# COVID-19 Small Business Survey: City of Oakland ExECUTIVE SUMMARY \& REPORT 

March 13, 2020 - May 4, 2020 Survey Responses

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## Contents

I. Executive Summary
II. Tables

Part A: Descriptive Distributions of Survey Responses
Table 1. Panel A: Dates Distribution of Survey Responses
Panel B: Area Distribution of Survey Response
Panel C: Area Income Distribution of Survey Response
Table 2. Panel A: Industry Distribution
Panel B: Industries by Proprietorships versus Businesses with Employees
Table 3. Employee Count Distribution
Part B: Pre-COVID Characteristics of Businesses Responding
Table 4. Business Interruption Insurance
Table 5. Gross Receipts Performance Year-over-Year Pre-COVID
Part C: Post-COVID Outcomes
Figure 1. Closure Risk Concern by Week of Filling out Survey
Table 6. Closure Risk Concern by Industry
Table 7. Panel A: Closure Risk Concern by Declining Business
Panel B: Closure Risk Concern by Employee Count
Panel C: Closure Risk Concern by Area Income
Figure 2. Elimination of Jobs (Yes/No) by Week of Filling out Survey
Table 8. Elimination of Jobs by Industry
Table 9. Panel A: Elimination of Jobs by Declining Business
Panel B: Elimination of Jobs by Employee Count
Panel C: Elimination of Jobs by Area Income
Table 10. Panel A: Jobs Lost by Industry
Panel B: Jobs Lost by Declining Business
Panel C: Jobs Lost by Area Income
Figure 3. Jobs Lost by Percentage of Employment by Week of Filling out Survey
Table 11. Jobs Lost as a Percentage of Employment by Industry
Table 12. Jobs Lost as a Percentage of Employment by Industry \& Declining Business
Table 13. Jobs Lost as a Percentage of Employment by Industry \& Area Income
Table 14. Gross Receipts Decline in March Year-over-Year by Industry and Proprietorship
Table 15. Gross Receipts Decline in March Year-over-Year by Declining, Area Income, and Employment
Part D: Post-COVID Outcomes
Figure 4. Support Requested Rankings

## Executive Summary

## Part A: Descriptives

1. Over the period March 13 - May 4, 2020, 1177 small businesses completed surveys, of which 1107 were in Oakland zip codes. The geographic dispersion was wide across zip codes, with no zip code accounting for more than 14.5\% (Downtown), 12.4 (West Oakland/Downtown) or 12.1\% (Montclair). At the low end of responses are 2.1\% (Elmhurst/Oakport), 3.2\% ( $73^{\text {rd }} /$ Airport) and $3.9 \%$ (Eastmont/MacArthur). In area income levels, all income groups are covered, lead by Low (43\%), Moderate (27\%), High (17\%), and Very Low (12\%).
2. Businesses reporting no employees (loosely called "proprietorships") account for $21 \%$ of the survey. Over $82 \%$ of responses were from businesses with 10 or fewer employees.
3. As opposed to the consensus view that Restaurants ( $2^{\text {nd }}$, with $18.7 \%$ of the distribution) would be the largest industry group, instead, Professional Services respondents ( $28.5 \%$ ) were the largest group. Also highly represented were retail (15.3\%) and a large set of establishments at 7-11\% each including Childcare/Healthcare/Education, Fitness/Salons/Wellness, Miscellaneous Services, and Construction/Industrial/Wholesale.

## Part B: Pre-COVID Characteristics of Businesses Responding

4. Just over half of businesses were declining in year-over-year gross receipts prior to March. Because the February impact of COVID-19 was small (the shelter-in-place was two weeks later), these are ex ante "declining businesses" for the purposes of this report.

## Part C: COVID Shelter-in-Place Period Outcomes

## Closure Risk Concerns

5. The concern of businesses to closure risk is pervasive: $72.5 \%$ overall are concerned about closing, particularly in
a. street-facing establishments,
b. ex ante declining growth businesses, and
c. businesses with 6 to 50 employees (as opposed to businesses with 0 -to- 5 or $50+$ employees).
6. Although businesses responding in extremely low income areas state higher closure risk, closure risk is pervasive among businesses in low, moderate, and high income districts. This is a new finding.

Employment Losses
7. The percent of non-proprietorship firms saying that they have already eliminated jobs seems to have stabilized somewhat after the week of $3 / 21$. Overall, $42 \%$ of firms say they have already eliminated jobs. Whether a firm has eliminated jobs varies only slightly by income level of the area. Job elimination is
a. Very Prevalent ( $>45 \%$ ) in:
i. Fitness/Salon/Wellness
ii. Restaurants
iii. Miscellaneous Services
iv. Declining Businesses
v. Businesses with 6+ Employees
vi. Businesses in Extremely Low or Low Income Areas
b. Fairly Prevalent ( $35-45 \%$ ) in:
i. Retail, Miscellaneous Services,
ii. Nonprofit/Other Non-Services
iii. Industrial/Wholesale/Construction
iv. Businesses in High or Moderate Income Areas
c. Moderately Prevalent ( $<=35 \%$ ) in:
i. Professional Services
ii. Healthcare/Childcare/Education
iii. Businesses with 1-5 Employees
8. In the sample of firms responding, 2,702 jobs have been lost, 1096 of which ( $41 \%$ ) are full-time jobs, more than half of which are in Low (but not Extremely Low) income areas, and $56 \%$ are in Restaurants.
9. Perhaps more representative than the sums are the percentage losses of the employee. In a smaller sample - tossing proprietorships and firms not reporting employment, reported jobs lost increased over time from 3/14/2020 for two weeks, but then stabilized among those responding later to the survey. Overall, jobs lost are $32 \%$ of the employee base. Overall, businesses report shedding $27 \%$ of FT jobs and $39 \%$ of PT jobs. Declining businesses have a 40 percentage change higher employment loss compared to growing businesses. Street-facing businesses (restaurants, fitness/salons/wellness, miscellaneous services, and retail) have high percentage jobs lost. Although there are some differences in jobs lost per area income, jobs lost are fairly uniform across all areas. Job losses are lowest in smallest and largest employee-count firms.

