How Much Bang For The Buck? Mexico and Dollarization

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Abstract: Two arguments advanced in favor of Mexico abandoning the Peso and adopting the U.S. dollar are to lower exchange rate volatility and inflation. We are not able to identify an independent link between economic growth and either the exogenous component of exchange rate volatility or the exogenous component of inflation. Exchange rate volatility generally reflects other factors, rather than representing an independent growth determinant. The findings are consistent with theoretical predictions that inflation influences growth by affecting financial development. However, we present suggestive evidence that legal reforms offer greater financial development dividends for Mexico than adopting the dollar.

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I. Introduction

Two of the main arguments advanced in favor of Mexico abandoning the Peso and adopting the U.S. dollar are (1) to lower inflation (and inflation uncertainty) and (2) to reduce exchange rate volatility. From 1960 to 1995, Mexico’s annual inflation rate averaged about 24.5 percent, while inflation in the United States averaged 5.5 percent. In addition, Mexico has experienced severe exchange rate fluctuations against the dollar, especially in the last 15 years. Supporters of complete “dollarization” believe that reducing the rate of inflation (which moves very closely with the volatility of inflation) toward U.S. levels and eliminating exchange rate variability vis-à-vis the U.S. dollar will enhance the business climate and thereby promote economic performance. If lower inflation rates and less exchange rate variability boost growth, then this strengthens the case for dollarization. If, however, inflation and exchange rate variability do not exert large impacts on economic activity, then the arguments in favor of dollarization must be sought elsewhere.

Besides inflation and exchange rate volatility, policymakers must contemplate an array of factors in deciding on dollarization. Dollarization would eliminate discretionary monetary policy and limit lender of last resort facilities during financial sector distress. Dollarization could also influence the functioning of labor markets, business cycle fluctuations, economic sensitivity to external shocks, fiscal policy discipline, international trade, and financial market integration. We do not examine these issues. Thus, we do not provide a comprehensive evaluation of the pros and cons associated with Mexico’s dollarization decision. Rather, we empirically assess two reasons used to advocate dollarization.

This paper assesses whether the exogenous components of inflation and exchange rate volatility exert a direct and large impact on economic growth. Critically, we do not examine the
links running from dollarization to inflation and volatility per se, nor do we suggest that
dollarization is the best way for Mexico to reduce inflation or exchange rate volatility. Rather,
we examine the growth effects of inflation and exchange rate volatility.

Methodologically, we use cross-country comparisons. In particular, we use a panel
data set of 73 countries over the period 1960-95. We average the data over five-year periods to
abstract from business-cycle frequencies and focus on growth. This yields seven observations
per country (data permitting). We use the Generalized-Method-of-Moments (GMM) panel
estimator, which was developed by Arellano and Bover (1995) and Blundell and Bond (1997), to
extract consistent and efficient estimates of the impact of inflation and exchange rate variability
on growth. This panel estimator controls for three biases that plague most cross-country growth
regressions: endogeneity, omitted country-specific effects, and the routine use of lagged
dependent variables as regressors. Thus, an important advantage of this dynamic panel
procedure over pure cross-country studies is that by exploiting the time-series dimension of the
data, the dynamic GMM procedure reduces potential biases while controlling for the endogeneity
of all the regressors. There are three noteworthy disadvantages of this approach. First, by
focusing on five-year periods, the panel estimator may not fully isolate long-run growth
relationships from business-cycle ones. We, however, confirm our results using purely cross-
sectional data. Second, we do not develop and estimate a structural model. Therefore, we do not
trace the potential impact of the exogenous components of inflation and exchange rate volatility
through the other regressors and on to economic growth. We simply assess whether there is a
direct relationship between growth and the exogenous components of inflation and exchange rate
volatility holding other things constant. Third, this paper’s broad cross-country comparisons do
not provide an in-depth study of Mexico per se. Instead, this paper obtains more accurate
estimates of the direct, independent impact of inflation and exchange rate volatility on output than past studies.

We do not find a robust, independent link between the exogenous component of exchange rate volatility and long run growth. We believe this is the first study of exchange rate volatility and economic growth that accounts for potential biases induced by endogeneity, omitted variables, and the inclusion of lagged dependent variables as regressors. After controlling for different combinations of national characteristics -- such as changes in the terms of trade, government size, financial sector development, and inflation -- exchange rate volatility enters the growth regression insignificantly and sometimes with a positive coefficient. While the exogenous component of exchange rate volatility may influence growth indirectly by affecting the other endogenous variables in the growth regression, exchange rate volatility does not enjoy an independent link with growth. Moreover, many different conditioning information sets – many different combinations of the explanatory variables -- produce the same fragile results. Thus, this paper’s analyses are consistent with the view that exchange rate volatility primarily reflects domestic policies and international shocks rather than representing an independent growth determinant.

