

CONTACT INFORMATION	Haas School of Business 2220 Piedmont Avenue University of California at Berkeley Berkeley, CA 94720-1900	510.643.7183 przemekj@berkeley.edu http://jeziorski.me
RESEARCH INTERESTS	Quantitative Marketing, Industrial Organization	
EMPLOYMENT	Haas School of Business , Berkeley, CA <i>Assistant Professor of Marketing</i>	Jan 2012 – present
	National University of Singapore , Singapore <i>Senior Research Fellow</i>	Aug 2015 – Sept 2015
	Johns Hopkins University , Baltimore, MD <i>Assistant Professor of Economics</i>	July 2010 – Dec 2011
	Microsoft Research , Mountain View, CA <i>Visiting Scholar</i>	Sep 2008 – June 2010
	Stanford University , Stanford, CA <i>Research Assistant</i>	Aug 2008 – June 2010
	Microsoft Research , Mountain View, CA <i>Research Intern</i>	June 2008 – Sep 2008
	University of Arizona , Tucson, AZ <i>Lecturer and Teaching Assistant</i>	Aug 2004 – July 2008
	Netia SA , Warsaw, Poland <i>Information Systems Consultant</i>	2004
EDUCATION	Stanford Graduate School of Business , Stanford, CA Ph.D. Economic Analysis and Policy	2006 – 2010
	<ul style="list-style-type: none"> • Dissertation Title: <i>Essays in Mergers and Antitrust</i> • Primary adviser: Peter Reiss • Additional Committee Members: Lanier Benkard, Benjamin van Roy, Ilya Segal, Ali Yurukoglu 	
	University of Chicago , Chicago, IL Price Theory Scholar, Becker Center at Booth School of Business	2008 – 2009
	University of Arizona , Tucson, AZ M.S. Mathematics	2004 – 2006
	<ul style="list-style-type: none"> • Thesis Title: <i>Numerical and Analytical Solutions to Dynamic Games</i> • Primary Adviser: Moysey Brio 	
	M.A. Economics	2004 – 2006
	<ul style="list-style-type: none"> • Primary Adviser: Rabah Amir 	

Warsaw School of Economics, Warsaw, Poland

M.A. Quantitative Methods and Information Systems 2001 – 2004
• Thesis Title: *Methods of Stochastic Search*
• Primary Adviser: Tomasz Szapiro

B.A. Quantitative Methods and Information Systems 2001 – 2004
• Thesis Title: *Migrations of Human Capital and Economic Growth*
• Primary Adviser: Tomasz Szapiro

PUBLISHED
PAPERS

Skimming from the bottom: Empirical evidence of adverse selection when poaching customers
(with E. Kransokutskaya and O. Ceccarini)
Forthcoming, *Marketing Science*, find at <http://jeziorski.me>

Advertiser prominence effects in search advertising
(with S. Moorthy)
Forthcoming, *Management Science*, find at <http://jeziorski.me>

Mobile Money in Tanzania
(with N. Economides)
2017, *Marketing Science*, 36(6): 815-837 (lead article), find at <http://jeziorski.me>

Dynamic Auction Environment with Subcontracting
(with E. Krasnokutskaya)
2016, *RAND Journal of Economics*, 47(4): 751-791 (lead article), find at <http://jeziorski.me>

Oblivious Equilibrium for Concentrated Industries
(with C. L. Benkard and G. Y. Weintraub)
2015, *RAND Journal of Economics* 46(4): 671-708 (lead article), find at <http://jeziorski.me>

What Makes them Click: Empirical Analysis of Consumer Demand for Search Advertising
(with I. Segal)
2015, *A EJ: Microeconomics*, 7(3): 24-53, find at <http://jeziorski.me>

Estimation of Cost Synergies from Mergers: Application to U.S. Radio
2014, *RAND Journal of Economics*, 45(4): 816-846, find at <http://jeziorski.me>

Effects of Mergers in Two-sided Markets: The U.S. Radio Industry
2014, *A EJ: Microeconomics*, 6(4): 35-73, find at <http://jeziorski.me>

Structural models of complementary choices
(with S. Berry, A. Khwaja, V. Kumar, A. Musalem, K. Wilbur,
G. Allenby, B. Anand, P. Chintagunta, M. Hanemann, A. Mele)
2014, *Marketing Letters*, 25(3): 245-256, find at <http://jeziorski.me>

WORKING
PAPERS

Empirical Model of Dynamic Merger Enforcement – Choosing Ownership Caps in U.S. Radio
2017, Revise & Resubmit, *RAND Journal of Economics*, find at <http://jeziorski.me>