Gross Receipts Losses March Year-over-Year.
10. Almost $70 \%$ of businesses experience $>40 \%$ decline in gross receipts decline year-over-year for March, 2020. Somewhat surprisingly, this statistic is relatively similar across industries, income of area, count of employees, and whether the business was declining. Better-performing exceptions include the small sets of large firms ( $50+$ employees) and nonprofit organizations. (The large organizations are probably the least representative in the sampling.)

## Part D: Support Requested Rankings

11. Businesses overwhelmingly rank \#1 and \#2 priority areas for helpful assistance being Grants and Loans.

Table 1: Description of Survey Responses

| Panel A: Survey Dates: Month/Day | Count | Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: |
| 3/14 | 2 | 0.17 | 0.17 |
| 3/15 | 40 | 3.40 | 3.57 |
| 3/16 | 33 | 2.80 | 6.37 |
| 3/17 | 114 | 9.69 | 16.06 |
| 3/18 | 305 | 25.91 | 41.97 |
| 3/19 | 101 | 8.58 | 50.55 |
| 3/20 | 86 | 7.31 | 57.86 |
| 3/21 | 54 | 4.59 | 62.45 |
| 3/22 | 22 | 1.87 | 64.32 |
| 3/23 | 18 | 1.53 | 65.85 |
| 3/24 | 32 | 2.72 | 68.56 |
| 3/25 | 29 | 2.46 | 71.03 |
| 3/26 | 36 | 3.06 | 74.09 |
| 3/27 | 35 | 2.97 | 77.06 |
| 3/28 | 18 | 1.53 | 78.59 |
| 3/29 | 9 | 0.76 | 79.35 |
| 3/30 | 8 | 0.68 | 80.03 |
| 3/31 | 20 | 1.70 | 81.73 |
| 4/01 | 11 | 0.93 | 82.67 |
| 4/02 | 14 | 1.19 | 83.86 |
| 4/03 | 16 | 1.36 | 85.22 |
| 4/04 | y | U. 16 | ¢Ј.98 |
| 4/05 | 6 | 0.51 | 86.49 |
| 4/06 | 11 | 0.93 | 87.43 |
| 4/07 | 10 | 0.85 | 88.28 |
| 4/08 | 5 | 0.42 | 88.70 |
| 4/09 | 6 | 0.51 | 89.21 |
| 4/10 | 7 | 0.59 | 89.80 |
| 4/11 | 9 | 0.76 | 90.57 |
| 4/12 | 2 | 0.17 | 90.74 |
| 4/13 | 1 | 0.08 | 90.82 |
| 4/14 | 6 | 0.51 | 91.33 |
| 4/15 | 8 | 0.68 | 92.01 |
| 4/16 | 4 | 0.34 | 92.35 |
| 4/17 | 13 | 1.10 | 93.46 |
| 4/18 | 1 | 0.08 | 93.54 |
| 4/19 | 7 | 0.59 | 94.14 |
| 4/20 | 7 | 0.59 | 94.73 |
| 4/21 | 5 | 0.42 | 95.16 |
| 4/22 | 9 | 0.76 | 95.92 |
| 4/23 | 5 | 0.42 | 96.35 |
| 4/24 | 5 | 0.42 | 96.77 |
| 4/25 | 4 | 0.34 | 97.11 |
| 4/26 | 2 | 0.17 | 97.28 |
| 4/27 | 3 | 0.25 | 97.54 |
| 4/28 | 8 | 0.68 | 98.22 |
| 4/29 | 3 | 0.25 | 98.47 |
| 4/30 | 7 | 0.59 | 99.07 |
| 5/01 | 4 | 0.34 | 99.41 |


| 5/02 | 2 | 0.17 | 99.58 |
| :---: | :---: | :---: | :---: |
| 5/03 | 4 | 0.34 | 99.92 |
| 5/04 | 1 | 0.08 | 100.00 |
| Total | 1177 | 100.00 |  |
| Panel B: Area | Count | Percent | Cumulative Percent |
| 73rd Ave/Hegenberger/Airport Area | 35 | 3.16 | 3.16 |
| Downtown | 161 | 14.54 | 17.71 |
| East Oakland Hills | 46 | 4.16 | 21.86 |
| Eastlake/San Antonio/Estuary | 69 | 6.23 | 28.09 |
| Eastmont/MacArthur corridor | 43 | 3.88 | 31.98 |
| Elmhurst/Oakport | 23 | 2.08 | 34.06 |
| Fruitvale/Estuary | 79 | 7.14 | 41.19 |
| Grand Lake | 96 | 8.67 | 49.86 |
| Montclair | 134 | 12.10 | 61.97 |
| Oakmont | 51 | 4.61 | 66.58 |
| Rockridge | 54 | 4.88 | 71.45 |
| Temescal | 111 | 10.03 | 81.48 |
| West Oakland/Downtown | 137 | 12.38 | 93.86 |
| West Oakland/San Pablo | 68 | 6.14 | 100.00 |
| NonOakland | 70 |  |  |
| Total | 1177 |  |  |
| Panel C: Area Income Level | Count | Percent | Cumulative Percent |
| Extremely Low | 137 | 12.38 | 12.38 |
| Low | 478 | 43.18 | 55.56 |
| Moderate | 304 | 27.46 | 83.02 |
| High | 188 | 16.98 | 100 |
| Total | 1107 |  |  |

Table 2: Industries
Panel A: Industry Distribution

|  | Count |  |
| :--- | ---: | ---: |
| Fitness/Salon/Wellness | 104 | $8.9 \%$ |
| Healthcare/Childcare/Education | 115 | $9.9 \%$ |
| Industrial/Construction | 77 | $6.6 \%$ |
| Miscellaneous Services | 125 | $10.7 \%$ |
| Nonprofit | 16 | $1.4 \%$ |
| Professional Services | 332 | $28.5 \%$ |
| Restaurant | 218 | $18.7 \%$ |
| Retail | 178 | $15.3 \%$ |