We also do not find a robust, independent relationship between the exogenous component of inflation and economic growth. There are two parts to this result. First, for a very wide array of control variables, we find a negative, economically meaningful relationship between inflation and long run growth. Second, the relationship between inflation and growth vanishes once we control for the level of financial intermediary development. In our analyses, financial intermediary development is the only country characteristic that alters the strong negative link between inflation and growth. The exogenous component of inflation may
indirectly influence growth by affecting the other endogenous variables in the growth regression. Since (1) the inclusion of financial development in the regression alters the inferences on inflation and (2) recent theoretical and empirical work suggests that inflation influences the operation of financial markets, this paper’s analyses motivate an important research agenda: building and estimating a structural growth model to trace the potential channels – especially financial sector channels – via which inflation may influence economic growth. In terms of this paper’s specific findings, the results indicate that inflation does not exert a direct, independent impact on economic growth while controlling for financial development.

The finding that inflation does not exert an independent influence on growth when controlling for financial development can be interpreted in light of recent research. First, a growing body of evidence suggests that financial intermediary development exerts a large, positive impact on economic growth. (See Beck, Levine, and Loayza (2000), Jayaratne and Strahan (1996), Levine (1998, 1999), Levine, Loayza, and Beck (2000), Levine and Zervos (1998), Neusser and Kugler (1998), Rajan and Zingales (1998), and Rousseau and Wachtel (1998).) Indeed, this paper shows that when including both inflation and financial intermediary development in the growth regressions, the coefficient on financial development remains positive, significant, and economically large. Thus, in studying growth, there are good empirical reasons for focusing on the determinants of financial development. Second, there are also good theoretical reasons for assessing the impact of inflation on financial development. Huybens and Smith (1999) develop a theoretical model in which inflation influences growth by impeding the functioning of financial systems. Third, Boyd, Levine, and Smith (2000) find that inflation exerts a strong, negative impact on financial development. These three findings suggest that policies that improve financial development offer real opportunities for boosting economic growth in
Mexico. The coefficient estimates from Boyd, Levine, and Smith (2000), for example, suggest that lowering Mexico’s average inflation rate from 24.5 percent to the U.S. average of 5.5 percent would increase measured financial development by about 25 percent over its current level. Thus, by lowering inflation, dollarization may offer a policy tool for boosting financial intermediary development, and hence economic growth, in Mexico.

It is unclear, however, whether dollarization is the best tool for fostering growth in Mexico. Dollarization is a monumental policy reform. If Mexico can implement one big regime change to enhance financial development, should it choose dollarization? One alternative is legal reform. Specifically, a growing body of work suggests that the legal environment critically influences financial sector development and hence long run growth. (See LaPorta, Lopez-de-Silanes, Shleifer, and Vishny (1997, 1998, 1999a,b) and Levine (1998,1999)). This literature focuses on how well the legal system protects outsider investors in firms (both creditors and shareholders) against expropriation by firm insiders (both managers and large shareholders). Moreover, existing work shows that Mexico is extraordinary: its legal system is the weakest in the world (for countries with data). Thus, we conduct some very rough calculations to assess whether Mexico should reform its legal system or adopt the dollar to promote financial development. While analytically much less rigorous than the examination of exchange rate volatility and inflation, we find suggestive evidence that Mexico can earn substantially greater growth dividends by strengthening the legal position of creditors and shareholders.

The remainder of the paper is organized as follows. Section II describes the econometric methodology. Section III discusses the results on exchange rate volatility. Section IV presents our findings on inflation and growth. Section V gives an empirical evaluation of
whether dollarization is a better vehicle than legal reform for boosting financial development, and hence overall economic growth, in Mexico. Section VI concludes.

II. **Econometric Methodology**

This section briefly describes the GMM dynamic panel estimator (developed by Arellano and Bover (1995) and Blundell and Bond (1997)) that we use to assess the impact of dollarization on economic growth.

