Abstract

This paper analyzes the intra-day relationship between bid-ask spreads and “market” return volatility for quotes posted in a truly global “around-the-clock” market setting, the one for the U.S. Dollar/Deutschemark exchange rate. We are able to identify a statistically and economically significant “Reverse U-shaped” pattern in the bid-offer spread in 1996. Tests of the stability and ordering of “market” volatility, performed across several different fractions of the day, reveal that variances of intra-day returns are heterogeneous and ordered, declining around the Asian lunch break, increasing steadily during the London morning trading hours, peaking at the opening of New York to subsequently fall with the closing of the European markets. Results also indicate that “market” volatility is significantly higher during intra-day versus overnight periods. Then, we introduce a structural model that attempts to explain those empirical regularities by capturing some currency-specific features of the data: possibly asymmetric and stochastic trading cost structure, discrete directional updates and parameters’ temporal heterogeneity, and by relating the bid-ask spread to two different sources of variation: trading costs and market risk. We evaluate these components via GMM using a set of convenient unconditional intra-day moments implied by the basic configuration of the model. Analysis of the resulting estimated patterns reveals that trading costs play a significant role in explaining the intra-day variability of bid and offer currency returns. Inventory considerations appear to be more relevant in the trading morning and by London’s closing, while the perceived risk of arrival of informed trades seems more likely to affect the dealers’ cost structure during the late morning/early afternoon in London, when the bid-ask spread is highest. The contribution of the “true” currency risk to the total variability of the posted bid and ask quotes’ returns is not surprisingly highest at the opening of the European markets. Jumps are more likely to occur during the London morning hours and less likely by the end of the day. Additionally, the estimated upward jump size is higher than the estimated discrete downward adjustment. This evidence suggests that during 1996 central banks unsuccessfully attempted to resist the devaluation trend of the Deutschemark versus the dollar.

JEL Classification: C51, F31

Keywords: Market Microstructure; Exchange Rate; Bid-Ask Spread; GMM
1. Introduction

Microstructure theory often views the evolution of asset prices over short intervals of time as affected by systematic or unsystematic long-run updates and transient cost components related to the particular market in which trading occurs. These costs are alternatively interpreted as arising from inventory control considerations, asymmetric information and order processing.\(^1\) Schwartz (1988) identifies four classes of variables the literature focuses on as determinants of bid-ask spreads in financial markets: activity, risk, information and competition. Ho and Stoll (1980, 1981, 1983) show that uncertainty in the order flow limits dealers’ ability to maintain their optimal inventory position. Consequently, as in Amihud and Mendelson (1980), increasing order arrival variability would increase the bid-ask spread. Tinic (1972), Stoll (1979) and Hamilton (1978) hypothesize instead a direct relationship between the bid-ask spread and the intrinsic risk of holding a security. Several more recent studies relate information asymmetries between “informed” and “liquidity” traders to trading costs in securities’ markets. Glosten and Milgrom (1985) and Hasbrouck (1988) reveal that if dealers’ perceived exposure to private information rises, the bid-ask spread would then widen. Few researchers (e.g. Hamilton (1978)) have also focused on the intensity of competition among traders as a source of downward pressure on bid and offer quotes’ spreads. Data access constraints limited the empirical studies on assessing the statistical significance of these issues predominantly to equity markets. However, recent availability of high-frequency observations has made it possible to apply tests of microstructure trading theories to the vast foreign exchange market (as in Lyons 1995, 1996).

This study looks at the U.S. Dollar/Deutschemark (DEM/$) as a currency traded in a truly global “around-the-clock” market setting, and identifies a statistically and economically significant “Reverse U-shaped” pattern in the intra-day bid-offer spread from quotes there posted in 1996. Tests of the stability and ordering of “market” volatility, performed across several different fractions of the day, reveal that intra-day returns variances are heterogeneous and ordered, rising from after the lunch break in Asian markets until the early afternoon, in correspondence with the simultaneous opening of New York and the post-meridian phase of trading in London, and subsequently declining. Results also indicate that “market” volatility is significantly higher during intra-day versus overnight periods. To address the issue of whether the behavior of the bid-ask spread is related to the temporal profile of return volatility, we model bid and ask quote-return dynamics. The chosen structure, similar in principle to Hasbrouck (1999), incorporates not only some of the key microstructure effects that are prominent in the literature (stochastic, temporally heterogeneous and possibly asymmetric costs of market-making that include clearing, information and inventory factors) but also several specific

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\(^1\) For a comprehensive guide to the most influential theoretical work in Market Microstructure, we direct the reader to Maureen O’Hara’s (1995) popular compendium.
features of currency markets, in particular the existence of discrete directional jumps affecting the
“true” expected price process. GMM estimates of intra-day parameters’ evolution and size show that,
consistently with Lyons’ (1995) findings, both trading costs and “intrinsic” shocks are important in
explaining the time-varying variability of bid and offer currency returns. Nonetheless, their relative
significance appears to fluctuate during the day, with inventory considerations being more relevant in
the Asian morning and London’s closing trading hours, and the “true” currency return volatility
affecting the dealers’ cost structure in the early afternoon. Jumps appear to be more likely to occur
during the London morning and less likely by the end of the day, while the estimated upward jump
size is higher than the estimated discrete downward adjustment, suggesting that during 1996 central
banks unsuccessfully attempted to resist the devaluation trend of the DEM versus the dollar.

The paper is organized as follows. The next section characterizes statistically a sample of half-hourly
DEM/ $ exchange rate quotes and presents relevant empirical evidence on bid-ask spreads and noon
mid-quote return variance that motivates the modeling effort of this study. A parsimonious
theoretical structure is then presented in Section 3, and estimated in Section 4. A discussion of the
results ensues. A brief summary concludes in Section 5.

2. A Statistical Analysis of the Bid-Ask Spread in the DEM/ $ Market

2-1 The Foreign Exchange Markets

The foreign exchange market is probably the most active financial market in the world. Amounts
traded are huge, with over one trillion dollars in transactions executed each day, so is the frequency
and intensity of trading. This paper examines bid and ask quotes for the DEM/ $ in 1996. The
DEM/ $ exchange rate is a truly global 24-hours-a-day market setting, where quotes posted by
London-based traders compete with prices in New York or Frankfurt, and so we treat it in this
paper, rather than as a sequence of regional markets, as suggested instead by Hsieh and Kleidon
(1996). Nonetheless, regional patterns are still going to emerge and matter in our analysis, as we will
show in greater detail in the next sections. The structure of the DEM/ $ (now Euro/ $) market, as of
any other actively traded currency, strongly differs from the ones of most equity and futures markets.
Following Bessembinder (1994), we briefly focus on its three main aspects: organization, the specific

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2 Lyons’ analysis, although including quantities and transaction prices, is nevertheless limited to quotes
observed on just five trading days, on the week of August 3-7 1992, from 8:30 a.m. to 1:30 p.m. Eastern
Standard Time, too short a period to generalize his results. Moreover, by introducing artificial “opening” and
“closing” trading hours, Lyons’ study does not address the trading continuity issues we deal with in this paper.
3 The web site of Olsen and Associates, http://www.olsen.ch, reports this and other interesting facts about
currency markets that we use in this paper.
characteristics of the traded asset, and the nature of the relevant information flows. As compared with the centralized, order-driven specialist system used on the New York Stock Exchange (NYSE), for example, the wholesale currency markets are typically decentralized, quote-driven continuous dealer markets. This decentralized structure implies the absence of a centralized transaction reporting system for executed trades and of a centralized Clearing-House. Although many currency trades occur directly between dealers, still a portion of them is executed through brokers that effectively serve as de facto information clearing houses. Although most equity issues and futures contracts are traded on markets with routinely daily openings and closings, foreign exchange markets remain practically always active, except for weekends and few bank holidays, when a smaller amount of quotes is usually posted by dealers. While NYSE specialists engage in market-making activities as an institutional feature of their role, currency dealers are generally large or medium commercial and investment banks whose other business activities might also require extensive currency transactions. The most prominent currency market makers are located in primary financial centers, like London, Zurich, New York, Tokyo and Hong Kong. They operate as dealers, trading with each other as well as with non-bank customers, including institutional investors, hedge funds, big and small corporations and multinational firms. Dealers indicate their willingness to trade by posting quotes on electronic systems provided by outside vendors, as Reuters or Telerate. However, those quotes are just indicative, i.e. do not commit the dealer to execution. Actual transactions are completed privately or through electronic communication, as in the Reuters 2000 Dealing System. Whereas equity valuations depend on a wide range of both macro-economic and firm (or industry)-specific information, currency valuation arises mainly from macro-economic considerations. The resulting nature and frequency of the information flow in the currency markets might reduce market-makers’ likelihood of suffering a loss to better-informed traders. Nonetheless, foreign exchange markets are characterized by the activity of additional players, i.e. central banks and governments. The monetary authorities of a country periodically intervene in domestic and foreign currencies with the clear intent of directing the current and future transaction prices, in order to serve several political or economic agendas. Inflation pressures, competitiveness of local industries, flows of trade and international currency commitments are among the most likely motivations for routine interventions by central bankers. Although central banks do not have a hedge in the size of the transactions for some of the most actively traded currencies as in the past, their power of “moral suasion” still appears to condition the activity and expectations of traders in the global currency arena. In any case, the presence of these players adds a layer of strategic interaction, not usually faced by equity market makers, to the opportunity set of currency dealers. While stock specialists treat their net equity position as inventory, with the domestic currency as the numeraire, forex dealers have an alternative in choosing which currency (if either) should represent the numeraire and which should instead
measure the inventory. Moreover, equity prices and futures are always quoted in specific units of currency per equity share or tick respectively. On the contrary, terms of quotation in exchange rate markets are a matter of convention, which varies across currencies, and which, as suggested by Bessembinder (1994), may even affect the distributional properties of the resulting bid-ask spreads. In particular, although most major currencies are quoted against the U.S. dollar, i.e. prices are the quantity of the foreign currency per dollar, few exceptions are the Euro and some British Commonwealth currencies that are typically quoted in quantity of U.S. dollars per unit of the foreign currency. Finally, currency markets do not impose a pre-specified minimum tick to the quoted prices, as in equity and futures markets. Market makers can choose the desired fineness of the posted quotes, depending on the thinness of the order flow and the cost structure they face. This makes the implying transaction costs fully endogenous. Detailed data on intra-day transactions in this market were not easily available in the past, as banks and other dealers have no obligation to report their private transactions. However, the development of computer and communications technology over the past few years has made available live data at shorter and longer time intervals during the trading hours. This availability is particularly interesting in the 24-hour-a-day currency markets. It begins every business morning (Greenwich Mean Time, GMT) in the Asian markets, and increases rapidly, as Singapore and Hong Kong join Tokyo and Sidney. There is then an abrupt decline of activity at 4:00 a.m. as these markets break for lunch. Trading picks up again at 5:00 a.m. and remains strong throughout the morning, as London and the rest of Europe replace the Asian centers. The overlap of the New York and European markets in the afternoon produces the peak of daily volume activity. A steady decline then follows as the U.S. markets close during the evening.

