

L&S 160B EFFECTIVE PERSONAL ETHICS FOR THE 21st CENTURY

Spring 2008

COURSE SYLLABUS

CCN 51968

Monday/Wednesday 4:10-5:30 p.m. 105 North Gate Hall

Instructor: Jack Phillips (<http://www.haas.berkeley.edu/faculty/phillips.html>)
Office: F496 Haas School of Business (Faculty Wing)
Mailbox: F578, Box ____ Haas Faculty Wing
Phone: 510-643-4192
Email: phillips@haas.berkeley.edu
Office Hours: [By appointment]

GSI: Alvin Henry: ajh@berkeley.edu
Michael Kalikow: mkalikow@berkeley.edu
Ausra Pumputis: ausra@berkeley.edu

Required: 1) Course Reader (CR)
2) Palmer, Helen: The Enneagram Advantage (Reprint) (EA)
3) Riso & Hudson: The Wisdom of the Enneagram (WE)
4) Plato: "Euthyphro," "Apology," "Crito," "Phaedo" (P)
5) Smith: The World's Religions (WR)
6) H. H. the Dalai Lama: Ethics for the New Millenium (EM)

Course Website: <http://faculty.haas.berkeley.edu/phillips/>

Objective: This course is intended to strengthen students' abilities to anticipate, critically analyze, appropriately respond to, and provide personal and professional leadership regarding, the ethical issues that will continuously arise during an individual life, personal career, and while acting at the local, national, and global level.

The course will simultaneously proceed along two lines of development: 1) from the uniquely and deeply individual, through the personality system, through intimate and professional relationships, through commerce, through ecology, to the universal, and, 2) from the evolutionary past (physical, biological, psychological), through the present, into visions of a creative future.

Requirements: Participants are expected to carefully read all cases and core readings assigned for each class and to be prepared to actively participate in all class discussions. In addition, students will prepare one short paper, and three longer papers, due on the dates listed below. The course grade will be based 20% on attendance, class participation, and quality of personal journals and comments; 20% on the Enneagram paper; 40% on the Psychology/Philo./Religion paper; 20% on the Business Case paper.

No unexcused absences from either lecture or discussion section are permitted.

WEEK 1

Class 1 (23 January) INTRODUCTION TO ETHICS

Lecture: The Great Context of Human Ethics

Core Reading: (None)

Discussion Section 1

WEEK 2

Class 2 (28 January) THE INTERNAL CONTEXT OF ETHICS

Lecture: Introduction to the Enneagram as a Tool for Self-Discovery

**Core Reading: EA: 1-5 “Overview”, 6-15 “What Type Am I?”
WE: 36-48 “Cultivating Awareness”**

Class 3 (30 January) THE COSMIC / PLANETARY EVOLUTIONARY LEGACY

**Lecture: Our Evolutionary Inheritance -- The Beginning of Time Until The Creation
of Planet Earth**

Core Reading: CR: 1 Prologue

Discussion Section 2

WEEK 3

Class 4 (4 February) THE GEO/BIOLOGICAL EVOLUTIONARY LEGACY

Lecture: Our Evolutionary Inheritance -- The Earth's Journey Until the Human

Core Reading: CR: 2 Life Wars, Ethical Jazz; 3 Three Malaises

Class 5 (6 February) THE ANCESTRAL EVOLUTIONARY LEGACY

Lecture: Our Evolutionary Inheritance -- The Human Brain / The Human Mind

Core Reading: CR: 4 Erich Fromm (All)

Discussion Section 3

WEEK 4

Class 6 (11 February) THE ETHICAL "SELF"

Lecture: Self – Essence -- Ego

Core Reading: EM: Modern Society/Human Happiness;
CR: 5 Status Anxiety; 6 Declaration of Human Rights; 7 Earth Charter

Class 7 (13 February) INTRA-PERSONAL ETHICAL PSYCHOLOGY (I)

Lecture: Self-Awareness & Self-Mastery – From Reaction to Response

Core Reading: CR: 8 Shadow; 9 Holes; 12 Shadow

DUE: PRELIMINARY ENNEAGRAM IDENTIFICATION PAPER

Discussion Section 4

WEEK 5

[No class 18 February]

Class 8 (20 February) INTRA-PERSONAL ETHICAL PSYCHOLOGY (II)

Lecture: Perception, Empathy, & Communication

Core Reading: CR: 10 Williamson

Discussion Section 5

WEEK 6

Class 9 (25 February) LIBERATION FROM PERSONALITY PATTERNS

Lecture: Application of the Enneagram

Core Reading: ALL EA & WE Readings for Final Enneagram Paper

Class 10 (27 February) EMOTIONAL INTELLIGENCE

Lecture: Introduction to the work of Daniel Goleman

**Core Reading: EM: Ethic of Virtue;
CR: 11 Goleman;**

*** DUE; FINAL ENNEAGRAM PAPER ***

Discussion Section 6

WEEK 7

Class 11 (3 March) THE INSPIRATION/FRUSTRATION OF ETHICAL PHILOSOPHY

Lecture: Introduction to Ethical Philosophy –
Utilitarianism & Deontology

Core Reading: CR: 13 Ethical Reasoning; 14 Virtue Ethics

Class 12 (5 March) “CLASSICAL” ETHICAL PHILOSOPHY

Lecture: Aristotle (& Others) on Human Excellence –
“Happiness” as a Verb

Core Reading: P: Apology (all); Crito (all); Phaedo pp. 69-82, 135-138;
CR: 15 Aristotle
EM: Ethic of Virtue (review)