**A. Motivation**

We construct a panel that consists of data for 73 countries over the period 1960-95. We average the data over seven non-overlapping five-year periods. Consider the following equation,

\[ y_{i,t} - y_{i,t-1} = (\alpha - 1)y_{i,t-1} + \beta' X_{i,t} + \eta_i + \epsilon_{i,t} \]  

(1)

where \( y \) is the logarithm of real per capita Gross Domestic Product (GDP), \( X \) represents the set of explanatory variables (other than lagged per capita GDP), \( \eta \) is an unobserved country-specific effect, \( \epsilon \) is the error term, and the subscripts \( i \) and \( t \) represent country and time period, respectively.\(^2\)

Using panel econometric techniques can alleviate many of the problems associated with using pure cross-country regressions to estimate equation (1). First, we can capitalize on the time-series nature of the data. For instance, the within-country sample standard deviation of real per capita GDP is about 2.4% and the between-country standard deviation is 1.7%. Thus, by moving from the pure cross-section to the panel, we are able to exploit the additional variability of the data and attain more accurate estimates of the impact of inflation and exchange rate volatility on economic growth.
Second, in a pure cross-sectional regression, the unobserved country-specific effect is part of the error term. Therefore, correlation between $\eta$ and the explanatory variables produces biased estimates. This problem is particularly likely in growth regressions since lagged per capita GDP is used as a regressor. As described below, we use an estimator that produces consistent and efficient estimates even when the country-specific effect is correlated with the explanatory variables. This yields more accurate estimates of the impact of inflation and exchange rate volatility on growth than alternative techniques.

Third, common applications of the pure cross-sectional instrumental estimator do not control for the endogeneity of all the explanatory variables. We employ a panel estimator that uses “internal” instruments (instruments based on previous realizations of the explanatory variables) to consider the potential joint endogeneity of the other regressors as well. This produces more precise estimates of the impact of exchange rate variability and inflation on growth.3

**B. GMM Dynamic Panel Estimator**

We can rewrite equation (1).

$$y_{i,t} = \alpha y_{i,t-1} + \beta' X_{i,t} + \eta_i + \epsilon_{i,t}$$

Now, to eliminate the country-specific effect, take first-differences of equation (2).

$$y_{i,t} - y_{i,t-1} = \alpha(y_{i,t-1} - y_{i,t-2}) + \beta'(X_{i,t} - X_{i,t-1}) + (\epsilon_{i,t} - \epsilon_{i,t-1})$$

The use of instruments is required to deal with (a) the likely endogeneity of the explanatory variables, and (b) the problem that by construction the new error term, $\epsilon_{i,t} - \epsilon_{i,t-1}$ is correlated with the lagged dependent variable, $y_{i,t-1} - y_{i,t-2}$. Instrumental variables are employed to deal with these specific statistical issues that may confound the ability to draw accurate inferences from the data. We do not construct a structural, simultaneous equations
model. Such a model would then offer an economic explanation running from the exogenous factors through to the endogenous variables. Instead, we use internal instruments – lagged values of the regressors in levels and differences – to confront potential statistical biases. Under specific assumptions, this approach controls for simultaneity bias and potential biases induced by the use of lagged dependent variables in estimating the parameters; put differently, this approach allows us to assess whether the exogenous component of the regressors is associated with the dependent variables. Under the assumptions (which we test) that (a) the error term, $\varepsilon$, is not serially correlated, and (b) the explanatory variables, $X$, are weakly exogenous (i.e., the explanatory variables are assumed to be uncorrelated with future realizations of the error term), the GMM dynamic panel estimator uses the following moment conditions.

\[
E[y_{i,t-s} \cdot (\varepsilon_{i,t} - \varepsilon_{i,t-1})] = 0 \quad \text{for } s \geq 2; t = 3, \ldots, T \tag{4}
\]

\[
E[X_{i,t-s} \cdot (\varepsilon_{i,t} - \varepsilon_{i,t-1})] = 0 \quad \text{for } s \geq 2; t = 3, \ldots, T \tag{5}
\]

We refer to the GMM estimator based on these conditions as the difference estimator.