2-2 Data Characteristics and Bid-Ask Spread Analysis

This section performs a statistical analysis of the intra-day dynamics of the bid-ask spread in the DEM/$ exchange rate market that motivates the development of the model we present and estimate in the remainder of the paper. The sample we use in this study consists of bid and ask quotes prevailing on the DEM/$ exchange rate on 262 regular U.K. business days in 1996, reported in Deutschemark (DM) per U.S. dollar. The data are collected from Reuters on a half-hour frequency by Olsen & Associates in the HFDF II data set. Olsen & Associates utilizes a filtering process to remove false prices, or “noise”, due to mis-typing errors by traders. Although those quotes are not necessarily posted by the same dealer, competition among market makers, investors’ desire to trade at the displayed rates, and knowledge of transaction prices allow us to interpret the available bids and asks as being formulated by a single dealer. Figure 1 shows the behavior of the DEM/$ extracted daily series computed as noon GMT mid-quote, that corresponds roughly to the middle of the London trading day.
The Deutschemark experienced a devaluing pressure against the dollar during the year, although through some wide fluctuations around the depreciation trend. Prices are quoted here to four decimal places, i.e. with a tick size of 0.0001, e.g. 1.4325 DEM per one dollar. Incidentally we observe that the tick size reported here is practically imposed by the particular information system collecting the data. This observation is important, insofar as it implies that the clustering phenomenon in spreads and quotes reported by the literature might be instead less intense.4 In fact for actively traded currencies, as in the case of DEM/$ in 1996, traders increase the finesse of the quotes on their screens to the fifth or sixth decimal figure.5 As already emphasized in the previous sub-section, the bid and ask quotes registered from the Reuters terminals are just indicative, i.e. do not necessarily represent prices at which transactions really occurred at or around the time the quotes were recorded. Moreover, these quotes are not necessarily the “best” bid and ask on the market at that particular time.6 Nonetheless, Goodhart, Ito, and Payne (1996) and Evans (1998, 1999) compare

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4 See for example Bessembinder (1994) and, more recently, Hasbrouck (1999). From an economic perspective, clustering arises when market participants agree (explicitly or implicitly) to a price increment that is coarser than any technically mandated minimum. It has also been suggested (Christie and Schultz, 1994) that quote clustering might reflect a collusive behavior among dealers.

5 For example, in the case of DEM/$ exchange rate, dealers’ screens would report, for levels around 1.55, bid-ask quotes like “6075-6092”, meaning “1.556075-1.556092”, thus attenuating the supposed clustering around 5 and 10 ticks of the bid-ask spread.

6 Hasbrouck (1999) adds that these quotes are usually dominated by bids and asks appearing on the screens of the inter-dealer market and on electronic trading systems such as the Reuters D 2000-2 platform.
indicative quotes collected by Olsen & Associates with short samples of spot transaction prices, and find that the resulting indicative spread overestimates the magnitude of the transaction bid-ask spread and the relevance of clustering, but, and most importantly for our study, appears to be a good proxy for the intraday dynamics of transaction prices and spreads. Additionally, Bollerslev and Melvin (1994) observe that reputation effects prevent the posting of quotes at which a bank would not subsequently be willing to trade.

In order to analyze the intra-day behavior for the bid-ask spread of DEM/$, we partition each day into 24 consecutive 60-minutes intervals and then calculate mean bid-ask spreads. Following Chan, Chung and Johnson (1995), we at first define the DEM/ $ volatility as the absolute logarithmic return resulting from the bid-ask midpoint series. Finally, all variables are transformed into standardized deviates, by subtracting from each the observed mean for the day and dividing by the standard deviation for the day for the spread and the return, respectively. Table 1 reports the mean values for the standardized spread (SSPREAD) and volatility (SVOL) for each 60-minutes interval of the day.

<table>
<thead>
<tr>
<th>Time of the Day</th>
<th>SVOL</th>
<th>SSPREAD</th>
</tr>
</thead>
<tbody>
<tr>
<td>0:00 – 1:00</td>
<td>0.0230</td>
<td>-0.2328</td>
</tr>
<tr>
<td>1:00 – 2:00</td>
<td>-0.2967</td>
<td>-0.3867</td>
</tr>
<tr>
<td>2:00 – 3:00</td>
<td>-0.3535</td>
<td>-0.3439</td>
</tr>
<tr>
<td>3:00 – 4:00</td>
<td>-0.4890</td>
<td>-0.1636</td>
</tr>
<tr>
<td>4:00 – 5:00</td>
<td>-0.2968</td>
<td>0.0369</td>
</tr>
<tr>
<td>5:00 – 6:00</td>
<td>-0.1467</td>
<td>-0.1612</td>
</tr>
<tr>
<td>6:00 – 7:00</td>
<td>0.0091</td>
<td>0.1194</td>
</tr>
<tr>
<td>7:00 – 8:00</td>
<td>0.0063</td>
<td>0.1085</td>
</tr>
<tr>
<td>8:00 – 9:00</td>
<td>-0.0333</td>
<td>0.1006</td>
</tr>
<tr>
<td>9:00 – 10:00</td>
<td>-0.1243</td>
<td>0.1455</td>
</tr>
<tr>
<td>10:00 – 11:00</td>
<td>-0.0613</td>
<td>0.0774</td>
</tr>
<tr>
<td>11:00 – 12:00</td>
<td>0.0672</td>
<td>0.1213</td>
</tr>
<tr>
<td>12:00 – 13:00</td>
<td>0.2231</td>
<td>0.0930</td>
</tr>
<tr>
<td>13:00 – 14:00</td>
<td>0.4339</td>
<td>0.1272</td>
</tr>
<tr>
<td>14:00 – 15:00</td>
<td>0.4463</td>
<td>0.1102</td>
</tr>
<tr>
<td>15:00 – 16:00</td>
<td>0.4214</td>
<td>0.2183</td>
</tr>
<tr>
<td>16:00 – 17:00</td>
<td>0.4459</td>
<td>0.1677</td>
</tr>
<tr>
<td>17:00 – 18:00</td>
<td>0.2710</td>
<td>0.0496</td>
</tr>
<tr>
<td>18:00 – 19:00</td>
<td>0.1499</td>
<td>0.0609</td>
</tr>
<tr>
<td>19:00 – 20:00</td>
<td>-0.0333</td>
<td>0.1103</td>
</tr>
<tr>
<td>20:00 – 21:00</td>
<td>-0.2081</td>
<td>-0.0634</td>
</tr>
<tr>
<td>21:00 – 22:00</td>
<td>-0.2708</td>
<td>-0.0242</td>
</tr>
<tr>
<td>22:00 – 23:00</td>
<td>-0.2363</td>
<td>-0.1401</td>
</tr>
<tr>
<td>23:00 – 0:00</td>
<td>0.0533</td>
<td>-0.1312</td>
</tr>
</tbody>
</table>

°The sample consists of 6288 observations on DEM/ $ exchange rate on one-hour frequency for regular U.K. business days in 1996. °The Standardized variable is defined as (Xit - µi)/ Si, where Xit is the raw variable, µi is the mean for the day, and Si is the standard deviation for the day.

The bid-ask spread reveals a statistically significant intra-day pattern. It is lowest at the beginning of the day, gradually increasing after the Asian lunch break until London’s early afternoon before finally
declining during the New York evening. As evident from Figure 2, this pattern contradicts the U-shape in spreads typically documented for stocks, for example in Brock and Kleidon (1992) and Chang, Chung and Johnson (1995) among others, in organized exchanges, like the NYSE, that are characterized by formal opening and closing hours.

Interestingly enough, the intra-day pattern of volatility seems to mimic that of the standardized spread. This evidence does not prima facie support most of the existing information models (Glosten and Milgrom (1985), Kyle (1985), Admati and Pfeiderer (1992), just to quote a few) in which market-makers, facing informed and liquidity agents, increase spreads with lower volume and return volatility so that the gains from trading with the uninformed compensates for the losses to the informed. The results of Table 1 and Figure 2 suggest instead that the bid-ask spread increases when there is more uncertainty surrounding the proxy for “true” currency values, as measured by SVOL for mid-quotes. As long as higher volatility induces increasing order imbalance in the dealers' inventory, the bid-ask spread might widen, thus confirming early observations by Madhavan and Smith (1993) and Hasbrouck and Sofianos (1993) for NYSE stocks. The evidence on mimicking behavior of standardized volatility and bid-ask spread is insensitive to the particular time partition (60 minutes) we originally chose. We repeat the same analysis on an interval that roughly corresponds to the London trading day (5:00 a.m. to 19:00 p.m., GMT), and report the results in Table 2 and Figure 3.

In addition, if liquidity traders are allowed to choose when to enter the market, the resulting order clustering induces more market depth, lower transaction costs and increasing competition among informed traders. For more on this topic, see O'Hara (1995).

The patterns observed at the beginning of the day appear nonetheless to be consistent with models of asymmetric information, see for example Foster and Viswanathan (1994), which predict that trading costs, hence the bid-ask spread, are high when volatility is high at the start of the trading session, i.e. when informed traders are asymmetrically informed.
### Table 2

Mean Values of the Standardized Volatility and Bid-Ask Spread for DEM/ $ Exchange Rate from January 1 1996 to December 31 1996 - GMT

