L&S 160B  EFFECTIVE PERSONAL ETHICS
FOR THE 21st CENTURY

Spring 2008  COURSE SYLLABUS  CCN 51968

Monday/Wednesday  4:10-5:30 p.m.  105 North Gate Hall

Instructor:  Jack Phillips (http://www.haas.berkeley.edu/faculty/phillips.html)
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Office Hours:  [By appointment]

GSIs:  Alvin Henry: ajh@berkeley.edu
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          Ausra Pumputis: ausra@berkeley.edu

Required:  1) Course Reader       (CR)
          2) Palmer, Helen: The Enneagram Advantage (Reprint) (EA)
          3) Riso & Hudson: The Wisdom of the Enneagram (WE)
          4) Plato: “Euthyphro,” “Apology,” “Crito,” “Phaedo” (P)
          5) Smith: The World’s Religions (WR)
          6) H. H. the Dalai Lama: Ethics for the New Millenium (EM)

Course Website: http://faculty.haas.berkeley.edu/phillips/

Objective: This course is intended to strengthen students’ abilities to anticipate,
critically analyze, appropriately respond to, and provide personal and professional
leadership regarding, the ethical issues that will continuously arise during an individual
life, personal career, and while acting at the local, national, and global level.

The course will simultaneously proceed along two lines of development: 1) from the
uniquely and deeply individual, through the personality system, through intimate and
professional relationships, through commerce, through ecology, to the universal, and,
2) from the evolutionary past (physical, biological, psychological), through the present,
into visions of a creative future.

Requirements: Participants are expected to carefully read all cases and core readings
assigned for each class and to be prepared to actively participate in all class discussions.
In addition, students will prepare one short paper, and three longer papers, due on the
dates listed below. The course grade will be based 20% on attendance, class
participation, and quality of personal journals and comments; 20% on the Enneagram
paper; 40% on the Psychology/Philo./Religion paper; 20% on the Business Case paper.

No unexcused absences from either lecture or discussion section are permitted.
## WEEK 1

### Class 1 (23 January)  INTRODUCTION TO ETHICS

**Lecture:** The Great Context of Human Ethics  
**Core Reading:** (None)

### Discussion Section 1

## WEEK 2

### Class 2 (28 January)  THE INTERNAL CONTEXT OF ETHICS

**Lecture:** Introduction to the Enneagram as a Tool for Self-Discovery  
**Core Reading:** EA: 1-5 “Overview”, 6-15 “What Type Am I?”  
WE: 36-48 “Cultivating Awareness”

### Class 3 (30 January)  THE COSMIC / PLANETARY EVOLUTIONARY LEGACY

**Lecture:** Our Evolutionary Inheritance -- The Beginning of Time Until The Creation of Planet Earth  
**Core Reading:** CR: 1 Prologue

### Discussion Section 2
WEEK 3

Class 4 (4 February) THE GEO/BIOLOGICAL EVOLUTIONARY LEGACY
Lecture: Our Evolutionary Inheritance -- The Earth’s Journey Until the Human
Core Reading: CR: 2 Life Wars, Ethical Jazz; 3 Three Malaises

Class 5 (6 February) THE ANCESTRAL EVOLUTIONARY LEGACY
Lecture: Our Evolutionary Inheritance -- The Human Brain / The Human Mind
Core Reading: CR: 4 Erich Fromm (All)

Discussion Section 3

WEEK 4

Class 6 (11 February) THE ETHICAL “SELF”
Lecture: Self – Essence -- Ego
Core Reading: EM: Modern Society/Human Happiness;
CR: 5 Status Anxiety; 6 Declaration of Human Rights; 7 Earth Charter

Class 7 (13 February) INTRA-PERSONAL ETHICAL PSYCHOLOGY (I)
Lecture: Self-Awareness & Self-Mastery – From Reaction to Response
Core Reading: CR: 8 Shadow; 9 Holes; 12 Shadow

*DUE: PRELIMINARY ENNEAGRAM IDENTIFICATION PAPER*

Discussion Section 4
WEEK 5

[No class 18 February]

Class 8 (20 February) INTRA-PERSONAL ETHICAL PSYCHOLOGY (II)
Lecture: Perception, Empathy, & Communication
Core Reading: CR: 10 Williamson

Discussion Section 5

WEEK 6

Class 9 (25 February) LIBERATION FROM PERSONALITY PATTERNS
Lecture: Application of the Enneagram
Core Reading: ALL EA & WE Readings for Final Enneagram Paper

Class 10 (27 February) EMOTIONAL INTELLIGENCE
Lecture: Introduction to the work of Daniel Goleman
Core Reading: EM: Ethic of Virtue;
CR: 11 Goleman;

* DUE: FINAL ENNEAGRAM PAPER *

Discussion Section 6
WEEK 7

Class 11 (3 March)  THE INSPIRATION/FRUSTRATION OF ETHICAL PHILOSOPHY
Lecture: Introduction to Ethical Philosophy – Utilitarianism & Deontology
Core Reading: CR: 13 Ethical Reasoning; 14 Virtue Ethics