There are, however, conceptual and statistical shortcomings with this difference estimator. Conceptually, we would also like to study the cross-country relationship between financial development and per capita GDP growth, which is eliminated in the difference estimator. Statistically, Alonso-Borrego and Arellano (1996) and Blundell and Bond (1997) show that when the explanatory variables are persistent over time, lagged levels of these variables are weak instruments for the regressors in the differenced equation. Instrument weakness influences the asymptotic and small-sample performance of the difference estimator. Asymptotically, the variance of the coefficients rises. In small samples, Monte Carlo experiments show that the weakness of the instruments can produce biased coefficients.
To reduce the potential biases and imprecision associated with the usual difference estimator, Arellano and Bover (1995) and Blundell and Bond (1997) develop a system that combines the regression in differences with the regression in levels. The instruments for the regression in differences are the same as above. The instruments for the regression in levels are the lagged differences of the corresponding variables. These are appropriate instruments under the following additional assumption: although there may be correlation between the levels of the right-hand side variables and the country-specific effect in equation (2), there is no correlation between the differences of these variables and the country-specific effect. This assumption results from the following stationarity property,

\[ E[y_{i,t+p} \cdot \eta_i] = E[y_{i,t+q} \cdot \eta_i] \]

and

\[ E[X_{i,t+p} \cdot \eta_i] = E[X_{i,t+q} \cdot \eta_i] \text{ for all } p \text{ and } q \]  

(6)

The additional moment conditions for the second part of the system (the regression in levels) are:

\[ E[(y_{i,t-s} - y_{i,t-s-1}) \cdot (\eta_i + \varepsilon_{i,t})] = 0 \quad \text{for } s = 1 \]  

(7)

\[ E[(X_{i,t-s} - X_{i,t-s-1}) \cdot (\eta_i + \varepsilon_{i,t})] = 0 \quad \text{for } s = 1 \]  

(8)

Thus, we use the moment conditions presented in equations (4), (5), (7), and (8) and employ a GMM procedure to generate consistent and efficient parameter estimates.

Consistency of the GMM estimator depends on the validity of the instruments. To address this issue we consider two specification tests suggested by Arellano and Bond (1991), Arellano and Bover (1995), and Blundell and Bond (1997). The first is a Sargan test of over-identifying restrictions, which tests the overall validity of the instruments by analyzing the sample analog of the moment conditions used in the estimation process. The second test examines the hypothesis that the error term \( \varepsilon_{i,t} \) is not serially correlated. In both the difference
regression and the system regression we test whether the differenced error term is second-order serially correlated (by construction, the differenced error term is probably first-order serially correlated even if the original error term is not). Thus, we use the system estimator to assess the potential impact of dollarization on economic growth.

Before examining the results, it is important to note some of the advantages and disadvantages of this panel approach. As noted, one advantage of this dynamic panel procedure over pure cross-country estimators is that the dynamic GMM procedure reduces potential biases associated with the use of lagged dependent variables in growth regressions and the likely omission of country-specific effects while controlling for the endogeneity of all the regressors. Second, the GMM panel estimator controls for the endogeneity of all the explanatory variables, whereas pure cross-country estimates typically use instrumental variables to control for the endogeneity of a limited number of regressors, for example inflation and exchange rate volatility. By exploiting the time-series dimension of the data, the panel estimator uses previous realizations of the explanatory variables as instruments, so that the panel estimator controls for simultaneity of all the regressors. There are disadvantages. First, the panel estimator uses data averaged over five-year periods, but the theory focuses on long-run growth. Thus, the panel estimator may not fully isolate long-run growth relationships from business-cycle ones. Since we want to focus on long-run growth, moving to annual or higher frequency data would have important conceptual shortcoming, which in turn limits the set of appropriate econometric procedures. We confirm all of the results in this paper using purely cross-sectional data, i.e., with data averaged over the 35-year period so that there is one observation per country. This makes it less likely that using five-year panels has importantly distorted the results. Second, the panel procedure that we employ does not trace the potential impact of the exogenous components
of inflation and exchange rate volatility through the other explanatory variables and then to
economic growth. Rather, this paper tests whether there is a direct, independent link between
growth and the exogenous components of inflation and exchange rate volatility while (1)
controlling for other growth determinants and (2) controlling for other biases that frequently
plague growth regressions. Finally, this paper’s broad cross-country, time-series estimation does
not focus exclusively on Mexico. Instead, this paper obtains more accurate estimates of the
direct, independent impact of inflation and exchange rate volatility on output than past studies.
Then, we use Mexican values to assess its particular circumstances.

