Richard G. Sloan, Nicole Bastian Johnson, Ulrike Malmendier

2008 M.S. in Business Administration

### New York University, Stern School of Business

2005 MBA, with specialization in Accounting, Quantitative Finance and Statistics  
Graduated with Distinction

### Peking University

1999 Bachelor of Economics  
Major: International Finance  
Minor: Law

## RESEARCH INTEREST

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Financial accounting; Valuation; Earnings management; Capital structure;  
Regulation and disclosure

## WORKING PAPERS

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"Do Investors Understand Loss Persistence?" (Job market paper)

"Has Goodwill Accounting Gone Bad?" with Richard G. Sloan

"Earnings Quality and Future Capital Investment: Evidence from Discretionary Accruals" with Vicki Wei Tang

"Economic Consequences of Suboptimal Cash Holdings"

## INVITED PRESENTATION

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"Earnings Quality and Future Capital Investment: Evidence from Discretionary Accruals"  
AAA Annual Meeting, FARS Concurrent Session, Anaheim, CA, 2008

## **TEACHING EXPERIENCE**

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2006-2007	Advanced Financial Accounting (undergraduate senior level) Graduate Student Instructor for Professor Vic Stanton
2006 Summer	Introduction to Financial Accounting (undergraduate freshman level) Graduate Student Instructor for Professor Denis Neilson
2004-2005	Principles of Financial Accounting (undergraduate freshman level) New York University Stern School of Business Teaching assistant for Professor Carol Marquardt

## **PROFESSIONAL EXPERIENCE**

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2008 Summer	<b>Barclays Global Investor</b> Research Analyst, Cross Strategy Research Team	San Francisco, CA
2004-2005	<b>WestLB AG</b> Credit Analyst, Credit Risk Management-North America	New York, NY
1999-2002	<b>PricewaterhouseCoopers, LLP</b> Senior Associate, CPA, Assurance and Business Advisory Services	Beijing, China

## **HONORS AND SCHOLARSHIPS**

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2009	AAA/Deloitte/J. Michael Cook Consortium Fellow
2005-present	Regents Fellowship, Graduate Scholarship, University of California, Berkeley
2005	Beta Gamma Sigma Honor Society, New York University
2005	Designated Stern Scholar for academic excellence, New York University
2003-2004	Stern Director Scholarship, New York University
1999	Scholarship for Academic Excellence, highest honor granted to top 2% of class, Peking University
1997-1998	Guang Cai Scholarship, Peking University
1995-1998	Shu Ping Scholarship, Peking University

## **ATTENDED CONFERENCES**

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AAA/Deloitte/J. Michael Cook Doctoral Consortium, Lake Tahoe, CA, 2009
AAA Annual Meeting, Anaheim, CA, 2008
AAA-FARS Midyear Meeting & Doctoral Consortium, Phoenix , AZ, 2008
AAA Annual Meeting, Chicago, IL, 2007

## **UNIVERSITY AND PROFESSIONAL SERVICES**

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2007-present	Head of Graduate Student Instructor in accounting group, University of California, Berkeley Haas School of Business
2005	Fund Service Director, Michael Price Student Investment Fund, New York University Stern School of Business

## **PROFESSIONAL AFFILIATIONS AND QUALIFICATIONS**

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2006	Passed CFA Exam Level III
2001-present	Member, Chinese Institute of Certified Public Accountants

## **PERSONAL**

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Married with two Children; Native speaker of Mandarin; Other interests include tennis and photograph.

*Last updated September 2009*