<table>
<thead>
<tr>
<th>Time of the Day</th>
<th>SVOL</th>
<th>SSPREAD</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00</td>
<td>-0.1702</td>
<td>-0.3411</td>
</tr>
<tr>
<td>5:30</td>
<td>-0.1372</td>
<td>0.0190</td>
</tr>
<tr>
<td>6:00</td>
<td>-0.1366</td>
<td>0.2235</td>
</tr>
<tr>
<td>6:30</td>
<td>0.0255</td>
<td>0.0150</td>
</tr>
<tr>
<td>7:00</td>
<td>-0.0029</td>
<td>0.1522</td>
</tr>
<tr>
<td>7:30</td>
<td>0.0340</td>
<td>0.0651</td>
</tr>
<tr>
<td>8:00</td>
<td>-0.0157</td>
<td>0.0301</td>
</tr>
<tr>
<td>8:30</td>
<td>0.0669</td>
<td>0.1753</td>
</tr>
<tr>
<td>9:00</td>
<td>-0.1413</td>
<td>0.1801</td>
</tr>
<tr>
<td>9:30</td>
<td>-0.1541</td>
<td>0.1118</td>
</tr>
<tr>
<td>10:00</td>
<td>-0.0944</td>
<td>0.0435</td>
</tr>
<tr>
<td>10:30</td>
<td>-0.0844</td>
<td>0.1120</td>
</tr>
<tr>
<td>11:00</td>
<td>-0.0392</td>
<td>0.1108</td>
</tr>
<tr>
<td>11:30</td>
<td>0.0782</td>
<td>0.1353</td>
</tr>
<tr>
<td>12:00</td>
<td>0.0686</td>
<td>0.0908</td>
</tr>
<tr>
<td>12:30</td>
<td>0.1144</td>
<td>0.0964</td>
</tr>
<tr>
<td>13:00</td>
<td>0.3287</td>
<td>0.0470</td>
</tr>
<tr>
<td>13:30</td>
<td>0.3168</td>
<td>0.2064</td>
</tr>
<tr>
<td>14:00</td>
<td>0.5393</td>
<td>0.0381</td>
</tr>
<tr>
<td>14:30</td>
<td>0.3522</td>
<td>0.1826</td>
</tr>
<tr>
<td>15:00</td>
<td>0.5424</td>
<td>0.2154</td>
</tr>
<tr>
<td>15:30</td>
<td>0.4072</td>
<td>0.2207</td>
</tr>
<tr>
<td>16:00</td>
<td>0.4474</td>
<td>0.3325</td>
</tr>
<tr>
<td>16:30</td>
<td>0.5686</td>
<td>0.0051</td>
</tr>
<tr>
<td>17:00</td>
<td>0.3219</td>
<td>0.0922</td>
</tr>
<tr>
<td>17:30</td>
<td>0.3304</td>
<td>0.0089</td>
</tr>
<tr>
<td>18:00</td>
<td>0.2130</td>
<td>0.0518</td>
</tr>
<tr>
<td>18:30</td>
<td>0.1577</td>
<td>0.0683</td>
</tr>
<tr>
<td>19:00</td>
<td>0.1441</td>
<td>0.1189</td>
</tr>
</tbody>
</table>

*The sample consists of 12576 observations on DEM/ $ exchange rate on half-hour frequency for regular U.K. business days in 1996. The Standardized variable is defined as \((X_i - \mu_i)/S_i\), where \(X_i\) is the raw variable, \(\mu_i\) is the mean for the day, and \(S_i\) is the standard deviation for the day.

Again, the standardized spread picks up simultaneously with an increase of SVOL from 5:00 a.m. to 8:00 a.m., is stable for most of the morning, rises in the afternoon at the opening of New York and reaches the highest level at around 3:00 p.m. GMT before declining with the close of the American trading floors.

**Fig. 3.** Intra-day DEM/ $ SSPREAD and SVOL, 1996, 30-minutes partition. The lines are smoothed interpolations of the variables’ estimates.
2.3 Statistical Analysis of Intra-day Volatility

The analysis of the last section suggests that the behavior of intra-day volatility of the underlying currency process, as measured by absolute returns, might play a relevant role in explaining the “Reverse U-shaped” profile for the bid-ask spread in DEM/ $ quotes. This section examines more accurately a different measure of volatility, the sample standard deviation of hourly mid-quote returns for the DEM/ $ exchange rate in 1996, and formally tests the null hypothesis of stable variation within the day. Figure 4 presents the sample volatility for intra-day hourly mid-quote returns computed as the natural logarithm of the DEM/ $ relative value.

![Sample Period-by-Period Return Volatility on the DEM/$ Exchange Rate for 1996](image)

**Fig. 4.** Intra-day DEM/ $ sample mid-quote return volatility, 1996, one-hour partition. The line is a smoothed interpolation of the variable’s estimates.

In comparison with the results reported in Figure 2, the increase in return volatility appears more pronounced during the London trading day, and the evening decline sharper than in the case in which the return variation is measured by absolute returns. Nonetheless, Figure 4 is generally consistent with our previous analysis. There is widespread agreement in the empirical literature on exchange rates that currency markets tend to exhibit daily and weekly “seasonality”. Glassman (1987) and Bessembinder (1994) report that both bid-ask spreads and absolute returns, as measures of risk, are usually higher on Fridays than on any other day of the working week. In Table 3 and Figure 5 we estimate intra-day sample mid-quote return volatility for Mondays to Fridays in 1996. No significant difference arises from the comparison of the resulting intra-day profiles, all displaying a “Reverse U-shape”. In particular, the morning patterns are virtually identical across days. Nonetheless, Tuesdays and Thursdays, not just Fridays, appear to be characterized by higher return volatility at the peak of daily currency activity, with the overlap of the New York and European markets in the afternoon.9

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9 The recurrence of certain economic events (e.g. Fed meetings on Tuesdays) in specific sub-periods of the day might explain these results.
Table 3  
Sample Return Volatility for DEM/$ Exchange Rate from January 1 1996 to December 31 1996 – GMT^  

<table>
<thead>
<tr>
<th>Measurement Period</th>
<th>Total</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>0:00 – 1:00</td>
<td>0.0862%</td>
<td>0.0879%</td>
<td>0.0894%</td>
<td>0.0815%</td>
<td>0.0890%</td>
<td>0.0817%</td>
</tr>
<tr>
<td>1:00 – 2:00</td>
<td>0.0673%</td>
<td>0.0573%</td>
<td>0.0606%</td>
<td>0.0845%</td>
<td>0.0578%</td>
<td>0.0733%</td>
</tr>
<tr>
<td>2:00 – 3:00</td>
<td>0.0573%</td>
<td>0.0384%</td>
<td>0.0525%</td>
<td>0.0703%</td>
<td>0.0455%</td>
<td>0.0703%</td>
</tr>
<tr>
<td>3:00 – 4:00</td>
<td>0.0486%</td>
<td>0.0305%</td>
<td>0.0337%</td>
<td>0.0418%</td>
<td>0.0463%</td>
<td>0.0914%</td>
</tr>
<tr>
<td>4:00 – 5:00</td>
<td>0.0657%</td>
<td>0.0774%</td>
<td>0.1029%</td>
<td>0.0621%</td>
<td>0.0843%</td>
<td>0.0689%</td>
</tr>
<tr>
<td>5:00 – 6:00</td>
<td>0.0802%</td>
<td>0.0774%</td>
<td>0.1029%</td>
<td>0.0621%</td>
<td>0.0843%</td>
<td>0.0689%</td>
</tr>
<tr>
<td>6:00 – 7:00</td>
<td>0.0734%</td>
<td>0.0690%</td>
<td>0.0669%</td>
<td>0.0767%</td>
<td>0.0758%</td>
<td>0.0780%</td>
</tr>
<tr>
<td>7:00 – 8:00</td>
<td>0.0875%</td>
<td>0.0718%</td>
<td>0.0950%</td>
<td>0.0936%</td>
<td>0.0758%</td>
<td>0.0996%</td>
</tr>
<tr>
<td>8:00 – 9:00</td>
<td>0.0835%</td>
<td>0.0707%</td>
<td>0.1003%</td>
<td>0.0835%</td>
<td>0.0616%</td>
<td>0.0968%</td>
</tr>
<tr>
<td>9:00 – 10:00</td>
<td>0.0738%</td>
<td>0.0432%</td>
<td>0.0763%</td>
<td>0.0741%</td>
<td>0.0826%</td>
<td>0.0789%</td>
</tr>
<tr>
<td>10:00 – 11:00</td>
<td>0.0803%</td>
<td>0.0712%</td>
<td>0.0892%</td>
<td>0.0836%</td>
<td>0.0917%</td>
<td>0.0620%</td>
</tr>
<tr>
<td>11:00 – 12:00</td>
<td>0.1114%</td>
<td>0.0815%</td>
<td>0.0795%</td>
<td>0.1005%</td>
<td>0.1800%</td>
<td>0.0842%</td>
</tr>
<tr>
<td>12:00 – 13:00</td>
<td>0.0998%</td>
<td>0.0923%</td>
<td>0.0934%</td>
<td>0.0918%</td>
<td>0.1185%</td>
<td>0.1002%</td>
</tr>
<tr>
<td>13:00 – 14:00</td>
<td>0.1214%</td>
<td>0.0954%</td>
<td>0.1027%</td>
<td>0.1046%</td>
<td>0.1194%</td>
<td>0.1707%</td>
</tr>
<tr>
<td>14:00 – 15:00</td>
<td>0.1231%</td>
<td>0.1006%</td>
<td>0.1510%</td>
<td>0.0896%</td>
<td>0.1219%</td>
<td>0.1437%</td>
</tr>
<tr>
<td>15:00 – 16:00</td>
<td>0.1242%</td>
<td>0.1040%</td>
<td>0.0902%</td>
<td>0.1045%</td>
<td>0.1355%</td>
<td>0.1716%</td>
</tr>
<tr>
<td>16:00 – 17:00</td>
<td>0.1443%</td>
<td>0.0898%</td>
<td>0.1779%</td>
<td>0.1175%</td>
<td>0.1732%</td>
<td>0.1468%</td>
</tr>
<tr>
<td>17:00 – 18:00</td>
<td>0.1066%</td>
<td>0.0910%</td>
<td>0.1410%</td>
<td>0.1046%</td>
<td>0.0949%</td>
<td>0.0946%</td>
</tr>
<tr>
<td>18:00 – 19:00</td>
<td>0.1052%</td>
<td>0.0886%</td>
<td>0.1469%</td>
<td>0.0944%</td>
<td>0.1038%</td>
<td>0.0776%</td>
</tr>
<tr>
<td>19:00 – 20:00</td>
<td>0.0841%</td>
<td>0.0881%</td>
<td>0.0734%</td>
<td>0.0723%</td>
<td>0.0962%</td>
<td>0.0864%</td>
</tr>
<tr>
<td>20:00 – 21:00</td>
<td>0.0573%</td>
<td>0.0510%</td>
<td>0.0551%</td>
<td>0.0506%</td>
<td>0.0624%</td>
<td>0.0654%</td>
</tr>
<tr>
<td>21:00 – 22:00</td>
<td>0.0603%</td>
<td>0.0623%</td>
<td>0.0593%</td>
<td>0.1004%</td>
<td>0.0589%</td>
<td>0.0918%</td>
</tr>
<tr>
<td>22:00 – 23:00</td>
<td>0.0770%</td>
<td>0.0876%</td>
<td>0.0558%</td>
<td>0.1066%</td>
<td>0.0423%</td>
<td>0.0783%</td>
</tr>
<tr>
<td>23:00 – 0:00</td>
<td>0.1166%</td>
<td>0.0726%</td>
<td>0.1237%</td>
<td>0.0787%</td>
<td>0.0696%</td>
<td>0.1925%</td>
</tr>
<tr>
<td>Number of Days</td>
<td>262</td>
<td>53</td>
<td>53</td>
<td>52</td>
<td>52</td>
<td>52</td>
</tr>
</tbody>
</table>

^The sample consists of 6288 observations on DEM/$ exchange rate on one-hour frequency for regular U.K. business days in 1996.