III. Exchange Rate Volatility and Economic Growth

A. Conceptual Overview

This section examines the relationship between exchange rate volatility and economic
growth. The purpose is not to derive a theoretical model that elucidates the circumstances under
which exchange rate volatility affects economic activity. Rather, we shed empirical light on the
existing debate regarding the importance of exchange rate volatility. Dollarization’s proponents
frequently argue that dollarization will boost economic development in Mexico by lowering
exchange rate volatility. This could occur through a number of channels. Lower exchange rate
volatility could reduce the risk premia associated with investing in Mexico. Falling interest rates
would lower the cost of capital and reduce government debt payments. Also, smaller risk premia
might reduce credit market frictions. This could lead banks to lend more prudently, with positive
implications for financial stability. Also, lower exchange rate volatility might enhance
international trade and capital inflows, with beneficial repercussions on both capital
accumulation and resource allocation. There are of course countervailing views. Exchange rate
volatility may not represent an independent source of risk in the economy. Exchange rate volatility may simply reflect terms of trade changes. Also, agents’ perceptions of erratic monetary policy, fiscal positions, and of financial sector fragility may induce exchange rate volatility. If exchange rate volatility is primarily a reflection of these policies, shocks, and distortions, then eliminating exchange rate volatility through dollarization will not stimulate much growth. In this case, policymakers must focus on improving the underlying policies and not on exchange rate volatility per se.

This section provides empirical evidence on the debate regarding the independent role of exchange rate volatility in explaining economic growth. We use the GMM dynamic panel estimator described above. This technique controls for simultaneity bias and biases induced by country-specific effects and the inclusion of lagged dependent variables as regressions. Moreover, we control for a number of other country characteristics to assess whether there is an independent link running from exchange rate volatility to growth. Specifically, we control for monetary policy, fiscal policy, financial development, terms of trade changes, and openness to international trade in order to determine whether there is a link between exchange rate volatility and growth holding other things constant.

B. Data

To assess whether exchange rate volatility affects economic growth, we need data on exchange rate volatility, growth, and a conditioning information set to control for other growth determinants.

Exchange rate volatility is constructed from monthly data as follows. Let $s(t)$ equal the natural logarithm of the nominal exchange rate relative to the U.S. dollar in month $t$. Now, let
\[ d(t) = [s(t) - s(t-1)]^2. \] The panel data set uses five-year averages. Thus, exchange rate volatility is simply the average value of the \( d(t) \)'s over the specific five-year period.\(^5\) While a case can be made for using nominal effective exchange rates, these data are not available prior to 1979 (which would make it impossible to use the econometric methods outlined above).

The average exchange rate volatility for the entire sample is 0.006 as shown in Table 1. Some countries experienced extremely volatile exchange rates vis-à-vis the dollar. For instance, Bolivia (1980-84), Nicaragua (1985-89), Peru (1985-89), and Uruguay (1970-74) all had exchange rate volatility above 0.10, which is about 17-fold above the sample mean. Mexico had few changes in its exchange rate over the three five-year periods composing 1960-1974. However, over the period 1975 to 1979, exchange rate volatility rose to 0.005, and then doubled to 0.01 from 1980-84 during the onset of the debt crisis. Since then, Mexican exchange rate volatility was 0.003 for both the 1985-1989 and 1990-95 periods. Table 1 also shows a negative correlation between exchange rate volatility and economic growth.

**Economic growth** equals the annual growth rate of real per capita GDP. It is computed as log differences from the World Bank’s *World Development Indicators*. There is considerable variation over the sample. Table 1 shows that the average growth rate for our sample was 1.6 percent per year with a standard deviation of 2.8. Japan grew at almost ten percent over the period 1965 to 1969, while Rwanda shrank at an annual rate of ten percent over the period 1990 to 1994. Mexico grew at greater than three percent per year for most of the 20 years running from 1960-80, but its real per capita GDP declined from 1980 to 95 at an average rate of about 0.45 percent per annum.

We use a fairly standard set of control variables in the growth regressions. Table 1 and the Appendices list summary statistics on these variables.
**Initial income per capita** equals the value of real per capita GDP (in U.S. dollars) measured during the first year of the corresponding five-year period. The initial income variable is used to capture the convergence effect predicted by many growth models.

**Average years of schooling** equals the average number of years of schooling in the population over 25 years old (Barro and Lee (1996)). Numerous models and empirical analyses stress the importance of schooling in economic development.

**Government size** equals government consumption expenditures as a share of GDP and is taken from the World Bank’s World Development Indicators. We use this to gauge fiscal policy (Easterly and Rebelo (1993)).