Adverse Selection and Moral Hazard in a Dynamic Model of Auto Insurance
(with E. Kransokutskaya and O. Ceccarini)
2017, under review, *Review of Economic Studies*, draft available by request

Nonstationary Oblivious Equilibrium
(with C. L. Benkard, B. Van Roy and G. Y. Weintraub)
2009, preliminary draft, find at <http://jeziorski.me>

GRANTS	CEGA-VISA Financial Inclusion Lab Pilot Funding, Co-Principal Investigator, <i>Financial Inclusion and Credit Contracts in Repeated Borrowing Relationships</i> – \$20,000	2016
	Bill & Melinda Gates Foundation, Principal Investigator, <i>Mobile Banking in Africa</i> – \$35,000	2013
HONORS AND AWARDS	Best paper award, Warsaw International Economic Meeting	2009
	Stanford GSB Fellowship	2006-2010
	University of Arizona Fellowship	2004-2005
TEACHING EXPERIENCE	Berkeley Haas	
	MBA 263: <i>Marketing Analytics</i> Teaching rating: 6.58/7.00	2014-2017
	PHDBA 269B: <i>Choice Models</i> Teaching rating: 6.00/7.00	2017
	PHDBA 297T: <i>Computational Methods for Economics and Marketing</i> Teaching rating 7.00/7.00	2014-2016
	UGBA 106: <i>Introduction to Marketing (Undergraduate)</i>	2012-2013
	Johns Hopkins University	
	Multi-agent numerical methods (PhD)	2010-2012
	Stanford University	
	Teaching Assistant: <i>Graduate Microeconomics</i>	2010
	University of Arizona	
Lecturer: <i>Economics of Information</i>	2009	
	Teaching Assistant: <i>Graduate Macroeconomics, Industrial Organization, Graduate Microeconomics, Intermediate Microeconomics, Economics of Regulated Industries</i>	2004-2006
ACADEMIC SERVICES	Associate Editor <i>Management Science</i>	
	Conferences <i>SICS Conference, Marketing Analytics Day Organizer</i>	2015-2017
	Journal Referee <i>Games and Economic Behavior, American Economic Review, Journal of Industrial Economics, International Journal of Industrial Organization, Review of Economic Studies, RAND Journal of Economics, Marketing Science, Economic Journal, Journal of Marketing Research, AEJ: Microeconomics, AEJ: Policy, Review of Economics and Statistics, Journal of Political Economy, Journal of Economics and Business, Journal of the European Economic Association, Electronic Commerce Research and Applications, Econometrica, Management Science</i>	

INVITED TALKS

University of Texas, Austin (economics, scheduled) University of Iowa (economics) University of Wisconsin-Madison (economics), Santa Clara University (marketing), Stanford GSB (marketing), UTD-FORMS Conference (discussant), Rochester University (marketing), Carnegie Mellon University (marketing), Marketing Science Conference	2017
ASSA American Economic Association, Marketing Science Conference, Rice University (economics), Society for Economic Dynamics Conference, The 3rd Annual Empirical Microeconomics Workshop – University of Calgary, Conference on Big Data in Economics – University of Southern California, Yale University (marketing)	2016
Duke University (marketing), NYU Stern (economics), University of Minnesota (economics), Northwestern University (marketing) Harvard University (economics), Boston College (economics)	2015
Marketing Dynamics Conference, NYC Media Seminar at Associated Press, QME Conference	2014
Net Institute Conference (discussion), 9th Invitational Choice Symposium, Marketing Science Conference, Summer Institute in Competitive Strategy, Federal Communication Commission, University of Virginia (economics), Marketing-Industrial Organization Conference, University of Michigan (economics), Washington University in St. Louis (economics), UC Los Angeles (marketing), ASSA Industrial Organization Society (session chair), ASSA Econometrics Society (session chair), ASSA American Economic Association	2013
University of Toronto (marketing), University of Rochester (marketing), UT Dallas (marketing), Chicago Booth (marketing), Marketing Science Conference, NBER Summer Institute, Stanford GSB (marketing)	2012
ASSA Meetings Denver, Federal Trade Commission, Marketing-Industrial Organization Conference, QME Conference (discussant), UC Berkeley (marketing)	2011
Yale University (economics), Princeton University (economics), Columbia University (economics), Northwestern University (economics) New Economic School (economics), University College London (economics), Federal Reserve Board, Johns Hopkins University (economics), UC Los Angeles (economics)	2010
Stanford University (economics), UC Berkeley (marketing), Warsaw University (economics)	2009