We next test more formally the equality of variances across J intra-day intervals, i.e. the null hypothesis H_0 : \sigma_1^2 = \sigma_2^2 = \ldots = \sigma_J^2 , using various non-parametric procedures. The analysis is initially performed across 4 intra-day periods of 6 hours each. Then, results are reported for each sub-period in Table 4. The null hypothesis H_0 is examined first with the Brown-Forsythe (1974) modified Levene (1960) test statistic, already utilized in a study by Lockwood and Linn (1990) on stock market return volatility. The statistic is computed as:

\[
F = \left[ \sum_{j=1}^{J} \frac{n_j}{N} \left( \bar{D}_{*j} - \bar{D}_{**} \right)^2 \right] \left/ \sum_{j=1}^{J} \left( D_{ij} - \bar{D}_{*j} \right)^2 \right\] \left/ \left[ (N - J)(J - 1) \right] \right\]  \quad , \quad [1]
\]

\[
D_{ij} = |R_{ij} - M_{*j}|
\]

\[
D_{*j} = \frac{n_j}{J} \sum_{i=1}^{n_j} D_{ij}
\]

\[
D_{**} = \frac{1}{N} \sum_{j=1}^{J} D_{*j}
\]
where \( R_{ij} \) is the return for day \( i \), intra-day period \( j \), \( M_{ij} \) is the sample median return for period \( j \) computed over the \( n_j \) (262) days included in the test, \( D_{ij} \) is the mean absolute deviation from the median for period \( j \) and \( D_{..} \) is the grand mean. The statistic in [1] is distributed \( F_{J-1, N-J} \) under the null hypothesis.

**Fig. 5.** Intra-day DEM/$ sample mid-quote return volatility, 1996, one-hour partition, Mondays to Fridays. The lines are smoothed interpolations of the variables’ estimates.

In Table 4, the null hypothesis \( H_0 \) is rejected at any conventional significance level, indicating that “market” return variance, as measured by the sample mid-quote return proxy, is statistically not constant across the four intra-day periods and is larger during the London trading day.

In order to identify more precisely the typical intra-day pattern in “market” volatility, the \( D_{ij} \) can be ranked and examined for each day in the sample. Patterns in the \( D_{ij} \) ranks allow us to test different expected orderings among intra-day variances versus a null hypothesis of random ordering, an analysis typically neglected by traditional statistical approaches.

**Table 4**

<table>
<thead>
<tr>
<th>Measurement Period</th>
<th>Mean Bid-Ask Spread</th>
<th>Sample Return Vols</th>
<th># of Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 0:00 to 6:00</td>
<td>0.000548</td>
<td>0.167228%</td>
<td>262</td>
</tr>
<tr>
<td>2 6:00 to 12:00</td>
<td>0.000614</td>
<td>0.219322%</td>
<td>262</td>
</tr>
<tr>
<td>3 12:00 to 18:00</td>
<td>0.000620</td>
<td>0.315387%</td>
<td>262</td>
</tr>
<tr>
<td>4 18:00 to 0:00</td>
<td>0.000582</td>
<td>0.193882%</td>
<td>262</td>
</tr>
</tbody>
</table>

\[
 F_{J-1, N-J}(0.01) = 3.80 \quad F^\sim = 26.231**
\]

** The F-Statistic is significant at the one percent level.

For this purpose, we use a significance test developed by Page (1963). We define \( r_{i1} \) through \( r_{i4} \) as the ranks from the smallest \( D_{ij} \) to the largest \( D_{ij} \) in day \( i \). Because we have 4 sub-periods, the number of possible rankings is 24 (4!). Under the null hypothesis of random ordering of the \( r_{ij} \) over 262
independent trials, we expect to observe an average frequency for each ordering of 10.91, with a
standard deviation of 3.23.\footnote{Assuming, consistently with the null hypothesis, a sequence of 262 independent binomial trials, it then follows easily that:}

If we define $h_{ij}$ as the rank under a pre-specified alternative hypothesis, the Page ordered test statistic $L$ is

$$L = \sum_{i=1}^{N} \sum_{j=1}^{J} r_{ij} h_{ij}. \quad [2]$$

Thus, the Page test uses the hypothesized ranks ($h_{ij}$) and the observed ranks ($r_{ij}$) to produce a statistic that, for any day $i$, obtains its maximum value when $h_{ij} = r_{ij}$ (i.e. 30 for $J = 4$) and its minimum value when they are instead inversely related (e.g. 20 in our case with $J = 4$).

Page (1963) provides critical values for the exact distribution of $L$.\footnote{Lockwood and Linn (1990) report that the Page test appears to be extremely powerful, especially if an a priori ordering is believed to exist.}

Here we instead use a modified version of Page’s test, $L^*$, which is distributed approximately as chi-square with one degree of freedom,\footnote{In this case, the ordinary use of $\chi^2$ tables is equivalent to a two-sided test of the null hypothesis. To implement instead a one-sided test, as in our case, the probability implying from the chi-square tables needs to be halved. See Page (1963), pp. 220-224, for more details.}

$$L^* = \frac{[12L - 3JN(J + 1)^2]}{NJ^2(J^2 - 1)(J + 1)}. \quad [3]$$

We consider four alternative hypotheses, $H_{A1}$ to $H_{A4}$, for the observed ordering across intra-day sub-periods, each of them ex-ante consistent with Figure 4, i.e. implying market volatility rising from the opening in Asia until the European afternoon, and falling thereafter (1-3-4-2; 1-4-3-2; 2-3-4-1 and 2-4-3-1 respectively).
We report in Table 5 the number of days for which each of the alternative orderings is observed in our sample, and the corresponding Modified Page test statistic.

<table>
<thead>
<tr>
<th>HA1</th>
<th>HA2</th>
<th>HA3</th>
<th>HA4</th>
<th># of Days</th>
<th>Modified Page Test</th>
<th>p-value*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>3</td>
<td>4</td>
<td>2</td>
<td>262</td>
<td>46.61**</td>
<td>0.0000</td>
</tr>
<tr>
<td>1</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>262</td>
<td>27.05**</td>
<td>0.0000</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>4</td>
<td>1</td>
<td>262</td>
<td>37.20**</td>
<td>0.0000</td>
</tr>
<tr>
<td>2</td>
<td>4</td>
<td>3</td>
<td>1</td>
<td>262</td>
<td>20.01**</td>
<td>0.0000</td>
</tr>
</tbody>
</table>

H0: Random Rank (RR) # 10.91 10.91 10.91 10.91
Observed Rank # 28 13 15 15
3 Stdevs from RR # 9.70 9.70 9.70 9.70

° “1” stands for the lowest and “4” for the highest sample return volatility.
* The Modified Page Test is distributed approximately as chi-square with one degree of freedom, and is computed according to equation [3] in the text.
** The Null Hypothesis is rejected at the one percent significance level.

HA1 is observed 28 times, more than 3 standard deviations away from the mean under the null hypothesis of random ordering. Evidence for the other HAs is less strong.
Nonetheless, the Modified Page statistic reveals that the null is strongly rejected at the one percent level against each of the four assumed alternatives, hence confirming the statistical significance of the pattern we previously identified in Figures 2 and 4 for the market volatility.

The adoption of a finer partition of the day does not affect this conclusion. In Table 6 we apply the Modified Levene test of equation [1] to a 3-hour time partition.

<table>
<thead>
<tr>
<th>Measurement Period</th>
<th>Mean Bid-Ask Spread</th>
<th>Sample Return Vols</th>
<th># of Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 to 3:00</td>
<td>0.000514</td>
<td>0.121385%</td>
<td>262</td>
</tr>
<tr>
<td>3:00 to 6:00</td>
<td>0.000597</td>
<td>0.105199%</td>
<td>262</td>
</tr>
<tr>
<td>6:00 to 9:00</td>
<td>0.000614</td>
<td>0.136366%</td>
<td>262</td>
</tr>
<tr>
<td>9:00 to 12:00</td>
<td>0.000614</td>
<td>0.159172%</td>
<td>262</td>
</tr>
<tr>
<td>12:00 to 15:00</td>
<td>0.000621</td>
<td>0.194416%</td>
<td>262</td>
</tr>
<tr>
<td>15:00 to 18:00</td>
<td>0.000619</td>
<td>0.221648%</td>
<td>262</td>
</tr>
<tr>
<td>18:00 to 21:00</td>
<td>0.000598</td>
<td>0.146751%</td>
<td>262</td>
</tr>
<tr>
<td>21:00 to 0:00</td>
<td>0.000562</td>
<td>0.120179%</td>
<td>262</td>
</tr>
</tbody>
</table>

F-Test for H0: Homoskedasticity across sub-periods
F^7,2088(0.01) = 2.64

** The F-Statistic is significant at the one percent level.

Again, the null hypothesis of Homoskedasticity across sub-periods is rejected at the one percent level. Finally, we rank, for every day in the sample, each sub-period by the observed market return.
volatility and report, in Table 7, the number of times for which each of the 8 possible ranks has been observed.

<table>
<thead>
<tr>
<th>Rankings</th>
<th>0:00 to 3:00</th>
<th>3:00 to 6:00</th>
<th>6:00 to 9:00</th>
<th>9:00 to 12:00</th>
<th>12:00 to 15:00</th>
<th>15:00 to 18:00</th>
<th>18:00 to 21:00</th>
<th>21:00 to 0:00</th>
<th># of Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low Vol</td>
<td>32</td>
<td>64</td>
<td>31</td>
<td>27</td>
<td>20</td>
<td>18</td>
<td>31</td>
<td>39</td>
<td>262</td>
</tr>
<tr>
<td>2</td>
<td>41</td>
<td>36</td>
<td>28</td>
<td>27</td>
<td>22</td>
<td>28</td>
<td>44</td>
<td>262</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>31</td>
<td>37</td>
<td>30</td>
<td>22</td>
<td>32</td>
<td>45</td>
<td>39</td>
<td>262</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>49</td>
<td>35</td>
<td>31</td>
<td>32</td>
<td>18</td>
<td>25</td>
<td>31</td>
<td>41</td>
<td>262</td>
</tr>
<tr>
<td>5</td>
<td>35</td>
<td>36</td>
<td>43</td>
<td>26</td>
<td>25</td>
<td>33</td>
<td>25</td>
<td>262</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>28</td>
<td>25</td>
<td>32</td>
<td>36</td>
<td>39</td>
<td>45</td>
<td>28</td>
<td>262</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>26</td>
<td>14</td>
<td>37</td>
<td>40</td>
<td>49</td>
<td>37</td>
<td>32</td>
<td>27</td>
<td>262</td>
</tr>
<tr>
<td>High Vol</td>
<td>20</td>
<td>15</td>
<td>33</td>
<td>30</td>
<td>64</td>
<td>64</td>
<td>17</td>
<td>19</td>
<td>262</td>
</tr>
</tbody>
</table>