**Inflation** equals the average growth rate of the CPI. Inflation is a general indicator of macroeconomic stability and may interfere with financial contracting as we discuss below (Fischer (1993); Huybens and Smith (1999)). An assortment of countries suffered with average annual inflation rates of greater than 100 percent over some of the five-year periods in our sample, while others saw prices level over a five-year period. While Mexico experienced low rates of inflation during the 1960s (below five percent per annum), inflation rose in the 1970s (to 11% (1970-74) and 19% (1975-79) respectively). With the debt crisis, inflation averaged about 50% per annum in the 1980s before falling to 16% over the 1990-94 period. The sample mean rate of inflation is 17.6%. Furthermore, inflation is extremely highly correlated with inflation variability (0.98) and highly correlated with exchange rate variability (0.77). Thus, it is important to control for inflation in assessing the independent effect of exchange rate volatility on growth.

**Black market premium** is the ratio of the black market exchange rate to the official rate minus one. The black market premium is frequently used as a general indicator of policy.
interventions in exchange markets since eliminating intervention eliminates the premium.

Empirically, the black market premium is negatively linked with growth (Levine and Zervos (1993)). Moreover, Table 1 shows that the black market premium is highly correlated with exchange rate volatility (0.79). Thus, it is important to control for the black market premium in assessing the independent link between exchange rate volatility and growth.

**Openness to trade** is the sum of real exports plus imports as a percent of real GDP (World Development Indicators (World Bank)). A long literature emphasizes the importance of openness to trade for economic development.

**Private Credit** equals real financial intermediary credits to the private sector as a percent of real GDP.\(^8\) An extensive literature documents the close association between the level of financial development and economic growth.

**Change in the terms of trade** is the average annual change in the terms of trade. This is taken from the World Development Indicators (World Bank).

**C. Exchange Rate Volatility and Growth: Results**

The results suggest that there is *not* a robust, independent link between economic growth and exchange rate volatility. Table 2 provides regressions using the GMM system estimator. All of the regressions include initial income per capita and average years of schooling. Then, we use alternative combinations of the control variables listed above. Exchange rate volatility enters the growth regressions significantly in a variety of econometric specifications (see regressions (1), (2), and (3)). However, when we control for various combinations of the black market premium, government size, private credit, terms of trade changes, and inflation, exchange rate volatility no longer enters with a significant, negative coefficient. As noted earlier, exchange rate volatility
may influence growth indirectly. That is, the exogenous component of exchange rate volatility may influence other explanatory variables and through these channels affect economic growth.

It is critical to emphasize that many different combinations of explanatory variables cause exchange rate volatility to enter insignificantly. It is not that exchange rate volatility is highly correlated with one particular country characteristic. Rather, the data are consistent with the view that exchange rate volatility is a reflection of a whole range of economic growth determinants. Indeed, exchange rate volatility sometimes enters with a positive (though insignificant) coefficient, which emphasizes the ephemeral relationship between exchange rate volatility and growth.

The regressions satisfy the specification tests. The data do not reject the assumption of no second-order serial correlation, nor do they reject the Sargan specification test discussed above. It is also worth noting that many of the other regressors (initial income per capita, average years of schooling, openness to trade, private credit, change in the terms of trade, and inflation) enter significantly and with the expected signs.

The results on exchange rate volatility hold after eliminating observations of extreme exchange rate volatility (we identify these observations above). Using this smaller sample, the data do not identify a strong, negative link between exchange rate volatility and growth. Indeed, with these outliers omitted, exchange rate volatility enters either insignificantly or with a significant, positive coefficient.

Thus, the data are inconsistent with the view that the exogenous component of exchange rate volatility exerts a strong, independent impact on economic growth. The data do not support the belief that eliminating exchange rate volatility through dollarization will induce a direct,
independent spur to economic growth. The data are consistent with the view that exchange rate volatility reflects policies, shocks, and distortions whose mainsprings must be sought elsewhere.

III. Inflation and Growth

A. Concepts

Proponents of dollarization also argue that by adopting the dollar, Mexico will reduce inflation and inflation variability with positive repercussions for economic growth. Inflation and inflation variability are closely correlated in our sample (0.98). It is impossible to distinguish the separate effects of each. Consequently, we use inflation as a joint measure of inflation and inflation variability.

