

**CONTACT
INFORMATION**

Haas School of Business
2220 Piedmont Avenue
University of California at Berkeley
Berkeley, CA 94720-1900

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przemekj@berkeley.edu
<http://jeziorski.me>

**RESEARCH
INTERESTS**

Quantitative Marketing, Industrial Organization

EMPLOYMENT

Haas School of Business, Berkeley, CA
Associate Professor of Marketing (with tenure)
Barbara and Gerson Bakar Faculty Fellow
Schwabacher Fellow

July 2018 – present

Haas School of Business, Berkeley, CA
Assistant Professor of Marketing

Jan 2012 – July 2018

National University of Singapore, Singapore
Senior Research Fellow

Aug 2015 – Sept 2015

Johns Hopkins University, Baltimore, MD
Assistant Professor of Economics

July 2010 – Dec 2011

Microsoft Research, Mountain View, CA
Visiting Scholar

Sep 2008 – June 2010

Stanford University, Stanford, CA
Research Assistant

Aug 2008 – June 2010

Microsoft Research, Mountain View, CA
Research Intern

June 2008 – Sep 2008

University of Arizona, Tucson, AZ
Lecturer and Teaching Assistant

Aug 2004 – July 2008

Netia SA, Warsaw, Poland
Information Systems Consultant

2004

EDUCATION

Stanford Graduate School of Business, Stanford, CA

Ph.D. Economic Analysis and Policy

2006 – 2010

- Dissertation Title: *Essays in Mergers and Antitrust*
- Primary adviser: Peter Reiss
- Additional Committee Members: Lanier Benkard, Benjamin van Roy, Ilya Segal, Ali Yurukoglu

University of Chicago, Chicago, IL

Price Theory Scholar, Becker Center at Booth School of Business

2008 – 2009

University of Arizona, Tucson, AZ

M.S. Mathematics

2004 – 2006

- Thesis Title: *Numerical and Analytical Solutions to Dynamic Games*
- Primary Adviser: Moysey Brio

M.A. Economics

2004 – 2006

- Primary Adviser: Rabah Amir

Warsaw School of Economics, Warsaw, Poland

M.A. Quantitative Methods and Information Systems 2001 – 2004
• Thesis Title: *Methods of Stochastic Search*
• Primary Adviser: Tomasz Szapiro

B.A. Quantitative Methods and Information Systems 2001 – 2004
• Thesis Title: *Migrations of Human Capital and Economic Growth*
• Primary Adviser: Tomasz Szapiro

PUBLISHED
PAPERS

Skimming from the bottom: Empirical evidence of adverse selection when poaching customers
(with E. Kransokutskaya and O. Ceccarini)
Forthcoming, *Marketing Science*, find at <http://jeziorski.me>

Advertiser prominence effects in search advertising
(with S. Moorthy)
Forthcoming, *Management Science*, find at <http://jeziorski.me>

Mobile Money in Tanzania
(with N. Economides)
2017, *Marketing Science*, 36(6): 815-837 (lead article), find at <http://jeziorski.me>

Dynamic Auction Environment with Subcontracting
(with E. Krasnokutskaya)
2016, *RAND Journal of Economics*, 47(4): 751-791 (lead article), find at <http://jeziorski.me>

Oblivious Equilibrium for Concentrated Industries
(with C. L. Benkard and G. Y. Weintraub)
2015, *RAND Journal of Economics* 46(4): 671-708 (lead article), find at <http://jeziorski.me>

What Makes them Click: Empirical Analysis of Consumer Demand for Search Advertising
(with I. Segal)
2015, *AEJ: Microeconomics*, 7(3): 24-53, find at <http://jeziorski.me>

Estimation of Cost Synergies from Mergers: Application to U.S. Radio
2014, *RAND Journal of Economics*, 45(4): 816-846, find at <http://jeziorski.me>

Effects of Mergers in Two-sided Markets: The U.S. Radio Industry
2014, *AEJ: Microeconomics*, 6(4): 35-73, find at <http://jeziorski.me>

Structural models of complementary choices
(with S. Berry, A. Khwaja, V. Kumar, A. Musalem, K. Wilbur,
G. Allenby, B. Anand, P. Chintagunta, M. Hanemann, A. Mele)
2014, *Marketing Letters*, 25(3): 245-256, find at <http://jeziorski.me>

WORKING
PAPERS

Empirical Model of Dynamic Merger Enforcement – Choosing Ownership Caps in U.S. Radio
2017, Revise & Resubmit, *RAND Journal of Economics*, find at <http://jeziorski.me>