χ² Independence Test: $T^* = 218.32^*$, p-value = 0.0000

The resulting matrix reveals a higher concentration of high volatility observations during the London trading day, and a higher concentration of low volatility rankings in the Asian markets’ afternoons. A chi-square Independence test rejects at the one percent level the null hypothesis of random ordering for the 64 combinations of volatility rankings and 3-hour sub-periods.13

To summarize, the results of this section indicate that:

a) the Bid-Ask spread for DEM/ $ quotes is characterized by a statistically significant “Reverse U-shaped” intra-day pattern;

b) the observed intra-day spread variation is economically significant as well: for a single “round-trip” $100 Mil. transaction at a level of DEM/ $ 1.5000, the average difference in the dealer’s fee between the 12-to-15 pm interval and the Asian morning hours, 0.000107, is translated into approximately $7300, or about 18% of the noon GMT mean bid-offer spread;

c) the “market” return volatility, as a proxy for market risk measured over mid-quote intra-day returns, reveals a statistically significant “seasonal” daily pattern that is not explained by random chance. Variation in DEM/ $ returns declines around the Asian lunch break, then increases

13 The test compares the actual number of observations ($A_{ij}$) for each cell with the expected range ($E_{ij}$) under the selected null hypothesis, in this case of random ordering. Hence, the null implies an average of 32.75 (8*262/ 64) observations per combination. A test statistic is then computed as:

$$T = \sum_{i=1}^{8} \sum_{j=1}^{8} \frac{(A_{ij} - E_{ij})^2}{E_{ij}}.$$ 

Under the null, T is distributed as chi-square with (J-1)(I-1) degrees of freedom.
steadily during the London morning trading hours, peaks at the opening of New York to then fall with the closing of the European markets.

Although poignant, the statistical analysis we just performed does not substitute for an economic interpretation of our findings and eventually does not offer a satisfying explanation of Figure 6 below. It remains in fact to clarify

a) what, if any, is the relationship between the fluctuations of the bid-ask spread and the intra-day behavior of the “market” volatility;

b) how much of the “market” volatility dynamics is explained by the variation of the underlying “true” currency process and how much is instead resulting from fluctuations in trading costs;

c) whether the variability of the “true” underlying currency process and/ or trading cost considerations, both probably embedded in our estimates of “market” variation, help explaining the puzzling “Reverse U-shaped” spread we clearly see in Figure 6.

Fig. 6. Intra-day DEM/$ sample mid-quote return volatility and bid-ask spread, 1996, three-hour partition.

These unanswered questions are investigated in the remainder of this study.

3. The Model

3-1 Motivation

The purpose of this section is to construct, and eventually estimate, a model for the bid and ask intra-day return, return volatility, and the bid-ask spread for exchange rates that captures the main characteristics of the data we presented in the last section, while incorporating at the same time some of the features of past and current theoretical contributions to market microstructure literature. Schwartz (1988) identifies four classes of variables that appear to determine bid-ask spreads in financial markets: activity, risk, information and competition. As suggested by Stoll (1989), those
variables induce three types of costs eventually faced by a dealer: order processing costs, inventory-holding costs, and adverse information costs. More intense trading activity may lead to lower spreads because of economies of scale in trading costs. Researchers have shown that volume, number of shares traded and number of transactions are significant determinants of the bid-ask spread in stock markets.\textsuperscript{14} Inventory control models, like in Ho and Stoll (1980, 1981, 1983), show that uncertainty in the arrival of buy and sell orders drives dealers away from their optimal inventory position. As in Amihud and Mendelson (1980), when the trader approaches his desired inventory book, the bid-ask spread would be reduced. In short, if economies of scale predominate, then we should observe an inverse relationship between spreads and trading activity. If we rely on the “market” volatility we estimated using mid-quotes as a proxy for intensity of trading, then the evidence reported in the last section, especially in Figures 2 and 6, appears to refute this hypothesis. However, sample return volatility depends on the degree of variation of both the underlying “true” currency process and the related trading costs. Hence, Figures 2 and 6 alone do not help us disentangle the two effects on the observed bid-ask spread “Reverse U-shaped” intra-day behavior. Other researchers, like Tinic (1972), Stoll (1978), and Hamilton (1978), describe a direct relationship between the bid-ask spread and the risk of holding a security, whether systematic or unsystematic. Although this hypothesis appears more consistent with our empirical findings, the issue of distinguishing properly the risk component related to the “true” asset price process and the risk component implied by the trading activity itself however remains. Glosten and Milgrom (1985) and Hasbrouck (1988) show that the spread might be positively related to the amount of information coming to the market. The trader’s perceived exposure to private information determines how he will respond to large versus small orders, and to arrivals of market-generated and other publicly available information. As the dealer attributes a positive probability to the order being generated from informed traders, the spread widens at times of the day during which substantial informational changes are more likely, hence when the “true” asset volatility is higher. In the context of the global currency markets, these intra-day sub-periods correspond to the Asian morning, the opening of the trading day in London, and the subsequent activity following from the U.S. markets. From a different perspective, Saar (2000) investigates the role of demand uncertainty, i.e. uncertainty about preferences and endowments of the investors’ population, in introducing information content to the order flow. He shows that demand uncertainty increases both the bid-ask spread and price volatility, consistently with our findings in Tables 4 and 6 and Figures 2 and 3.

\textsuperscript{14} For an exhaustive review of empirical and theoretical literature on the components of the bid-ask spread, see Stoll (1989), McInish and Wood (1992) and O’Hara (1995).
Finally, few researchers\textsuperscript{15} have reported an inverse relationship between the level of competition and the observed bid-ask spreads. This explanation does not appear to be satisfactorily for the case of foreign exchange intra-day patterns, given the evidence presented here. In fact, it is exactly at the peak of the daily activity in the London afternoon, when both European and American dealers are in the market, that the widest spread is recorded, as clear from Figure 3.

From this discussion, it clearly emerges the need to identify sources of variation in the bid and ask intra-day returns, accounting for the inventory costs and information components, and to relate them to the period-by-period behavior of the recorded bid-ask spread. This is the task we reserve to the next section.

3-2 The Basic Structure

We construct a dynamic model for bid and ask intra-day returns that incorporates a stochastic process for the underlying “true” exchange rate, a random market-making cost and a specific feature of foreign exchange markets, discrete jumps. This model will allow us to identify two different possible sources of variation in bid and ask intra-day returns, trading costs (due to inventory and/or competition) and market volatility (as a proxy for intrinsic risk and/or information asymmetry).

The model is very similar in nature to the one of Hasbrouck (1999), but distinguishes itself from it in three main aspects. First, we focus our attention on logarithmic returns, instead of levels, in order to pursue a different estimation strategy, GMM instead of Gibbs Sampling. Second, we ignore discreteness and clustering of quotes. Discreteness of quotes arises as a restriction of bid and ask prices to a fixed grid. Clustering is the tendency of quotes and spreads to lie on certain multiples of a basic tick size. Bessembinder (1994) and Hasbrouck (1999) exhaustively describe both phenomena and document their empirical relevance in currency markets. We observed in the past section that discreteness and clustering of quotes and spreads might arise from a tick size being imposed to the DEM/\$ figures by the particular information system that collects the data.

Although we do not make any specific claim on the significance of this limitation on the empirical evidence available in the literature on clustering, we choose to focus this paper on an analysis of the relationship between the bid-ask spread and the volatility of bid and ask intra-day returns, with the intent to maintain the parsimony of the selected specification.

Third, as already mentioned, we introduce the possibility for the “true” underlying currency process to be affected by a discrete upward or downward jump. Discrete movements in currency quotes may be induced by the release (or the revision) of fundamental macro-economic information or the occurrence of major political events, but also by the purposeful intervention of domestic and foreign

\textsuperscript{15} See Hamilton (1976, 1978) and Branch and Freed (1977), for example.
central banks. In any case, the introduction of systematic jump risk appears to be one of the most popular and successful tools used by the literature\textsuperscript{16} to capture the conditional and unconditional leptokurtosis and skewness typically observed in log-differenced exchange rates.

We define the latent variable $S_t$ as the efficient (or "true") currency price (e.g. DEM per dollar) arising at the end of the trading day conditional on all public information available at that time. In what follows, we indicate any raw variable in upper cases, and the corresponding natural logarithm in lower cases. We assume that $s_t = \ln(S_t)$ changes over time according to the following process:

$$s_j^k (t) = s_{j-1}^k (t) + \mu_u + u_j^k (t) + y_j^k (t) g_j^k (t), \quad [4a]$$

$$u_j^k (t) \sim \mathcal{N}(0, \sigma_u^2 (k)) \quad [4b]$$

$$y_j^k (t) \sim \text{Poisson} (\lambda(k)) \quad [4c]$$

$$g_j^k (t) = \begin{cases} g_1 \geq 0 & \text{with prob } p(k) \\ g_2 \leq 0 & \text{with prob } 1 - p(k) \end{cases} \quad [4d]$$

where $t = 1, 2, \ldots, 262$ stands for a specific day in the sample, $j = 1/24, 2/24, \ldots, 1$ is a specific fraction of the day and $k = 1, 2, \ldots, 8$ is one of the eight three-hour sub-periods we divide a trading day in\textsuperscript{17} as in Table 6 and Figure 6; $\mu_u$ is a time-homogeneous drift in the exchange rate, while $u_j^k (t)$ reflects updates to the "true" value of DEM/\$ resulting from the release of publicly available information; $y_j^k (t)$ is the number of discrete random jump updates, distributed as a Poisson variate. $\lambda(k)$ controls the frequency of arrival of events, its mean number and its variance. The binomial variable $g_j^k (t)$ determines the direction of the jump, with period-varying probability $p(k)$ of being positive. For the purposes of this paper, we consider the probability of a discrete jump to occur and of a jump to be upward as independent from each other and from the public information update $u_j^k (t)$.

\textsuperscript{16} See Bates (1996) for a review of some of the main modeling solutions adopted in the financial literature to represent the behavior of exchange rates, and for evidence on DEM/\$ exchange rate over the period 1984 to 1991.

\textsuperscript{17} Hence, $t + j = t + 1/24$ corresponds to 0:00 a.m. of day $t$ (and sub-period 1), $t + 5/24$ corresponds to 4:00 a.m. of day $t$ (and sub-period 2), and so on.
Dealers are assumed to face a non-negative stochastic cost of market-making, $C$. As mentioned in section 3-1, $C$ incorporates any fixed or marginal (i.e. per trade) cost incurred by the currency dealer in posting (non-binding) quotes.

The randomness in the determinants of these costs, whether arising from inventory considerations or asymmetric information, represents an additional source of variation for bid and ask intra-day returns. The cost $C$ is not necessarily symmetric,\(^{18}\) thus reflecting the fact that in specific market circumstances or moments of the day quoting a bid price may be “more (or less) expensive” than being on the ask side.