Total

Panel B: Industry by Proprietorships ("Yes") Versus with Employees ("No")
Proprietorships are defined as firms with zero FT + PT employees. Firms not reporting employee positions are ignored, likely missing some proprietorships.

| Fitness/Salon/Wellness |  | No | Yes | Total |
| :---: | :---: | :---: | :---: | :---: |
|  | N | 64 | 33 | 97 |
|  | \% | 65.98 | 34.02 | 100.00 |
| Healthcare/Childcare/Education | N | 83 | 25 | 108 |
|  | \% | 76.85 | 23.15 | 100.00 |
| Industrial/Wholesale/Construction | N | 66 | 10 | 76 |
|  | \% | 86.84 | 13.16 | 100 |
| Miscellaneous Services | N | 90 | 27 | 117 |
|  | \% | 76.92 | 23.08 | 100.00 |
| Nonprofit /Other Non-Services | N | 15 | 1 | 16 |
|  | \% | 93.75 | 6.25 | 100.00 |
| Professional Services | N | 227 | 90 | 317 |
|  | \% | 71.61 | 28.39 | 100.00 |
| Restaurant | N | 196 | 13 | 209 |
|  | \% | 93.78 | 6.22 | 100.00 |
| Retail | N | 135 | 35 | 170 |
|  | \% | 79.41 | 20.59 | 100.00 |
| Total | N | 876 | 234 | 1110 |
|  | \% | 78.92 | 21.08 | 100.00 |

Table 3: Employees by Industry

| Total FT + PT Employees: |  | 0 | 1-5 | 6-10 | 11-20 | 21-50 | 51+ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fitness/Salon/Wellness | N | 33 | 44 | 8 | 9 | 3 | 0 | 97 |
|  | \% | 34.02 | 45.36 | 8.25 | 9.28 | 3.09 | 0.00 | 100.00 |
| Healthcare/Childcare/Education | N | 25 | 60 | 11 | 7 | 4 | 1 | 108 |
|  | \% | 23.15 | 55.56 | 10.19 | 6.48 | 3.70 | 0.93 | 100.00 |
| Industrial/Wholesale/Construction | N | 10 | 30 | 15 | 11 | 7 | 3 | 76 |
|  | \% | 13.16 | 39.47 | 19.74 | 14.47 | 9.21 | 3.95 | 100.00 |
| Miscellaneous Services | N | 27 | 63 | 14 | 8 | 4 | 1 | 117 |
|  | \% | 23.08 | 53.85 | 11.97 | 6.84 | 3.42 | 0.85 | 100.00 |
| Nonprofit /Other Non-Services | N | 1 | 4 | 5 | 2 | 3 | 1 | 16 |
|  | \% | 6.25 | 25.00 | 31.25 | 12.50 | 18.75 | 6.25 | 100.00 |
| Professional Services | N | 90 | 179 | 24 | 12 | 10 | 2 | 317 |
|  | \% | 28.39 | 56.47 | 7.57 | 3.79 | 3.15 | 0.63 | 100.00 |
| Restaurant | N | 13 | 58 | 42 | 44 | 43 | 9 | 209 |
|  | \% | 6.22 | 27.75 | 20.10 | 21.05 | 20.57 | 4.31 | 100.00 |
| Retail | N | 35 | 95 | 27 | 7 | 4 | 2 | 170 |
|  | \% | 20.59 | 55.88 | 15.88 | 4.12 | 2.35 | 1.18 | 100.00 |
| Total | N | 234 | 533 | 146 | 100 | 78 | 19 | 1110 |
|  | \% | 21.08 | 48.02 | 13.15 | 9.01 | 7.03 | 1.71 | 100.00 |

Table 4: Responses: Have Business Interruption Insurance?

|  |  | No | Yes | Total |
| :---: | :---: | :---: | :---: | :---: |
| Fitness/Salon/Wellness | N | 91 | 13 | 104 |
|  | \% | 87.50 | 12.50 | 100.00 |
| Healthcare/Childcare/Education | N | 100 | 15 | 115 |
|  | \% | 86.96 | 13.04 | 100.00 |
| Industrial/Wholesale/Construction | N | 66 | 11 | 77 |
|  | \% | 85.71 | 14.29 | 100.00 |
| Miscellaneous Services | N | 113 | 12 | 125 |
|  | \% | 90.40 | 9.60 | 100.00 |
| Nonprofit /Other Non-Services | N | 13 | 3 | 16 |
|  | \% | 81.25 | 18.75 | 100.00 |
| Professional Services | N | 295 | 37 | 332 |
|  | \% | 88.86 | 11.14 | 100.00 |
| Restaurant | N | 178 | 40 | 218 |
|  | \% | 81.65 | 18.35 | 100.00 |
| Retail | N | 146 | 32 | 178 |
|  | \% | 82.02 | 17.98 | 100.00 |
| Total | N | 1,002 | 163 | 1,165 |
|  | \% | 86.01 | 13.99 | 100.00 |

Table 5: Year over Year Gross Receipts are Declining Ex Ante (Feb)

|  |  | No | Yes | Total |
| :--- | :---: | :---: | :---: | :---: |
| Fitness/Salon/Wellness | N | 54 | 50 | 104 |
|  | $\%$ | 51.92 | 48.08 | 100.00 |
| Healthcare/Childcare/Education | N | 59 | 56 | 115 |
|  | $\%$ | 51.30 | 48.70 | 100.00 |
| Industrial/Wholesale/Construction | N | 42 | 35 | 77 |
|  | $\%$ | 54.55 | 45.45 | 100.00 |
| Miscellaneous Services | N | 55 | 70 | 125 |
|  | $\%$ | 44.00 | 56.00 | 100.00 |
| Nonprofit /Other Non-Services | N | 9 | 7 | 16 |
|  | $\%$ | 56.25 | 43.75 | 100.00 |
|  |  |  |  |  |
| Professional Services | N | 155 | 177 | 332 |
|  | $\%$ | 46.69 | 53.31 | 100.00 |
| Restaurant | N | 93 | 125 | 218 |
|  | $\%$ | 42.66 | 57.34 | 100.00 |
| Retail | N | 77 | 101 | 178 |
|  | $\%$ | 43.26 | 56.74 | 100.00 |
| Total |  |  |  |  |
|  |  | N | 544 | 621 |
|  |  | \% | 46.70 | 53.30 |