Class 12 (5 March)  “CLASSICAL” ETHICAL PHILOSOPHY
Lecture: Aristotle (& Others) on Human Excellence – “Happiness” as a Verb
Core Reading: P: Apology (all); Crito (all); Phaedo pp. 69-82, 135-138; CR: 15 Aristotle
EM: Ethic of Virtue (review)

Discussion Section 7

WEEK 8

Class 13 (10 March)  MODERN/POST-MODERN ETHICAL PHILOSOPHY
Lecture: Ethics After the “Death” of God
Core Reading: CR: 16 Existentialism

Class 14 (12 March)  MYTHOLOGY OF RELIGION AS ETHICAL INSPIRATION (I)
Lecture: Introduction to World Religions
Core Reading: EM: No Magic; Role of Religion;
CR: 17 Spretnack; 18 Watts; 19 The Way Things Are
WR: Ch. I: Point of Departure, Ch. X: A Final Examination;
Ch. VI Islam; 1 additional chapter, either VII Judaism or VIII Christianity

Discussion Section 8
WEEK 9

Class 15 (17 March)  MYTHOLOGY OF RELIGION AS ETHICAL INSPIRATION (II)
Lecture: The Message of Myth
Core Reading: WR: Ch. II Hinduism

Class 16 (19 March)  MYTHOLOGY OF RELIGION AS ETHICAL INSPIRATION (III)
Lecture: The Hero’s Journey
Core Reading: WR: Ch. III Buddhism; + one other chapter of choice

Discussion Section 9

* SPRING BREAK – HAVE A GREAT ONE! *

WEEK 10

Class 17 (31 March)  MYTHOLOGY OF RELIGION AS ETHICAL INSPIRATION (IV)
Lecture: Integral Mythology of Yoga/Western Thought (1)

Class 18 (2 April)  MYTHOLOGY OF RELIGION AS ETHICAL INSPIRATION (V)
Lecture: Integral Mythology of Yoga / Western Thought (2)

Discussion Section 10
## WEEK 11

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<tr>
<th>Class 19 (7 April)</th>
<th>ETHICAL CHALLENGES IN BUSINESS (I)</th>
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<tbody>
<tr>
<td>Lecture</td>
<td>Creativity vs. Death as a Boiling Frog – Lessons from the Kathryn McNeil Case</td>
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<tr>
<td>Case Prep</td>
<td>CR: 21 Kathryn McNeil</td>
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<td>Core Reading</td>
<td>CR: 20 Creativity</td>
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<tr>
<th>Class 20 (9 April)</th>
<th>ETHICAL CHALLENGES IN BUSINESS (II)</th>
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<tr>
<td>Lecture</td>
<td>The Ethics of Strategy – Edouard Sakiz and RU-486</td>
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<tr>
<td>Case Prep</td>
<td>CR: 22 RU 486 (A and B)</td>
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<tr>
<td>Core Reading</td>
<td>CR: 23 Wary of Pill</td>
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* DUE: PHILOSOPHY/PSYCHOLOGY/RELIGION PAPER *

### Discussion Section 11

## WEEK 12

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<thead>
<tr>
<th>Class 21 (14 April)</th>
<th>ETHICAL CHALLENGES IN BUSINESS (III)</th>
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<tbody>
<tr>
<td>Lecture</td>
<td>Nike, Globalization, and Free Trade Slaves</td>
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<tr>
<td>Case Prep</td>
<td>CR: 24 Nike</td>
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<tr>
<td>Core Reading</td>
<td>CR: 25 Ethics in the Trenches</td>
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<th>Class 22 (16 April)</th>
<th>ETHICAL CHALLENGES IN BUSINESS (IV)</th>
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<tr>
<td>Lecture</td>
<td>(Nike continued)</td>
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### Discussion Section 12
WEEK 13

Class 23 (21 April)  THE PROBLEM OF “EVIL”
Lecture: Definition, Reality, Perception, and “Acceptance” of Evil
Core Reading: CR: 12 Sanford (review “Shadow”, read “Devil in Folklore”); EM: Ethics and Suffering

Class 24 (23 April)  COSMOLOGICAL CONTEXT
Lecture: Powers of the Universe (1)

Discussion Section 13

WEEK 14

Class 25 (28 April)  COSMOLOGICAL CONTEXT
Lecture: Powers of the Universe (2)

Class 26 (30 April)  ETHICS IN ACTION
Lecture: Summary of Approaches, Systems, & Tests
Core Reading: CR: 27 Discipline of Building Character; EM: Universal Responsibility; An Appeal

*DUE: BUSINESS CASE DISCUSSION PAPERS*

Discussion Section 14
### WEEK 15

**Class 27 (5 May)**  
**ETHICAL LEADERSHIP**  
**Lecture:** Leadership: Communication and Action  
**Core Reading:** CR: 28 Moral Person/Manager; 29 Leadership (Own Enneatype); 30 Riding Hood; review 11 Goleman

**Class 28 (7 May)**  
**ETHICAL ANCHORS**  
**Lecture:** Integration and Expression of Ethics In Action  
**Core Reading:** CR: 31 Moments of Grace; 32 Living Together

**Discussion Section 15**

**[NO CLASS MEETING 12 MAY]**

**Final Examination:** (Final Reflection Paper) due on or before final exam date: Wednesday, 21 May, 5:00PM, PHILLIPS mailbox, F578 Haas School of Business