We assume that a randomly extracted forex dealer (from a population of market-makers) posts the following raw bid and ask quotes at the $j$-th fraction of the $t$-th day, in the $k$-th sub-period:

\[
\text{Bid}_j^k(t) = S_j^k(t) \cdot Cb_j^k(t) \quad [5a]
\]

\[
\text{Ask}_j^k(t) = S_j^k(t) \cdot Ca_j^k(t) . \quad [5b]
\]

$Cb (< 1)$ and $Ca (> 1)$ represent the “mark-up” practiced by the market-maker on the “true” currency price as a compensation for inventory carrying costs, information asymmetry risk, and market risk. As mentioned earlier on, no tick and rounding restrictions to the posted quotes are considered here.

We model the stochastic nature of these costs by assuming that:\(^{19}\)

\[
\ln(Ca_j^k(t)) - \ln(Ca_{j-1}^k(t)) = ca_j^k(t) - ca_{j-1}^k(t) = \mu_{ca}(k) + \eta_{ca_j^k}(t) \quad [6a]
\]

\[
\ln(Cb_j^k(t)) - \ln(Cb_{j-1}^k(t)) = cb_j^k(t) - cb_{j-1}^k(t) = \mu_{cb}(k) + \eta_{cb_j^k}(t) , \quad [6b]
\]

---

\(^{18}\) Evidence on asymmetric bid-ask spread, based on analysis of daily observations, is reported by Bossaerts and Hillion (1991), among others.

\(^{19}\) This choice is consistent with the dynamic implications of assuming lognormal trading costs, as in Blume and Stambaugh (1983), Smith (1994) and, more recently, Hasbrouck (1999). In fact, for example in the case of bid costs $Cb$, if we instead assume that $\ln(Cb_j^k(t)) \sim \text{i.i.d. } N[m_{cb}(k), s^2_{cb}(k)]$, it follows that $[\ln(Cb_j^k(t)) - \ln(Cb_{j-1}^k(t))]$ is distributed as i.i.d. $N[I_j^k(t)(m_{cb}(k) - m_{cb}(k)) + (1 - I_j^k(t))(2s^2_{cb}(k))], where I_j^k(t) = 0 for j and (j-1) in the same interval k, and 1 otherwise. Equation [6b] would then just impose the additional restriction that $\mu_{cb} = I_j^k(t)(m_{cb}(k) - m_{cb}(k)) and \sigma^2_{cb} = I_j^k(t)(s^2_{cb}(k) + s^2_{cb}(k-1)) + (1 - I_j^k(t))(2s^2_{cb}(k))$. 

20
where

\[ \eta_{ca,j}^k(t) \sim N(0, \sigma_{ca}^2(k)) \]

\[ \eta_{cb,j}^k(t) \sim N(0, \sigma_{cb}^2(k)) \]  \[6c\]  

\[ \rho_{ca,cb}(k), \, \rho_{u,ca}(k), \, \rho_{u,cb}(k) \neq 0 \]

Although some of the determinants of market-making costs are known to be serially correlated, the random cost innovations are assumed to be i.i.d. Nonetheless, we do not exclude a priori the possibility that updates to public information have an impact on the cost structure \((\rho_{ca,cb} & \rho_{u,cb} \neq 0)\), not that there might exist some interaction between the cost of being on the bid or on the offer side of the market at any point in time \((\rho_{ca,cb} \neq 0)\).

If we define:

\[ r_{bid,j}^k(t) = \ln \left( \frac{\text{Bid}_{j}^k(t)}{\text{Bid}_{j-1}^k(t)} \right) \] \[7a\]

\[ r_{ask,j}^k(t) = \ln \left( \frac{\text{Ask}_{j}^k(t)}{\text{Ask}_{j-1}^k(t)} \right) \] \[7b\]

as the intra-day bid and ask return respectively, our assumptions imply that

\[ r_{bid,j}^k(t) = [s_j^k(t) - s_{j-1}^k(t)] - [cb_j^k(t) - cb_{j-1}^k(t)] \] \[8a\]

\[ r_{ask,j}^k(t) = [s_j^k(t) - s_{j-1}^k(t)] - [ca_j^k(t) - ca_{j-1}^k(t)] \] \[8b\]

It also follows from [4], [5] and [6] that the bid-ask spread representation provided by the model is:

\[ \text{Spread}_j^k(t) = S_{j-1}^k(t)e^{\mu_u^k+\eta^k_j(t)+\eta^k_{ca,j}(t)}\left[ C_{a,j-1}^k(t)e^{\mu_u^k(k)+\eta^k_{ca,j}(t)} - C_{b,j-1}^k(t)e^{\mu_u^k(k)+\eta^k_{cb,j}(t)} \right]. \] \[9\]
Eventually the distributional assumptions we made so far allow us to easily compute the following series of theoretical unconditional moments for the bid and the offer intra-day returns:\footnote{For these and other computations in this paper, we make use of the following properties of a Poisson discrete variate $y$: $E[y] = \lambda; \text{Var}[y] = \lambda; E[y^2] = \lambda(1+\lambda); \text{Prob}\{y = a\} = \lambda e^{-\lambda} / a!$.}

\begin{equation}
E[r_{\text{bid}}^{k}(t)] = \mu_{u} + p(k)\lambda(k)g_{1} + (1 - p(k))\lambda(k)g_{2} + \mu_{cb}(k) \tag{10}
\end{equation}

\begin{equation}
E[r_{\text{ask}}^{k}(t)] = \mu_{u} + p(k)\lambda(k)g_{1} + (1 - p(k))\lambda(k)g_{2} + \mu_{ca}(k) \tag{11}
\end{equation}

\begin{equation}
\text{Var}[r_{\text{bid}}^{k}(t)] = \sigma_{u}^{2}(k) + \lambda(k)(1 + \lambda(k))(p(k)g_{1}^{2} + (1 - p(k))g_{2}^{2}) + \\
- [p(k)\lambda(k)g_{1} + (1 - p(k))\lambda(k)g_{2}]^{2} + \sigma_{cb}^{2}(k) + 2\sigma_{u}(k)\sigma_{cb}(k)\rho_{u,cb}(k) \tag{12}
\end{equation}

\begin{equation}
\text{Var}[r_{\text{ask}}^{k}(t)] = \sigma_{u}^{2}(k) + \lambda(k)(1 + \lambda(k))(p(k)g_{1}^{2} + (1 - p(k))g_{2}^{2}) + \\
- [p(k)\lambda(k)g_{1} + (1 - p(k))\lambda(k)g_{2}]^{2} + \sigma_{ca}^{2}(k) + 2\sigma_{u}(k)\sigma_{ca}(k)\rho_{u,ca}(k) \tag{13}
\end{equation}

\begin{equation}
\text{Cov}[r_{\text{bid}}^{k}(t), r_{\text{ask}}^{k}(t)] = \sigma_{u}^{2}(k) + \lambda(k)(1 + \lambda(k))(p(k)g_{1}^{2} + (1 - p(k))g_{2}^{2}) + \\
- [p(k)\lambda(k)g_{1} + (1 - p(k))\lambda(k)g_{2}]^{2} + \sigma_{u}(k)\sigma_{cb}(k)\rho_{u,cb}(k) + \\
+ \sigma_{u}(k)\sigma_{ca}(k)\rho_{u,ca}(k) + \sigma_{cb}(k)\sigma_{ca}(k)\rho_{ca,cb}(k) \tag{14}
\end{equation}

In short, there are two stochastic variables in this structural model, efficient price and dealer’s cost, that change at each point in time, and five sources of noise, public information update, discrete jump, jump direction, and bid and ask cost innovations. The parameters regulating their intensity and variability, as well as their simultaneous interaction, are allowed to change at every sub-period $k$ of the trading day. The estimation of the model, the object of the next section, will allow us, through equations [12] and [13], to identify not only the average sources of variation for the observed bid and offer intra-day returns, but also intra-day patterns in the volatility of the efficient price process, as opposed to the “market” risk we measured in Figures 2 and 4, and hopefully to shed some light on the “Reverse U-shaped” profile for the bid-ask spread reported in Figure 6.
4. **Estimation**

4-1 The Estimation Strategy: GMM

The set of moments arising from the structural model of section 3-2 and reported in equations [10] to [14] suggests that we evaluate the model by looking at how close the sample averages of intra-day returns, return variances and covariances are to their theoretical counterparts, i.e. equivalently by looking at the pricing errors. In other terms, by virtue of the sequence of moment restrictions generated by our model, a Generalized Method of Moments (GMM) estimation approach appears to be a very natural strategy to follow.

Hansen’s (1982) GMM estimation involves the use of over-identifying moment restrictions implying from the model, in order to estimate its coefficients and yield heteroskedastic and autocorrelation consistent standard errors. Within a particular class of estimators, specifically those resulting from linear combinations of the moment conditions, Hansen (1982) provides asymptotic results under weak assumptions, making statistical inference straightforward.

We specify the set of errors $U_k(t)$ for the vector of unknown parameters $\varphi$ as:

\begin{align*}
U_{i1}^k(t, \varphi) &= r_{bid}^k(t) - E[r_{bid}^k(t)] \quad [15] \\
U_{i2}^k(t, \varphi) &= r_{ask}^k(t) - E[r_{ask}^k(t)] \quad [16] \\
U_{i3}^k(t, \varphi) &= r_{bid}^k(t) - E(r_{bid}^k(t))^2 - Var[r_{bid}^k(t)] \quad [17] \\
U_{i4}^k(t, \varphi) &= r_{ask}^k(t) - E(r_{ask}^k(t))^2 - Var[r_{ask}^k(t)] \quad [18] \\
U_{i5}^k(t, \varphi) &= r_{bid}^k(t) - E(r_{bid}^k(t)) \cdot [r_{ask}^k(t) - E(r_{ask}^k(t))] - Co \text{ var}[r_{bid}^k(t), r_{ask}^k(t)]. \quad [19]
\end{align*}