Figure 1: Closure Concern over Survey Response Date


Table 6: How Concerned are you about Closure?

|  |  | Not Concerned | Somewhat Concerned | Very Concerned | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Fitness/Salon/Wellness | N | 3 | 20 | 81 | 104 |
|  | \% | 2.88 | 19.23 | 77.88 | 100.00 |
| Healthcare/Childcare/Education | N | 9 | 28 | 78 | 115 |
|  | \% | 7.83 | 24.35 | 67.83 | 100.00 |
| Industrial/Wholesale/Construction | N | 1 | 20 | 56 | 77 |
|  | \% | 1.30 | 25.97 | 72.73 | 100.00 |
| Miscellaneous Services | N | 5 | 38 | 82 | 125 |
|  | \% | 4.00 | 30.40 | 65.60 | 100.00 |
| Nonprofit /Other Non-Services | N | 4 | 2 | 10 | 16 |
|  | \% | 25.00 | 12.50 | 62.50 | 100.00 |
| Professional Services | N | 24 | 97 | 211 | 332 |
|  | \% | 7.23 | 29.22 | 63.55 | 100.00 |
| Restaurant | N | 3 | 28 | 187 | 218 |
|  | \% | 1.38 | 12.84 | 85.78 | 100.00 |
| Retail | N | 4 | 34 | 140 | 178 |
|  | \% | 2.25 | 19.10 | 78.65 | 100.00 |
| Total | N | 53 | 267 | 845 | 1165 |
|  | \% | 4.55 | 22.92 | 72.53 | 100.00 |

Table 7: How Concerned are you about Closure by Ex Ante Business Characteristics

| Panel A: Closure Concern by Declining Ex Ante |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Not Concerned | Somewhat Concerned | Very Concerned | Total |
| Not Declining Business | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} \hline 35 \\ 6.40 \end{gathered}$ | $\begin{gathered} 151 \\ 27.61 \end{gathered}$ | $\begin{gathered} \hline 361 \\ 66.00 \end{gathered}$ | $\begin{gathered} 547 \\ 100.00 \end{gathered}$ |
| Declining Business | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} 18 \\ 2.86 \end{gathered}$ | $\begin{gathered} 119 \\ 18.89 \end{gathered}$ | $\begin{gathered} 493 \\ 78.25 \end{gathered}$ | $\begin{gathered} 630 \\ 100.00 \end{gathered}$ |
| Total | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} 53 \\ 4.50 \end{gathered}$ | $\begin{gathered} 270 \\ 22.94 \end{gathered}$ | $\begin{gathered} 854 \\ 72.56 \end{gathered}$ | $\begin{gathered} 1177 \\ 100.00 \end{gathered}$ |
| Panel B: Closure Concern by FT+Pt Employees |  |  |  |  |  |
|  |  | Not Concerned | Somewhat Concerned | Very Concerned | Total |
| 0 Employees | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} 14 \\ 5.96 \end{gathered}$ | $\begin{gathered} 74 \\ 31.49 \end{gathered}$ | $\begin{gathered} 147 \\ 62.55 \end{gathered}$ | $\begin{gathered} \hline 235 \\ 100.00 \end{gathered}$ |
| 1 to 5 Employees | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} 25 \\ 4.62 \end{gathered}$ | $\begin{gathered} 123 \\ 22.74 \end{gathered}$ | $\begin{gathered} 393 \\ 72.64 \end{gathered}$ | $\begin{gathered} 541 \\ 100.00 \end{gathered}$ |
| 6 to 10 Employees | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} 5 \\ 3.36 \end{gathered}$ | $\begin{gathered} 27 \\ 18.12 \end{gathered}$ | $\begin{gathered} 117 \\ 78.52 \end{gathered}$ | $\begin{gathered} 149 \\ 100.00 \end{gathered}$ |
| 11 to 20 Employees | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} 2 \\ 2.00 \end{gathered}$ | $\begin{gathered} 18 \\ 18.00 \end{gathered}$ | $\begin{gathered} 80 \\ 80.00 \end{gathered}$ | $\begin{gathered} 100 \\ 100.00 \end{gathered}$ |
| 21 to 50 Employees | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} 3 \\ 3.85 \end{gathered}$ | $\begin{gathered} 12 \\ 15.38 \end{gathered}$ | $\begin{gathered} 63 \\ 80.77 \end{gathered}$ | $\begin{gathered} 78 \\ 100.00 \end{gathered}$ |
| $50+$ Employees | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} 2 \\ 10.53 \end{gathered}$ | $\begin{gathered} 6 \\ 31.58 \end{gathered}$ | $\begin{gathered} 11 \\ 57.89 \end{gathered}$ | $\begin{gathered} 19 \\ 100.00 \end{gathered}$ |
| Total | $\begin{aligned} & \mathrm{N} \\ & \% \\ & \% \\ & \hline \end{aligned}$ | $\begin{gathered} 51 \\ 4.55 \\ \hline \end{gathered}$ | $\begin{array}{r} 260 \\ 23.17 \\ \hline \end{array}$ | $\begin{gathered} 811 \\ 72.28 \\ \hline \end{gathered}$ | $\begin{gathered} 1122 \\ 100.00 \\ \hline \end{gathered}$ |
| Panel C: Closure Concern by Area Income |  |  |  |  |  |
|  |  | Not Concerned | Somewhat Concerned | Very Concerned | Total |
| Extremely Low | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} 1 \\ 0.73 \end{gathered}$ | $\begin{gathered} 26 \\ 18.98 \end{gathered}$ | $\begin{gathered} \hline 110 \\ 80.29 \end{gathered}$ | $\begin{gathered} 137 \\ 100.00 \end{gathered}$ |
| Low | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} 23 \\ 4.81 \end{gathered}$ | $\begin{gathered} 108 \\ 22.59 \end{gathered}$ | $\begin{gathered} 347 \\ 72.59 \end{gathered}$ | $\begin{gathered} 478 \\ 100.00 \end{gathered}$ |
| Moderate | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} 14 \\ 4.61 \end{gathered}$ | $\begin{gathered} 80 \\ 26.32 \end{gathered}$ | $\begin{gathered} 210 \\ 69.08 \end{gathered}$ | $\begin{gathered} 304 \\ 100.00 \end{gathered}$ |
| High | $\begin{aligned} & \mathrm{N} \\ & \% \end{aligned}$ | $\begin{gathered} 13 \\ 6.91 \end{gathered}$ | $\begin{gathered} 46 \\ 24.47 \end{gathered}$ | $\begin{gathered} 129 \\ 68.62 \end{gathered}$ | $\begin{gathered} 188 \\ 100.00 \end{gathered}$ |
| Total | $\begin{aligned} & \mathrm{N} \\ & \% \\ & \hline \end{aligned}$ | $\begin{gathered} 51 \\ 4.61 \\ \hline \end{gathered}$ | $\begin{gathered} 260 \\ 23.49 \\ \hline \end{gathered}$ | $\begin{array}{r} 796 \\ 71.91 \\ \hline \end{array}$ | $\begin{gathered} 1107 \\ 100.00 \\ \hline \end{gathered}$ |