Inflation and inflation variability may influence economic growth in a variety of ways. By distorting price signals and creating uncertainty, inflation and the accompanying variability may impede business transactions, shorten investment horizons and thereby lower the efficiency of economic activity. Also, inflation may intensify rent seeking, as agents shift from inherently productive endeavors to activities focused on profiting from inflation. Recently, theorists have focused on the financial sector in explaining how anticipated inflation might influence economic activity over relatively long-run horizons (such as five years). Huybens and Smith (1998) show that increases in the rate of inflation can aggravate credit market frictions with adverse implications for financial sector performance and long-run economic activity. According to these theories, inflation hurts growth primarily by interfering with the efficient operation of the financial sector.

This section provides empirical evidence on whether inflation influences economic growth. Past work draws conflicting conclusions on the links between inflation and growth.
Using a pure cross-section approach with data averaged over thirty years (1960-1989), Levine and Renelt (1992) do not find a strong link between inflation and growth. However, Bruno and Easterly (1998) and Fischer (1993) identify a negative inflation-growth relationship using higher frequency data, but without controlling for simultaneity bias. Easterly, Loayza, and Montiel (1997) find a strong negative relationship between inflation and growth using the difference GMM panel estimator to control for simultaneity bias. In this paper, we use the system GMM panel estimator to investigate the ties between inflation and growth. Recall from Section II, the system GMM panel estimator offers improvements in terms of consistency and efficiency over the difference estimator. Moreover, we control for a number of other country characteristics to assess whether there is an independent link running from inflation to growth. Given recent theories, we pay considerable attention to assessing whether inflation influences growth when controlling for financial sector performance.

**B. Inflation and Growth: Results**

There is not a robust, negative link between economic growth and the exogenous component of inflation once we control for the level of financial development. Table 3 shows that inflation has a significant, negative relationship with long-run growth except when we control for financial development. Indeed, as long as we excluded financial development from the conditioning information set, we found a significant negative relationship between growth and inflation. However, when we control for financial development, inflation enters insignificantly and financial development enters significantly.

The regressions do not reject the assumption of no second order serial correlation, nor do they reject the Sargan specification test. Also, we obtain the same results when excluding
extreme inflation observations.\textsuperscript{10} It should also be emphasized that there is a strong, robust link between financial development and economic growth. Although other assessments are feasible, our findings are consistent with the following conclusion: dollarization will not materially accelerate growth by reducing the rate of inflation \textit{unless} reducing inflation boosts financial development.\textsuperscript{11}

V. Tentative Next Steps: Research Agenda, Dollarization, and Legal Reform

\textbf{A. Issues}

This paper’s results in conjunction with recent research motivate an important research agenda. First, we find that the exogenous component of inflation is significantly and negatively related to economic growth when controlling for many other growth determinants, but inflation is not robustly correlated with growth when controlling for the level of financial development. Second, recent theoretical and empirical research suggests that inflation exerts a large, negative impact on financial development. Huybens and Smith’s (1998) theoretical model argues that inflation intensifies credit rationing with adverse effects on the quantity and quality of credit. Empirically, Boyd, Levine, and Smith (2000) find evidence consistent with this view: inflation hurts the operation of the financial system. Third, a large literature finds that financial development is robustly and positively related to economic growth (e.g., Levine, Loayza, and Beck (2000)). Taken together, these results suggest that lowering inflation may importantly boost financial development and thereby spur economic growth. Thus, these studies suggest that, by lowering inflation, dollarization, may boost financial development and -- through this channel -- long-run growth. Thus, in conjunction with other research, this paper’s findings motivate a worthwhile research agenda: building and estimating a structural growth model to
trace the potential channels – especially through the financial sector -- via which inflation may influence economic growth.

Although we do not build an estimate a structural model linking inflation, financial development, and growth, we do provide rough calculations of whether dollarization is the best way to boost financial development in Mexico. If Mexico can only implement one monumental policy change to promote financial development and hence long-run growth, is dollarization the right one? As an alternative, we assess the growth effects of fundamental legal reforms.