Equations [15] to [19] imply a group of J “intra-day errors” for each of the five subsets of restrictions. Assuming that the true value for $\varphi$, $\varphi_0$, is characterized by the property that:

\begin{equation}
E[U_{i1}^k(t, \varphi_0)] = 0 \quad [20]
\end{equation}
∀ i = 1,...,5; j = 1,..., J; k = 1,..., K , we then denote the sample averages for the orthogonality conditions in equation [20] as:

\[
g_T (\theta) = \frac{1}{T} \sum_{t=1}^{T} \begin{bmatrix}
U_{11/J}^1 (t, \theta) \\
\vdots \\
U_{11/J}^K (t, \theta) \\
U_{21/J}^1 (t, \theta) \\
\vdots \\
U_{21/J}^K (t, \theta) \\
U_{31/J}^1 (t, \theta) \\
\vdots \\
U_{31/J}^K (t, \theta) \\
\vdots \\
U_{51/J}^1 (t, \theta) \\
\vdots \\
U_{51/J}^K (t, \theta)
\end{bmatrix}
\]

where T is the number of days in the sample, 1/J is the fraction of the day corresponding to the frequency of the available observations and K is the number of sub-periods we divide the trading day in. In other terms, we define intra-day “cross-sectional” moments using the restrictions implying from the model in equations [4] to [9]. In our case we assume that T = 262, J = 24 (corresponding to a one-hour frequency) and K = 8, as in Table 6.21 To estimate the vector \( \theta \) of coefficients, we minimize the quadratic form \( g_T' W g_T \) in one step, with \( W = I \) instead of using the spectral density matrix S, i.e. in place of the variance-covariance matrix of the \( g_t \) for fixed \( \theta \). Using the identity matrix weights the initial choice of moments equally in estimation and evaluation. This choice has a particular advantage with large systems, as in this case, when S is nearly singular, as it avoids most of the problems associated with its inversion. Hansen and Singleton (1982) advocate a two-step procedure in which initial estimates for the parameters of interest are first identified with \( W = I \), and then employed as starting values for a subsequent minimization in which a new S is generated. Cochrane (2000) suggests that for non-linear models, as in our case, instead of performing many

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21 These numbers imply that we impose 120 moment conditions to estimate 83 parameters.
times a numerical search over $g_T'(\theta)Wg_T(\theta)$, minimizing once the original quadratic form with $W = I$ ensures a quicker convergence and still asymptotically equivalent estimates with better small-sample properties.\textsuperscript{22}

If we define $D_T$ to be a consistent estimator of $\partial g_T(\theta_{GMM})/\partial \theta_{GMM}$, we then have that for our GMM estimates $\theta_{GMM}$:

$$\sqrt{T}(\hat{\theta}_{GMM} - \theta) \sim N(0, [D_T' D_T]^{-1}). \quad [22]$$

Finally, the minimized quadratic form $q = Tg_T'(\theta_{GMM})g_T(\theta_{GMM})$ allows to test for the overall fit of the model. When there is the same number of moment equations as there are parameters to estimate, the model is perfectly identified and testing the validity of the restrictions is clearly redundant. However, if, as in our case, the parameters are over-identified by the moment equations, those equations imply substantive restrictions.

As a consequence, if the model that led to the set of moment conditions in the first place is incorrect, at least some of the sample moment restrictions of equations [15] to [19] will be systematically different from zero. Hence, $T$ times the minimized value of the one-stage objective function, distributed $\chi^2$ with degrees of freedom equal to $d$, the number of moments less the number of estimated parameters\textsuperscript{23}, is a Wald statistic for a test of the $d$ over-identifying restrictions.

4-2 Model Evaluation

In this section, we estimate a reduced and the full version of the model of equations [4] to [9] using the one-stage GMM procedure described in the last sub-section.\textsuperscript{24}

The reduced version assumes that none of the following parameters, $\sigma^2_u, \rho, \lambda, \mu_{ca}, \mu_{cb}, \sigma^2_{ca}, \sigma^2_{cb}, \rho_{uc,ca}, \rho_{uc,cb}$, and $\rho_{ca,cb}$, changes across four 6-hour sub-periods of the day, with $J = 4$ and $K = 1$. Table 8 reports

\textsuperscript{22} For a more detailed analysis of this and other important issues in GMM estimation, we remand the reader to the very exhaustive treatment of Cochrane (2000), chapters 11 to 16.

\textsuperscript{23} In our case, $d = 5J - 83 = 37$.

\textsuperscript{24} The quadratic form $g_T'(\theta)Wg_T(\theta)$ is minimized using the Generalized Gradient (GRG2) nonlinear optimization code developed by Leon Lasdon, University of Texas at Austin, and Allan Waren, Cleveland State University. In order to obtain economically sound parameters' estimates, some of the variables have been constrained to assume values in certain ranges. Hence, correlation terms are bounded between -1 and +1, variances are bounded to be positive, as are the mean model spreads implying from the model.
the resulting estimates, their robust to heteroskedasticity standard errors, t-test statistics and corresponding p-values.

<table>
<thead>
<tr>
<th>Parameters</th>
<th>GMM Estimates</th>
<th>Standard Error</th>
<th>t-stat</th>
<th>p-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>( \mu_u )</td>
<td>0.03561%</td>
<td>0.00263%</td>
<td>13.53</td>
<td>0.0000</td>
</tr>
<tr>
<td>( \sigma^2_u )</td>
<td>0.0000025</td>
<td>0.0000001</td>
<td>24.60</td>
<td>0.0000</td>
</tr>
<tr>
<td>( g_1 )</td>
<td>2.60007%</td>
<td>0.03049%</td>
<td>67.57</td>
<td>0.0000</td>
</tr>
<tr>
<td>( g_2 )</td>
<td>-0.49652%</td>
<td>0.56770%</td>
<td>-0.87</td>
<td>0.1909</td>
</tr>
<tr>
<td>( P )</td>
<td>0.46035</td>
<td>0.02112</td>
<td>21.80</td>
<td>0.0000</td>
</tr>
<tr>
<td>( \sigma^2_{cb} )</td>
<td>0.0000039</td>
<td>0.0000009</td>
<td>4.45</td>
<td>0.0000</td>
</tr>
<tr>
<td>( \sigma^2_{ca} )</td>
<td>0.00000171</td>
<td>0.0000006</td>
<td>29.41</td>
<td>0.0000</td>
</tr>
<tr>
<td>( \mu_{ca} )</td>
<td>-0.01705%</td>
<td>0.00068%</td>
<td>-24.94</td>
<td>0.0000</td>
</tr>
<tr>
<td>( \mu_{cb} )</td>
<td>-0.01988%</td>
<td>0.00068%</td>
<td>-29.36</td>
<td>0.0000</td>
</tr>
<tr>
<td>( \rho_{ca,cb} )</td>
<td>0.05175</td>
<td>0.1089</td>
<td>0.47</td>
<td>0.3191</td>
</tr>
<tr>
<td>( \rho_{uc,cb} )</td>
<td>-0.71840</td>
<td>0.1427</td>
<td>-5.03</td>
<td>0.0000</td>
</tr>
<tr>
<td>( \rho_{uc,ca} )</td>
<td>-0.41419</td>
<td>0.2866</td>
<td>-1.44</td>
<td>0.0749</td>
</tr>
<tr>
<td>( \lambda e^{-\lambda} )</td>
<td>0.000314%</td>
<td>0.00045%</td>
<td>0.69</td>
<td>0.2444</td>
</tr>
</tbody>
</table>

The chi-square test statistic is not different from zero at any conventional confidence level, and most of the parameters’ estimates in the table are statistically significant. The drift parameter \( \mu_u \) is not surprisingly positive, as the DEM/ $ exchange rate devaluated over the sample period (1996).

For the same reason, the GMM estimate for the upward jump size is significantly higher than the one for the downward Poisson update, and both are much bigger than the drift. This is consistent with the correspondingly low probability for one jump to occur at any point in time, as measured by \( \lambda e^{-\lambda} \).

A discrete appreciation of the Deutschemark versus the dollar appears to have been on average more likely in 1996, as the estimated binomial probability of the revision to be upward (p) is equal to 46%.

Next, we estimate the full version of the model, i.e. equations [4] to [9], via GMM with \( J = 24 \), \( K = 8 \), \( T = 262 \), as in equation [20], to investigate time-of-day patterns in the bid-ask spread, the “true” process return volatility and in most of the parameters of interest.

The results are reported in Figures 7a to 7j below. As already found in Hasbrouck (1999), \( \sigma^2_u \), the return volatility of the efficient exchange rate \( S_t \) increases during the London morning active trading hours (roughly 8:00 a.m. to 12:00 p.m., GMT), when the bid-ask spread is highest, but then appears to decline steadily in the afternoon, contrary to the evidence of Figures 2 and 4, where a peak of activity was reached in correspondence with the opening of New York. Interestingly enough, the probability of a single discrete update in the “true” price, \( \lambda e^{-\lambda} \), in Figure 7j, is low during the hours of
trading in Asia, but then rises during the day, when both the European central banks and the Fed are more likely to be active in their “moral suasion” attempts. In the context of the sample period we examine in this paper, 1996, a downward jump was less likely (1-p) during the early morning hours, and more likely during the remainder of the day, i.e., exactly when directional updates are more frequent, according to the estimate for $\lambda$ in Figure 7). This fact, together with $|g_2|$ being again lower than $|g_1|$, in turn suggests that in 1996 central banks unsuccessfully attempted to control the devaluation of the Deutschemark versus the dollar. The trading cost parameters’ estimates also reveal some noteworthy intra-day patterns. Away from the active trading hours, the ask “mark-up” return volatility is higher. This is however not the case for the bid trading cost volatility $\sigma_{cb}$, that reaches its peak between 12:00 p.m. and 3:00 p.m., maybe reflecting the strong selling pressure on the Deutschemark that characterizes our sample. It is in fact reasonable to suppose that most DEM/ $ sales were occurring when London trading activity overlaps with the opening of the currency market in New York. Consistently with this finding, the mean ask cost return in Figure 7e, $\mu_{ca}$, shows a more pronounced increase during the intensely-traded Asian mornings and European afternoons than in the case of the mean bid trading cost return, $\mu_{cb}$. Nonetheless, the intra-day profile of both parameters, related to the expression for the bid-ask spread of equation [9], suggests that, for fixed initial $C_a$ and $C_b$, trading costs increase almost symmetrically with the climbing activity and competition among dealers that characterizes the Asian mornings and the London afternoons, even when the spread is rising, and the risk of the underlying “true” currency process is actually declining. This evidence seems to offer support to the view that, when Asian markets are open or when London is about to close, inventory considerations play a more significant role in explaining the intra-day behavior of the bid-ask spread than the systematic and unsystematic risk of the “true” exchange rate $S$, a proxy for the dealers’ perceived risk to be exposed to private information.