Figure 2: Have you Already Eliminated Jobs, by Survey Response Day
Note: This figure excludes proprietorships.


Table 8: Have Elimianted Jobs by Industry
Note: Sample excludes proprietorships and those with a missing response.

|  |  | No | Yes | Total |
| :--- | :---: | :---: | :---: | :---: |
| Fitness/Salon/Wellness | N | 34 | 30 | 64 |
|  | $\%$ | 53.13 | 46.88 | 100.00 |
| Healthcare/Childcare/Education | N | 57 | 26 | 83 |
|  | $\%$ | 68.67 | 31.33 | 100.00 |
| Industrial/Wholesale/Construction | N | 38 | 28 | 66 |
|  | $\%$ | 57.58 | 42.42 | 100.00 |
| Miscellaneous Services | N | 49 | 41 | 90 |
|  | $\%$ | 54.44 | 45.56 | 100.00 |
| Nonprofit /Other Non-Services | N | 9 | 6 | 15 |
|  | $\%$ | 60.00 | 40.00 | 100.00 |
| Professional Services | N | 162 | 65 | 227 |
|  | $\%$ | 71.37 | 28.63 | 100.00 |
| Restaurant | N | 79 | 117 | 196 |
|  | $\%$ | 40.31 | 59.69 | 100.00 |
| Retail | N | 79 | 56 | 135 |
|  | $\%$ | 58.52 | 41.48 | 100.00 |
| Total | N | 507 | 369 | 876 |
|  |  | $\%$ | 57.88 | 42.12 |

Table 9: Eliminated Jobs Already by Ex Ante Business Characteristics
Note: Sample excludes proprietorships

| Panel A: Eliminated Jobs by Declining Ex Ante |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Not Declining Business |  | No | Yes | Total |
|  | N | 267 | 144 | 411 |
|  | \% | 64.96 | 35.04 | 100.00 |
| Declining Business | N | 243 | 233 | 476 |
|  | \% | 51.05 | 48.95 | 100.00 |
| Total | N | 510 | 377 | 887 |
|  | \% | 57.50 | 42.50 | 100.00 |
| Panel B: Eliminated Jobs by FT+ PT Employees |  |  |  |  |
| 1 to 5 Employees |  | No | Yes | Total |
|  | N | 357 | 184 | 541 |
|  | \% | 65.99 | 34.01 | 100.00 |
| 6 to 10 Employees | N | 70 | 79 | 149 |
|  | \% | 46.98 | 53.02 | 100.00 |
| 11 to 20 Employees | N | 42 | 58 | 100 |
|  | \% | 42.00 | 58.00 | 100.00 |
| 21 to 50 Employees | N | 34 | 44 | 78 |
|  | \% | 43.59 | 56.41 | 100.00 |
| $50+$ Employees | N | 7 | 12 | 19 |
|  | \% | 36.84 | 63.16 | 100.00 |
| Total | N | 510 | 377 | 887 |
|  | \% | 57.50 | 42.50 | 100.00 |
| Panel C: Eliminated Jobs by Area Income |  |  |  |  |
| Extremely Low |  | No | Yes | Total |
|  | N | 53 | 52 | 105 |
|  | \% | 50.48 | 49.52 | 100.00 |
| Low | N | 214 | 180 | 394 |
|  | \% | 54.31 | 45.69 | 100.00 |
| Moderate | N | 129 | 71 | 200 |
|  | \% | 64.50 | 35.50 | 100.00 |
| High | N | 87 | 48 | 135 |
|  | \% | 64.44 | 35.56 | 100.00 |
| Total | N | 483 | 351 | 834 |
|  | \% | 57.91 | 42.09 | 100.00 |

## Table 10: Jobs Lost Sumation across Survey-Responding Firms

Panel A: Jobs Lost by Industry

Fitness/Salon/Wellness
Healthcare/Childcare/Education
Industrial/Wholesale/Construction
Miscellaneous Services
Nonprofit /Other Non-Services
Professional Services

| Number <br> of Firms | \% of <br> Firms | FT <br> Count <br> Jobs | PT <br> Count <br> Jobs | PT+FT <br> Count <br> Jobs | PT+FT <br> $\%$ of <br> Jobs |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 104 | $8.9 \%$ | 68 | 59 | 127 | $4.7 \%$ |
| 115 | $9.9 \%$ | 43 | 68 | 111 | $4.1 \%$ |
| 77 | $6.6 \%$ | 131 | 65 | 196 | $7.3 \%$ |
| 125 | $10.7 \%$ | 71 | 131 | 202 | $7.5 \%$ |
| 16 | $1.4 \%$ | 25 | 28 | 53 | $2.0 \%$ |
| 332 | $28.5 \%$ | 137 | 132 | 268 | $10.0 \%$ |
| 218 | $18.7 \%$ | 506 | 983 | 1489 | $55.6 \%$ |
| 178 | $15.3 \%$ | 108 | 124 | 232 | $8.7 \%$ |
|  |  |  |  |  |  |
| 1165 | $100.0 \%$ | 1089 | 1590 | 2678 | $100.0 \%$ |

