

**WRITING ASSIGNMENT****BUSINESS CASE DISCUSSION**

Using the three business cases we discussed in class, select and discuss three of the following interrelated issues. You may use more than one case to discuss an issue, yet you must discuss each of the cases at least once in the paper. There is no need to restate the facts of the case. As with the prior paper, a final section of the paper, of at least one page (400-500 words), should be devoted to exploring the connections between the three issues you have chosen, thus dividing the paper into four discrete parts. Again, offer personal insight and creativity beyond what was discussed in class. Papers should be at least 2500 words in length (please show word-count). 2-sided printing is recommended. Late papers will be penalized ½ grade point per day late, and must be emailed to your section leader.

1. Describe what more appropriate outcome, if any, you believe could have been achieved in the case, and explain through what means, actually available to the participants.
2. Inform the case and its issues with your direct personal and professional experience. Have you been confronted with “defining moments” relevant to the issues raised there? How did you resolve this?
3. Identify what wisdom-limiting aspects of the (microphase) evolutionary human mind were evoked in the participants by the facts of the case. What more expansive/developmental aspects of (macrophase) human potential might have been usefully drawn-upon?
4. Relate the case and its issues to your view of what duty, if any, an individual has to express his/her core values (not just opinions) in relationships, discussion, and action at work, especially as a manager of people and projects. Distinguish the proper roles of both *personal* and *employee* responsibility involved when one is at work. How do they differ, if they do? How should one reconcile, integrate, and express them at work?
5. Explain why, in your opinion, making “correct” ethical decisions is, or is not, difficult, and explore the case in light of your position.
6. Discuss whether, in your opinion, the case participants embraced the cosmogenetic possibilities open to them and creatively helped bring forth, among all available tendencies, a world that you respect and desire to create. Did the participants see the opportunity accompanying the danger in the crisis?
7. Explore the effect on the outcome of the case of cultivating a bigger-picture vision. Was the requisite sense of balance attempted among desirable elements? Was sustainability considered?
8. Discuss any significant untapped possibilities for collective cosmogenetic action among individuals and/or companies in the cases, and how pursuing these possibilities could have benefited the result.
9. Discuss to what extent, if any, a regular practice of introspection/contemplation could have benefited the participants in finding their way through the challenges of the case. Could some core personal values have been discovered and clarified? Could some destructive emotional flooding have been avoided?
10. Discuss how a better understanding of personality types could have benefited the participants and the outcome.
11. In a climate of increasing globalization, where the largest corporations have operating budgets larger than all but the largest countries, it can be argued that corporations are increasingly “ruling the world.” Is this a good thing? If not, what can you (and all of us) do about it?