Correlation between bid and offer cost variables, $\rho_{ca,cb}$ in Figure 7g, appears to be low, albeit fluctuating during the day. This result is consistent with $C_a$ and $C_b$ capturing different components of the trading cost structure of a randomly extracted DEM/ $ currency dealer in 1996. $\rho_{u,cb}$ and $\rho_{u,ca}$ attempt to capture the interaction between updates to the “true” $S$ resulting from publicly available news and innovations in the trading cost structure faced by traders. In both cases, the GMM estimates reveal the existence of a positive relationship between changes in the cost “mark-ups” $C_a$ and $C_b$ and shocks to the expected currency returns. This interaction is characterized by a very similar intra-day profile for the bid and the offer side, although by a lower intensity for the buying than for the selling side of the DEM/ $ market in 1996. The correlation increases until the zenith of the Asian trading day is reached, then falls with the lunch break in Hong Kong, Tokyo and Singapore, rises again with the opening of London to finally decline with the New York afternoon.
Fig. 7. Intra-day patterns in model parameters, GMM estimates. The lines are smoothed interpolations of the parameters' estimates.
Using the parameter estimates in equations [12] and [13], we can now measure the contribution of public-information updates, discrete jumps, trading costs and their interaction to the variance of the bid and offer intra-day returns, as represented by the model. This is done in Figure 8.25

Fig. 8. Intra-day contribution to bid and offer return variance, GMM estimates. The “true” process variance component for the bid is defined as $\sigma^2_u$, the trading cost component as $\sigma^2_{cb}$, the jump component as $\lambda(1+\lambda)(pg_1 + (1-p)g_2^2) - [p\lambda g_1 + (1-p)\lambda g_2]^2$, and finally the correlation component as $2\sigma_u\sigma_{cb}\rho_{u,cb}$. Similar formulas are used for the offer return variance components. Each element is then divided by the estimated totals $\text{Var}[r_{bid}]$ and $\text{Var}[r_{ask}]$, respectively. The lines are smoothed interpolations of the variables’ estimates.

At the beginning of the day, trading costs appear to explain most (around 75%) of the variability of both bid and ask returns. As long as, at this stage, the contribution of the “true” process return volatility is low and even slightly declining (as in Figure 7a), and the probability of a discrete jump is still minimal (see Figure 7j), we are inclined to attribute the cost volatility to the dealer’s inventory considerations rather than to his perceived risk of being hit by an informed trade.

In light of the behavior of $\lambda$ and $\sigma^2_u$, the likelihood of this event appears actually to be small. With the opening of the European markets, the contribution of $\sigma^2_u$ to both $\text{Var}[r_{bid}]$ and $\text{Var}[r_{ask}]$ (not surprisingly) increases. It is in fact during the London morning (8:00 a.m. to 13:00 p.m., GMT) that most public macro-information information affecting the DEM/ $ exchange rate is released, i.e. when public news updates are most likely to induce variation in the quoted bid and offer prices of the currency. The importance of the trading cost components again rises with the closing of London, and the opening of New York. However at this point “true” process volatility is still significant, and

25 In the case of bid returns for example, we define the “true” process variance component as $\sigma^2_u$, the trading cost component as $\sigma^2_{cb}$, the jump component as $\lambda(1+\lambda)(pg_1 + (1-p)g_2^2) - [p\lambda g_1 + (1-p)\lambda g_2]^2$, and finally the correlation component as $2\sigma_u\sigma_{cb}\rho_{u,cb}$. We then compute, for every sub-period $k$ of the day, the ratio between each of the components and their total and report their corresponding values in Figure 8. The same is done for ask returns. The resulting percentage contributions to the total variance display similar, but not identical intra-day patterns, due to the above-mentioned asymmetry in the estimated bid and ask “mark-up” return volatility.
the probability of a discrete event is increasing; hence, it is more likely than before that information asymmetry considerations are important in explaining the behavior of \( C_b \) and \( C_a \). The contribution of the discrete jump update to return volatility appears minimal, as it never explains more than 0.50% of \( \text{Var}_{\text{Dis}} \) and \( \text{Var}_{\text{Ask}} \). In short, the analysis of Figure 8 supports the view that trading costs are important, although not unique, in explaining the intra-day variability of bid and offer currency returns. Moreover, the nature of these costs changes during the day, with inventory considerations more likely to be relevant in the GMT morning and the NY afternoon, and the perceived risk of arrival of informed trades more significant during the late morning/early afternoon in London.\(^{26}\)

In virtue of these results, how well does the model eventually capture the "Reverse U-Shaped" intra-day pattern for the bid-ask spread in DEM/\$ quotes described in Figures 2 and 6? In Figure 9 we compute, from equation [9], two approximated conditional mean spreads\(^{27}\) for an initial "true" value

\(^{26}\) From a different perspective, the evidence reported here is also consistent with price and quote-formation dynamics in the foreign exchange markets varying during the day, as the currency is traded more intensely, in waves, in structurally heterogeneous markets. Moreover, traders may enter the market with dissimilar motivations (e.g., hedging or speculation) in various sub-periods of the day, thus potentially affecting dealers’ intra-day bid-ask spread profile, as suggested in the pioneering work of Cohen et al. (1978), and later pursued by Hsieh and Kleidon (1996). Through several simulations of their model, Cohen et al. show that limit orders with longer horizons (that are more frequently observed in currency markets during the GMT night and the early morning hours) tend to imply lower spreads and volatility. Hsieh and Kleidon argue that during the early trading hours of the day, when traders are learning about the structure of the market, in particular about the identity and behavior of other traders, spreads may be wider to protect them from transacting the currency at an informational disadvantage.

\(^{27}\) From equation [9], we proxy \( E_{j-1}[\text{Spread}^k(t)] \) by assuming Independence between \( u \), \( \eta_{\text{cb}} \) and \( \eta_{\text{ca}} \) with:

\[
E_{j-1}[\text{Spread}^k_j] = E_{j-1}[S^k_j] \cdot E_{j-1}[C_a^k - C_b^k] = \\
= S^k_j e^{\mu_x + \frac{1}{2}\sigma_x^2(k)(e-1)} \cdot \left[ p(k)e^{\eta_{\text{ca}}} + (1 - p(k))e^{\eta_{\text{cb}}} \right] \cdot [C_a^k e^{\mu_{\text{ca}}(k)+\frac{1}{2}\sigma_{\text{ca}}^2(k)} - C_b^k e^{\mu_{\text{cb}}(k)+\frac{1}{2}\sigma_{\text{cb}}^2(k)}]
\]

We also consider the following alternative Taylor approximation, \( E[g(x,y)] = g(E[x],E[y]) \), that implies, again ignoring the assumed co-movements among the stochastic sources of noise in the model:

\[
E_{j-1}[\text{Spread}^k_j] = S^k_j e^{\mu_x + \frac{1}{2}\sigma_x^2(k)(e+1)} \cdot \left[ p(k)e^{\eta_{\text{ca}}} + (1 - p(k))e^{\eta_{\text{cb}}} \right] \cdot [C_a^k e^{\mu_{\text{ca}}(k)+\frac{1}{2}\sigma_{\text{ca}}^2(k)} - C_b^k e^{\mu_{\text{cb}}(k)+\frac{1}{2}\sigma_{\text{cb}}^2(k)}]
\]

We finally use as initial value for the spread the mean value from Table 6, \( \text{Spread}(0) = 0.000591 \) and assume that \( C_a(0) = [S_0 + 0.5*\text{Spread}(0)]/S_0 \) and \( C_b(0) = [S_0 - 0.5*\text{Spread}(0)]/S_0 \).
for $S(k)$, $S'(0) = 1.5043$, that corresponds to the average sample noon mid-quote for 1996, and then compare it with the true average spread we calculated in Table 6 of section 2-3.

![Fig. 9. Intra-day true and estimated spread. The “true” spread is from Table 6. The model spread is computed from an initial true currency price of 1.5043 using the two approximations derived in footnote 30 of the text. The lines are smoothed interpolations of the variables’ estimates.](image)

The estimated spread size oscillates from a minimum of 0.000346 to a maximum of 0.000698, around a mean of 0.000554, i.e. slightly lower than the corresponding true values reported in Table 6, averaging 0.000591. Nonetheless, the model appears to convincingly capture the “Reverse U-shape” for the bid-ask spread in the DEM/ $ quotes in 1996. The difference between the two approximations used in the estimation is minimal, hence does not affect our conclusions. The increase in the spread the model allocates in correspondence with the New York opening is smaller in size than the one resulting from the London morning trading, contrary to the evidence of Tables 4 and 6. Moreover, the estimated spread drops between 9:00 a.m. and 11:00 a.m., another feature observed in the hour-by-hour analysis of Figure 2 but not in Table 6.

In short, the model performs satisfactorily well in describing the main features of the intra-day cost of trading in the DEM/ $ exchange rate market in the sample period. The bid-ask spread pattern we identified from the data in section 2 appears to be driven by the dynamics of the cost parameters, $\mu_{ca}$, $\mu_{cb}$, $\sigma^2_{ca}$, $\sigma^2_{cb}$, and their correlations, as well as by the fluctuations of $\sigma_u$, measuring the risk of the expected value of the currency given all available public information.

### 5. Conclusions

The microstructure of foreign exchange markets has been receiving increasing attention from the financial literature, following the recent availability of “continuous-time” spot data. In this paper intra-day bid and ask quotes for a truly global “around-the clock” market setting, the U.S. Dollar/ Deutschemark market in 1996, were investigated. We document the statistical and
economical significance of a “Reverse U-shape” for the bid-offer spread, and test successfully for existence of heteroskedasticity in the “market” return volatility.

The standardized spread appears to pick up simultaneously with an increase in the noon mid-quote return volatility from 5:00 a.m. to 8:00 a.m. GMT, is then stable for most of the London trading morning, rises in the afternoon at the opening of New York and reaches the highest level at around 3:00 p.m. GMT, before declining with the close of the American trading floors.

The behavior of exchange rates and the microstructure of the markets where they are traded differ in several ways from those of most equity and futures markets. This article introduced a structural model that attempts to explain those empirical regularities by capturing some currency-specific features: possibly asymmetric and stochastic trading cost structure, discrete directional updates and parameters’ temporal heterogeneity, and by relating the bid-ask spread to two different sources of variation: trading costs and market risk. We evaluate these parameters via GMM using a set of convenient unconditional intra-day moments implying from the basic configuration of the model.

Analysis of the resulting estimated patterns reveals that trading costs play a significant role in explaining the intra-day variability of bid and offer currency returns. Inventory considerations appear to be more relevant in the trading morning and by London’s closing time, while the perceived risk of arrival of informed trades seems more likely to affect dealers’ cost structure during the late morning/ early afternoon in London, when the bid-ask spread is highest. The contribution of the “true” currency risk to the total variability of posted bid and ask quotes’ returns is not surprisingly highest with the opening of the European markets.

Several extensions and refinements of the basic modeling and estimation strategy pursued in this paper are possible. The distributional assumptions for the sources of systematic and cost updates, chosen for their wide acceptance in the literature and computational feasibility, are somehow restrictive, as most studies of security returns suggest that deviations from normality are more pronounced at higher frequencies.

It is also more likely that the cost and public news shocks would exhibit some form of serial correlation at those higher frequencies. In our model, we analyzed cross-sectionally fractions of the trading day and assumed heterogeneity of parameters across sub-periods, ignoring any serial correlation among the stochastic variables driving the “true” currency process and the dealers’ cost structure. It would then be a reasonable extension of the model to allow these variables to have persistent components and auto-regressive dependence.

Broadening the analysis to several different exchange rates would consent to determine whether some of the results of this paper can be generalized to the currency market in its entirety, or are instead unique to the specific variable we study, the DEM/ $. We reserve these investigations to future research.
References