Panel B: Jobs Lost by Ex Ante Declining / Growing

|  |  |  | FT | PT | PT+FT | PT+FT |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number <br> of Firms | $\%$ of <br> Firms | Count <br> Jobs | Count <br> Jobs | Count <br> Jobs | Jobs <br> Jobs |
|  | 547 | $46.5 \%$ | 488 | 752 | 1239 | $45.9 \%$ |
| Not Declining | 630 | $53.5 \%$ | 608 | 855 | 1463 | $54.1 \%$ |
| Declining |  |  |  |  |  |  |
| Total | 1177 | $100.0 \%$ | 1096 | 1607 | 2702 | $100.0 \%$ |

Panel C: Jobs Lost by Area Income

|  | Number of Firms | $\%$ of <br> Firms | $\begin{gathered} \hline \text { FT } \\ \text { Count } \\ \text { Jobs } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { PT } \\ \text { Count } \\ \text { Jobs } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { PT+FT } \\ \text { Count } \\ \text { Jobs } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { PT+FT } \\ \% \text { of } \\ \text { Jobs } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Extremely Low | 137 | 12.4\% | 207 | 125 | 332 | 13.0\% |
| Low | 478 | 43.2\% | 489 | 878 | 1367 | 53.5\% |
| Moderate | 304 | 27.5\% | 137 | 282 | 418 | 16.4\% |
| High | 188 | 17.0\% | 172 | 265 | 437 | 17.1\% |
| Total | 1107 | 100.0\% | 1005 | 1550 | 2554 | 100.0\% |

Figure 3: Jobs Lost as a Percent of Employment
Note: Sample excludes proprietorships. Many missing values were excluded. See Table 11 for sample size.

## Panel A: Full-time Jobs

Percent of FT Jobs Lost by Week of Survey Resoponse


Panel B: Part-time Jobs


## Table 11: Jobs Lost as a Percentage of Employment

Note: Sample excludes proprietorships. Many missing values were excluded. The calculations include firms with positive employees reported and zero layoffs.

## Panel A: Percentage of Jobs Lost bv Industry

|  | FT Jobs |  | PT Jobs |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | Count |  | Count |
|  | \% Lost | Firms | \% Lost | Firms |
| Fitness/Salon/Wellness | $34.1 \%$ | 47 | $38.2 \%$ | 40 |
| Healthcare/Childcare/Education | $17.4 \%$ | 74 | $31.1 \%$ | 47 |
| Industrial/Wholesale/Construction | $28.7 \%$ | 63 | $31.4 \%$ | 41 |
| Miscellaneous Services | $32.4 \%$ | 74 | $46.0 \%$ | 55 |
| Nonprofit/Other Non-Services | $20.4 \%$ | 12 | $26.0 \%$ | 11 |
| Professional Services | $17.6 \%$ | 200 | $27.2 \%$ | 109 |
| Restaurant | $39.3 \%$ | 162 | $49.0 \%$ | 172 |
| Retail | $26.8 \%$ | 110 | $39.1 \%$ | 96 |
|  |  |  |  |  |
| Total | $27.2 \%$ | 742 | $38.9 \%$ | 571 |

Panel B: Percentage of Jobs Lost by FT + PT Employees

|  | FT Jobs |  | PT Jobs |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | Count |  | Count |
|  | \% Lost | Firms | \% Lost | Firms |
| 1 to 5 Employees | $22.8 \%$ | 444 | $33.5 \%$ | 271 |
| 6 to 10 Employees | $34.3 \%$ | 129 | $44.7 \%$ | 131 |
| 11 to 20 Employees | $36.3 \%$ | 85 | $45.1 \%$ | 92 |
| 21 to 50 Employees | $35.5 \%$ | 74 | $46.3 \%$ | 71 |
| $50+$ Employees | $22.1 \%$ | 18 | $30.7 \%$ | 15 |
|  |  |  |  |  |
| Total | $27.6 \%$ | 750 | $39.4 \%$ | 580 |

Table 12: Jobs Lost as a Percentage of Employment by Industry and Declining Business
Firm was Not Declining Year-over-Year in Gross Receipts as of February

|  | FT Jobs |  |  | PT Jobs |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | \% Lost | Count Firms | \% Lost | Count Firms |  |
| Fitness/Salon/Wellness | $26.2 \%$ | 25 | $23.2 \%$ | 17 |  |
| Healthcare/Childcare/Education | $15.0 \%$ | 34 | $23.7 \%$ | 28 |  |
| Industrial/Wholesale/Construction | $24.8 \%$ | 34 | $30.4 \%$ | 21 |  |
| Miscellaneous Services | $29.8 \%$ | 34 | $43.1 \%$ | 27 |  |
| Nonprofit /Other Non-Services | $17.2 \%$ | 7 | $43.9 \%$ | 5 |  |
| Professional Services | $12.4 \%$ | 92 | $13.5 \%$ | 48 |  |
| Restaurant | $34.6 \%$ | 70 | $44.9 \%$ | 75 |  |
| Retail | $16.0 \%$ | 45 | $34.9 \%$ | 48 |  |
|  |  |  |  |  |  |
| Total | $21.8 \%$ | 341 | $32.6 \%$ | 269 |  |
|  |  |  |  |  |  |

