

JOHN HARFORD PHILLIPS

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EDUCATION

Certificate in Brainwave and Consciousness Training, 2000

A. Wise Center, Corte Madera, CA

Certificate of Instructor Proficiency, Iyengar Method Yoga and Pranayama, 1993

The Yoga Room, Berkeley CA

Certificate in Arts Administration and Management, 1983

University of California Extension, San Francisco

Doctor of Jurisprudence, 1977

Hastings College of the Law, San Francisco

Bachelor of Arts, Rhetoric, 1973

Departmental Citation, Distinction In Scholarship
University of California, Berkeley

PROFESSIONAL EXPERIENCE

ACADEMIC (1987 - Present)

LECTURER With Continuing Employment, University of California, Berkeley:

Letters & Science 160B: Effective Personal Ethics for the 21st Century Designed and offered course for the first time in the Spring of 2006. Integrates universal evolutionary context with meditation, personality self-analysis, philosophy, religion, emotional intelligence, leadership, and cosmology. Perfect student evaluations.

UGBA 170: Business Ethics for the 21st Century Designed course, first offered Spring 2001. Combines universal evolutionary context with discrete business case study, personality self-analysis, and psychological integration and centering techniques. Perfect student evaluations on all criteria since inception. (1/01 - present)

MBA 207A: Business Ethics Based primarily on Harvard Case analyses. Excellent student evaluations. (8/00, 8/01)

UGBA 100: Business Communication Co-authored grant proposal for original course development as an experimental elective; designed course. Combines oral and written communication and argumentation theory and practice, personality self-analysis, and psychological focus and centering techniques. Based on demonstrated value and consistently excellent student evaluations, the course was awarded core undergraduate status in 1994. (8/88 – 5/04)

Summer MBA Communications Workshop. Full responsibility for design and instruction. Combined communication theory and practice with centering and relaxation techniques. Consistently excellent student evaluations. (8/89, 8/92)

LECTURER, Department of Rhetoric, University of California, Berkeley:

Rhetoric 30: Rhetorical Theory & Oral Argument Full responsibility for lecture and performance sections, involving prepared and impromptu speeches, three types of debate, speech analysis, and persuasion. Consistently excellent student evaluations. (8/87 - 12/89).

LECTURER, U. C. Extension Fall Program For Freshmen, University of California, Berkeley:

Rhetoric 2: Fundamentals of Public Speaking Full responsibility for lecture and performance sections, involving impromptu, extemporaneous, expository, and persuasive speeches. Consistently excellent student evaluations. (8/89 - 12/92)

LECTURER, University of California Extension, San Francisco, Arts Management Certificate Program:

Intellectual property and copyright law, performing rights organizations, talent agencies in California, performer's unions and collective bargaining, and arbitration. Consistently excellent student evaluations. (11/79)

COMMERCIAL WORKSHOPS

LEADERSHIP COMMUNICATION, Intel Corporation, Folsom, CA (January, 2006)

Three-day workshop for senior managers, integrating personality self-assessment, leadership skills, emotional intelligence, and communication training.

LEGAL (1977 - 1989)

ATTORNEY -- Private Practice: General civil practice. Expert in law and operation of nonprofit organizations. (1/78 - 12/92)

STAFF COUNSEL -- The Robert A. McNeil Corporation, San Mateo: General legal counsel regarding real estate acquisition and syndication, mortgage operations, civil litigation, and regulatory liaison. Substantial litigation supervision. (6/83 - 6/87)

SPECIAL COUNSEL -- Robert A. McNeil Movies, Inc., San Mateo: Supervised all legal, business, accounting, and office procedures necessary to script development, film acquisition, and film distribution operations. (4/79 - 6/83)

NONPROFIT MANAGEMENT (1980 - 1987)

PROGRAM CONSULTANT, MONITOR -- San Francisco and William & Flora Hewlett Foundations: Monitored grant objective accomplishment, grant administration policies, and internal operations of numerous Bay Area nonprofit organizations. Performed special legal, accounting, and investigative evaluations. (7/85 - 5/87)

EXECUTIVE DIRECTOR -- Philharmonia Baroque Orchestra, Berkeley: Highest administrative position. Developed and implemented all fundraising and marketing strategies, production budgets, staff development, and long-range planning. (4/82 - 8/83)

EXECUTIVE DIRECTOR -- The Performing Arts Orchestra of San Francisco: Highest administrative position. Developed organizational, performance, and marketing plans; raised all funds for first performance season. (5/81 - 3/82)

MARKETING CONSULTANT -- San Francisco Opera: Designed initial program for promotion, sale, and distribution of SFO productions for television, including domestic networks, pay-TV services, home video, and international markets. (7/80 - 7/81)

HONORS & AWARDS

Earl F. Cheit Award for Excellence in Teaching, Undergraduate Program, Haas School of Business, University of California, Berkeley (5/01)

Earl F. Cheit Award for Excellence in Teaching, Honorable Mention, Undergraduate Program, Haas School of Business, University of California, Berkeley (5/00)

Earl F. Cheit Award for Excellence In Teaching, Undergraduate Program, Haas School of Business, University of California, Berkeley (5/94)

Certificate of Recognition for Outstanding Renovation and Restoration for 1774/1776 Le Roy Avenue, Berkeley, Berkeley Architectural Heritage Association (5/88)

Departmental Citation as Most Outstanding Graduate, Department of Rhetoric, University of California, Berkeley (5/73)

Decoration for Outstanding Service, Naval R.O.T.C., University of California, Berkeley (5/69)