Adverse Selection and Moral Hazard in a Dynamic Model of Auto Insurance
(with E. Kransokutskaya and O. Ceccarini)
2017, under review, *Review of Economic Studies*, draft available by request

Nonstationary Oblivious Equilibrium
(with C. L. Benkard, B. Van Roy and G. Y. Weintraub)
2009, preliminary draft, find at <http://jeziorski.me>

GRANTS	CEGA-VISA Financial Inclusion Lab Pilot Funding, Co-Principal Investigator, <i>Financial Inclusion and Credit Contracts in Repeated Borrowing Relationships</i> – \$20,000	2016
	Bill & Melinda Gates Foundation, Principal Investigator, <i>Mobile Banking in Africa</i> – \$35,000	2013
HONORS AND AWARDS	Best paper award, Warsaw International Economic Meeting	2009
	Stanford GSB Fellowship	2006-2010
	University of Arizona Fellowship	2004-2005
TEACHING EXPERIENCE	Berkeley Haas	
	MBA 263: <i>Marketing Analytics</i> Teaching rating: 6.58/7.00	2014-2017
	PHDBA 269B: <i>Choice Models</i> Teaching rating: 6.00/7.00	2017
	PHDBA 297T: <i>Computational Methods for Economics and Marketing</i> Teaching rating 7.00/7.00	2014-2016
	UGBA 106: <i>Introduction to Marketing (Undergraduate)</i>	2012-2013
	Johns Hopkins University	
	Multi-agent numerical methods (PhD)	2010-2012
	Stanford University	
	Teaching Assistant: <i>Graduate Microeconomics</i>	2010
	University of Arizona	
Lecturer: <i>Economics of Information</i>	2009	
	Teaching Assistant: <i>Graduate Macroeconomics, Industrial Organization, Graduate Microeconomics, Intermediate Microeconomics, Economics of Regulated Industries</i>	2004-2006
ACADEMIC SERVICES	Associate Editor <i>Management Science</i>	
	Conferences <i>SICS Conference, Marketing Analytics Day Organizer</i>	2015-2017
	Journal Referee <i>Games and Economic Behavior, American Economic Review, Journal of Industrial Economics, International Journal of Industrial Organization, Review of Economic Studies, RAND Journal of Economics, Marketing Science, Economic Journal, Journal of Marketing Research, AEJ: Microeconomics, AEJ: Policy, Review of Economics and Statistics, Journal of Political Economy, Journal of Economics and Business, Journal of the European Economic Association, Electronic Commerce Research and Applications, Econometrica, Management Science</i>	

INVITED TALKS

- University of Texas, Austin (economics)
 University of Iowa (economics)
 University of Wisconsin-Madison (economics),
 Santa Clara University (marketing), **2017**
 Stanford GSB (marketing), UTD-FORMS Conference (discussant),
 Rochester University (marketing), Carnegie Mellon University (marketing),
 Marketing Science Conference
- ASSA American Economic Association, Marketing Science Conference,
 Rice University (economics), Society for Economic Dynamics Conference,
 The 3rd Annual Empirical Microeconomics Workshop – University of Calgary, **2016**
 Conference on Big Data in Economics – University of Southern California,
 Yale University (marketing)
- Duke University (marketing), NYU Stern (economics),
 University of Minnesota (economics), Northwestern University (marketing) **2015**
 Harvard University (economics), Boston College (economics)
- Marketing Dynamics Conference, NYC Media Seminar at Associated Press,
 QME Conference **2014**
- Net Institute Conference (discussion), 9th Invitational Choice Symposium,
 Marketing Science Conference, Summer Institute in Competitive Strategy,
 Federal Communication Commission, University of Virginia (economics),
 Marketing-Industrial Organization Conference, **2013**
 University of Michigan (economics), Washington University in St. Louis (economics),
 UC Los Angeles (marketing), ASSA Industrial Organization Society (session chair),
 ASSA Econometrics Society (session chair),
 ASSA American Economic Association
- University of Toronto (marketing), University of Rochester (marketing),
 UT Dallas (marketing), Chicago Booth (marketing), Marketing Science Conference, **2012**
 NBER Summer Institute, Stanford GSB (marketing)
- ASSA Meetings Denver, Federal Trade Commission, Marketing-Industrial
 Organization Conference, QME Conference (discussant), UC Berkeley (marketing) **2011**
- Yale University (economics), Princeton University (economics),
 Columbia University (economics), Northwestern University (economics)
 New Economic School (economics), University College London (economics), **2010**
 Federal Reserve Board, Johns Hopkins University (economics),
 UC Los Angeles (economics)
- Stanford University (economics), UC Berkeley (marketing), **2009**
 Warsaw University (economics)