Firm was Declining Year-over-Year in Gross Receipts as of February

|  | FT Jobs |  | PT Jobs |  |
| :--- | :---: | :---: | :---: | :---: |
|  | \% Lost | Count Firms | \% Lost | Count Firms |
| Fitness/Salon/Wellness | $43.0 \%$ | 22 | $49.2 \%$ | 23 |
| Healthcare/Childcare/Education | $19.4 \%$ | 40 | $42.1 \%$ | 19 |
| Industrial/Wholesale/Construction | $33.3 \%$ | 29 | $32.5 \%$ | 20 |
| Miscellaneous Services | $34.5 \%$ | 40 | $48.8 \%$ | 28 |
| Nonprofit /Other Non-Services | $25.0 \%$ | 5 | $11.1 \%$ | 6 |
| Professional Services | $22.0 \%$ | 108 | $37.9 \%$ | 61 |
| Restaurant | $42.9 \%$ | 92 | $52.1 \%$ | 97 |
| Retail | $34.4 \%$ | 65 | $43.3 \%$ | 48 |
|  |  |  |  |  |
| Total | $31.8 \%$ | 401 | $44.6 \%$ | 302 |

Table 13: Jobs Lost as a Percentage of Employment by Industry and Area Income

|  | Area Income = Extremely Low |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | FT Jobs |  | PT Jobs |  |
|  | \% Lost | Count Firms | \% Lost | Count Firms |
| Fitness/Salon/Wellness | 37.9\% | 10 | 20.0\% | 5 |
| Healthcare/Childcare/Education | 16.7\% | 6 | 25.0\% | 4 |
| Industrial/Wholesale/Construction | 36.2\% | 14 | 27.3\% | 11 |
| Miscellaneous Services | 38.3\% | 11 | 46.6\% | 9 |
| Nonprofit /Other Non-Services | 50.0\% | 2 | 0.0\% | 1 |
| Professional Services | 36.5\% | 24 | 39.5\% | 11 |
| Restaurant | 50.0\% | 10 | 52.9\% | 11 |
| Retail | 36.8\% | 10 | 36.4\% | 11 |
| Total | 37.4\% | 87 | 37.1\% | 63 |
|  | Area Income $=$ Low |  |  |  |
|  | FT Jobs |  | PT Jobs |  |
|  | \% Lost | Count Firms | \% Lost | Count Firms |
| Fitness/Salon/Wellness | 32.1\% | 14 | 35.6\% | 13 |
| Healthcare/Childcare/Education | 19.5\% | 36 | 38.1\% | 21 |
| Industrial/Wholesale/Construction | 29.9\% | 25 | 30.4\% | 14 |
| Miscellaneous Services | 33.5\% | 40 | 44.6\% | 29 |
| Nonprofit /Other Non-Services | 20.8\% | 7 | 27.4\% | 8 |
| Professional Services | 17.7\% | 81 | 35.1\% | 55 |
| Restaurant | 39.5\% | 95 | 47.1\% | 102 |
| Retail | 27.0\% | 44 | 41.4\% | 27 |
| Total | 28.6\% | 342 | 41.1\% | 269 |
|  | Area Income $=$ Moderate |  |  |  |
|  | FT Jobs |  | PT Jobs |  |
|  | \% Lost | Count Firms | \% Lost | Count Firms |
| Fitness/Salon/Wellness | 48.0\% | 14 | 51.0\% | 13 |
| Healthcare/Childcare/Education | 14.3\% | 14 | 34.8\% | 9 |
| Industrial/Wholesale/Construction | 25.2\% | 14 | 45.5\% | 8 |
| Miscellaneous Services | 19.4\% | 12 | 33.3\% | 11 |
| Nonprofit /Other Non-Services | 0.0\% | 1 | 0.0\% | 1 |
| Professional Services | 10.0\% | 55 | 7.7\% | 26 |
| Restaurant | 42.0\% | 24 | 57.4\% | 27 |
| Retail | 15.1\% | 27 | 43.0\% | 21 |
| Total | 21.3\% | 161 | 37.6\% | 116 |
|  | Area Income $=$ High |  |  |  |
|  | FT Jobs |  | PT Jobs |  |
|  | \% Lost | Count Firms | \% Lost | Count Firms |
| Fitness/Salon/Wellness | 4.8\% | 7 | 14.3\% | 7 |
| Healthcare/Childcare/Education | 22.6\% | 12 | 25.0\% | 10 |
| Industrial/Wholesale/Construction | 0.0\% | 5 | 0.0\% | 4 |
| Miscellaneous Services | 28.6\% | 7 | 100.0\% | 1 |
| Nonprofit /Other Non-Services |  |  | 66.7\% | 1 |
| Professional Services | 14.0\% | 31 | 25.0\% | 12 |
| Restaurant | 32.9\% | 25 | 47.7\% | 25 |
| Retail | 30.0\% | 24 | 31.1\% | 30 |
| Total | 22.4\% | 111 | 32.7\% | 90 |

Table 14: Gross Receipts Loss Year-over-Year as of March, 2020 by Industry \& Prioprietorship
Panel A: By Industry

|  |  | i. $<2 \%$ | ii. 2-5\% | iii. 5-10\% | iv. 10-20\% | v. 20-40\% | vi. $>40 \%$ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fitness/Salon/Wellness | N | 0 | 2 | 3 | 5 | 20 | 54 | 84 |
|  | \% | 0.00 | 2.38 | 3.57 | 5.95 | 23.81 | 64.29 | 100.00 |
| Healthcare/Childcare/Education | N | 0 | 0 | 5 | 7 | 16 | 66 | 94 |
|  | \% | 0.00 | 0.00 | 5.32 | 7.45 | 17.02 | 70.21 | 100.00 |
| Industrial/Wholesale/Construction | N | 1 | 0 | 1 | 4 | 16 | 41 | 63 |
|  | \% | 1.59 | 0.00 | 1.59 | 6.35 | 25.40 | 65.08 | 100.00 |
| Miscellaneous Services | N | 1 | 1 | 6 | 6 | 15 | 76 | 105 |
|  | \% | 0.95 | 0.95 | 5.71 | 5.71 | 14.29 | 72.38 | 100.00 |
| Nonprofit /Other Non-Services | N | 0 | 0 | 1 | 1 | 4 | 7 | 13 |
|  | \% | 0.00 | 0.00 | 7.69 | 7.69 | 30.77 | 53.85 | 100.00 |
| Professional Services | N | 4 | 4 | 11 | 25 | 53 | 179 | 276 |
|  | \% | 1.45 | 1.45 | 3.99 | 9.06 | 19.20 | 64.86 | 100.00 |
| Restaurant | N | 0 | 1 | 2 | 4 | 42 | 150 | 199 |
|  | \% | 0.00 | 0.50 | 1.01 | 2.01 | 21.11 | 75.38 | 100.00 |
| Retail | N | 2 | 0 | 5 | 6 | 29 | 117 | 159 |
|  | \% | 1.26 | 0.00 | 3.14 | 3.77 | 18.24 | 73.58 | 100.00 |
| Total | N | 8 | 8 | 34 | 58 | 195 | 690 | 993 |
|  | \% | 0.81 | 0.81 | 3.42 | 5.84 | 19.64 | 69.49 | 100.00 |