Discussion Section 7

WEEK 8

Class 13 (10 March) MODERN/POST-MODERN ETHICAL PHILOSOPHY

Lecture: Ethics After the “Death” of God

Core Reading: CR: 16 Existentialism

Class 14 (12 March) MYTHOLOGY OF RELIGION AS ETHICAL INSPIRATION (I)

Lecture: Introduction to World Religions

Core Reading: EM: No Magic; Role of Religion;
CR: 17 Spretnack; 18 Watts; 19 The Way Things Are
WR: Ch. I: Point of Departure, Ch. X: A Final Examination;
Ch. VI Islam; 1 additional chapter, either VII Judaism or VIII Christianity

Discussion Section 8

WEEK 9

Class 15 (17 March) MYTHOLOGY OF RELIGION AS ETHICAL INSPIRATION (II)

Lecture: The Message of Myth

Core Reading: WR: Ch. II Hinduism

Class 16 (19 March) MYTHOLOGY OF RELIGION AS ETHICAL INSPIRATION (III)

Lecture: The Hero's Journey

Core Reading: WR: Ch. III Buddhism; + one other chapter of choice

Discussion Section 9

*** SPRING BREAK – HAVE A GREAT ONE! ***

WEEK 10

Class 17 (31 March) MYTHOLOGY OF RELIGION AS ETHICAL INSPIRATION (IV)

Lecture: Integral Mythology of Yoga/Western Thought (1)

Class 18 (2 April) MYTHOLOGY OF RELIGION AS ETHICAL INSPIRATION (V)

Lecture: Integral Mythology of Yoga / Western Thought (2)

Discussion Section 10

WEEK 11

Class 19 (7 April) ETHICAL CHALLENGES IN BUSINESS (I)

Lecture: **Creativity vs. Death as a Boiling Frog –
Lessons from the Kathryn McNeil Case**

Case Prep: **CR: 21 Kathryn McNeil**
Core Reading: **CR: 20 Creativity**

Class 20 (9 April) ETHICAL CHALLENGES IN BUSINESS (II)

Lecture: **The Ethics of Strategy – Edouard Sakiz and RU-486**

Case Prep: **CR: 22 RU 486 (A and B)**
Core Reading: **CR: 23 Wary of Pill**

*** DUE: PHILOSOPHY/PSYCHOLOGY/RELIGION PAPER ***

Discussion Section 11

WEEK 12

Class 21 (14 April) ETHICAL CHALLENGES IN BUSINESS (III)

Lecture: **Nike, Globalization, and Free Trade Slaves**

Case Prep: **CR: 24 Nike**
Core Reading: **CR: 25 Ethics in the Trenches**

Class 22 (16 April) ETHICAL CHALLENGES IN BUSINESS (IV)

Lecture: **(Nike continued)**

Discussion Section 12

WEEK 13

Class 23 (21 April) THE PROBLEM OF “EVIL”

Lecture: Definition, Reality, Perception, and “Acceptance” of Evil

Core Reading: CR: 12 Sanford (review “Shadow”, read “Devil in Folklore”);
EM: Ethics and Suffering

Class 24 (23 April) COSMOLOGICAL CONTEXT

Lecture: Powers of the Universe (1)

Discussion Section 13

WEEK 14

Class 25 (28 April) COSMOLOGICAL CONTEXT

Lecture: Powers of the Universe (2)

Class 26 (30 April) ETHICS IN ACTION

Lecture: Summary of Approaches, Systems, & Tests

Core Reading: CR: 27 Discipline of Building Character;
EM: Universal Responsibility; An Appeal

DUE: BUSINESS CASE DISCUSSION PAPERS

Discussion Section 14

WEEK 15

Class 27 (5 May)

ETHICAL LEADERSHIP

Lecture: Leadership: Communication and Action

**Core Reading: CR: 28 Moral Person/Manager; 29 Leadership (Own Enneatype);
30 Riding Hood; review 11 Goleman**

Class 28 (7 May)

ETHICAL ANCHORS

Lecture: Integration and Expression of Ethics In Action

Core Reading: CR: 31 Moments of Grace: 32 Living Together

Discussion Section 15

[NO CLASS MEETING 12 MAY]

**Final Examination: (Final Reflection Paper) due on or before final exam date: Wednesday, 21 May,
5:00PM, PHILLIPS mailbox, F578 Haas School of Business**