## Panel B: By Priorprietorship

| Business with Employees |  | i. $<2 \%$ | ii. 2-5\% | iii. 5-10\% | iv. 10-20\% | v. 20-40\% | vi. $>40 \%$ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | N | 7 | 2 | 27 | 43 | 146 | 529 | 754 |
|  | \% | 0.93 | 0.27 | 3.58 | 5.70 | 19.36 | 70.16 | 100.00 |
| Proprietorship | N | 1 | 5 | 6 | 12 | 42 | 138 | 204 |
|  | \% | 0.49 | 2.45 | 2.94 | 5.88 | 20.59 | 67.65 | 100.00 |
| Total | N | 8 | 7 | 33 | 55 | 188 | 667 | 958 |
|  | \% | 0.84 | 0.73 | 3.44 | 5.74 | 19.62 | 69.62 | 100.00 |

Table 15: Gross Receipts Loss Year-over-Year as of March, 2020 by Employment, Declining, and Income
Panel A: By Declining Ex Ante

|  |  | i. $<2 \%$ | ii. $2-5 \%$ | iii. 5-10\% | iv. 10-20\% | v. $20-40 \%$ | vi. $>40 \%$ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Not Declining Business | N | 4 | 4 | 14 | 25 | 80 | 276 | 403 |
|  | \% | 0.99 | 0.99 | 3.47 | 6.20 | 19.85 | 68.49 | 100.00 |
| Declining Business | N | 4 | 4 | 20 | 33 | 116 | 423 | 600 |
|  | \% | 0.67 | 0.67 | 3.33 | 5.50 | 19.33 | 70.50 | 100.00 |
| Total | N | 8 | 8 | 34 | 58 | 196 | 699 | 1003 |
|  | \% | 0.80 | 0.80 | 3.39 | 5.78 | 19.54 | 69.69 | 100.00 |
| Panel B: By FT+PT Employees |  |  |  |  |  |  |  |  |
| 0 Employees |  | i. $<2 \%$ | ii. $2-5 \%$ | iii. 5-10\% | iv. 10-20\% | v. $20-40 \%$ | vi. $>40 \%$ | Total |
|  | N | 1 | 5 | 6 | 12 | 42 | 138 | 204 |
|  | \% | 0.49 | 2.45 | 2.94 | 5.88 | 20.59 | 67.65 | 100.00 |
| 1 to 5 Employees | N | 5 | 2 | 19 | 32 | 77 | 324 | 459 |
|  | \% | 1.09 | 0.44 | 4.14 | 6.97 | 16.78 | 70.59 | 100.00 |
| 6 to 10 Employees | N | 1 | 0 | 5 | 3 | 28 | 85 | 122 |
|  | \% | 0.82 | 0.00 | 4.10 | 2.46 | 22.95 | 69.67 | 100.00 |
| 11 to 20 Employees | N | 0 | 0 | 1 | 4 | 18 | 63 | 86 |
|  | \% | 0.00 | 0.00 | 1.16 | 4.65 | 20.93 | 73.26 | 100.00 |
| 21 to 50 Employees | N | 1 | 0 | 2 | 3 | 16 | 48 | 70 |
|  | \% | 1.43 | 0.00 | 2.86 | 4.29 | 22.86 | 68.57 | 100.00 |
| $50+$ Employees | N | 0 | 0 | 0 | 1 | 7 | 9 | 17 |
|  | \% | 0.00 | 0.00 | 0.00 | 5.88 | 41.18 | 52.94 | 100.00 |
| Total | N | 8 | 7 | 33 | 55 | 188 | 667 | 958 |
|  | \% | 0.84 | 0.73 | 3.44 | 5.74 | 19.62 | 69.62 | 100.00 |
| Panel C: By Area Income |  |  |  |  |  |  |  |  |
| Extremely Low |  | i. $<2 \%$ | ii. 2-5\% | iii. 5-10\% | iv. $10-20 \%$ | v. $20-40 \%$ | vi. $>40 \%$ | Total |
|  | N | 2 | 1 | 9 | 3 | 25 | 77 | 117 |
|  | \% | 1.71 | 0.85 | 7.69 | 2.56 | 21.37 | 65.81 | 100.00 |
| Low | N | 2 | 4 | 9 | 22 | 84 | 282 | 403 |
|  | \% | 0.50 | 0.99 | 2.23 | 5.46 | 20.84 | 69.98 | 100.00 |
| Moderate | N | 4 | 2 | 9 | 18 | 44 | 182 | 259 |
|  | \% | 1.54 | 0.77 | 3.47 | 6.95 | 16.99 | 70.27 | 100.00 |
| High | N | 0 | 0 | 5 | 12 | 36 | 111 | 164 |
|  | \% | 0.00 | 0.00 | 3.05 | 7.32 | 21.95 | 67.68 | 100.00 |
| Total | N | 8 | 7 | 32 | 55 | 189 | 652 | 943 |
|  | \% | 0.85 | 0.74 | 3.39 | 5.83 | 20.04 | 69.14 | 100.00 |

Figure 4: Ranking of What Support Respondents Say would be Helpful




Figure 4 (continued)