We choose to compare the impact of inflation on financial development with those from legal reforms for two reasons: (1) Mexico’s legal system stands-out as being particularly poor at facilitating financial transactions and (2) influential research suggests that improvements in the legal system can substantially boost financial development (LaPorta, Lopez-de-Silanes, Shleifer, and Vishny (1997, 1998, 1999a,b); henceforth LLSV). Since finance is a set of contracts, the legal environment influences financial development through a variety of channels. For example, LLSV (1998) view corporate governance as a set of arrangements that protects outside investors in a firm from expropriation by firm insiders. Two critical mechanisms for protecting outside investors – both creditors and minority shareholders – are through the formal legal codes that define the rights of outsiders and through the enforcement of those laws. If the legal system effectively supports the rights of outsiders, then this eases the flow of saving to productive endeavors. Thus, cross-country differences in laws and their enforcement influence corporate governance and the efficient allocation of capital. Furthermore, when investors feel secure, they are willing to pay more for securities. This makes it easier for firms to raise funds (LLSV 1999b, pp.17). Thus, the legal system fundamentally influences the ability of the financial system to
funnel society’s savings to fruitful ends with material implications for long-run growth (Levine (1998, 1999, 2000); Levine, Loayza, and Beck (2000)).

This section’s purpose is to compare the financial development dividends from substantial legal reforms in Mexico with those stemming from dollarization. Since we only have recent information on comparative legal system, we move from using panel data over the 1960-95 period to using a pure cross-sectional estimator over the 1980-95 period. Fortunately, the two econometric procedures produce very similar estimates of the impact of inflation on financial development. In comparing the growth dividends of dollarization vis-à-vis legal reforms, this subsection is more illustrative and much less rigorous than previous sections. A rigorous comparison requires a more fully developed model. Nevertheless, we believe the comparison provides a useful warning to Mexican policy makers.

A. The Legal Environment and Financial Development

We use the measure of the legal rights of outside investors developed by LLSV (1998). Specifically, LLSV assemble cross-country information on the legal rights of outside investors. We briefly review the nine underlying variables that compose the conglomerate index of outsider legal rights called Outrights.

Proxy equals 1 if shareholders can vote either by showing up in person, sending an authorized representative, or mailing in their vote. Proxy equals 0 if shareholders cannot vote by mail. This can impede shareholder participation because they must either attend the meeting or go through the legal procedure of designating an authorized representative.

Cumulative equals 1 if the Company Law or Commercial Code allows shareholders to cast their votes for one candidate, and 0 otherwise. The ability to vote all one’s shares for one
candidate may make it easier for minority shareholders to put their representatives on boards of directors.

**Blocked** equals 1 if the Company Law or Commercial Code does not allow firms to require that shareholders deposit their shares prior to a General Shareholders Meeting, thus preventing them from selling those shares for a number of days, and 0 otherwise. When shares are blocked in this manner, the shares are kept in custody until a few days after the meeting. This practice prevents shareholders that do not bother to go through this arduous exercise from voting.

**Minor** equals 1 if the Company Law or Commercial Code grants minority shareholders either a judicial venue to challenge the management decisions or the right to step out of the company by requiring the company to purchase their shares when they object to certain fundamental changes, such as mergers, assets dispositions and changes in the articles of incorporation. The variable equals 0 otherwise.

**Meeting** equals 1 if the minimum percentage of ownership share capital that entitles a shareholder to call for an Extraordinary Shareholders’ Meeting is less than 10 percent, and 0 otherwise. The minimum percentage of ownership share capital that entitles a shareholder to call for an Extraordinary Shareholders’ Meeting ranges from one to 33 percent with a median of 10 percent. Mexico has the highest value in the sample of countries. Presumably, the harder it is for minority shareholders to call a meeting and contest management the less attractive it will be for agents to participate in equity markets.

**Preempt** equals 1 if shareholders have preemptive rights that can only be waived by a shareholders vote, and 0 otherwise. If the rights of shareholders can be altered without a full meeting, then this represents less secure legal rights for outsider investors.
**Autostay** equals 1 if a country’s laws do not impose an automatic stay on the assets of firms upon filing a reorganization petition, and equals 0 otherwise. The existence of an automatic stay might prevent creditors from gaining possession of collateral or liquidating a firm to meet a loan obligation.

**Manages** equals 1 if firm managers are prohibited from continuing to administer the firm’s affairs pending the resolution of reorganization processes, and zero otherwise. In some countries, management stays in place until a final decision is made about the resolution of claims. In other countries, a team selected by the creditors replaces management. If management stays pending resolution, this implies less external creditor rights.

**Secured1** equals 1 if secured creditors are ranked first in the distribution of the proceeds that result from the disposition of the assets of a bankrupt firm. Secured1 equals zero if non-secured creditors, such as the government or workers get paid before secured creditors.

**Outrights** equals the summation of these nine indicators of the legal rights of external investors.

Mexico ranks last in terms of the legal rights of external investors out of the 44 countries for which we have the data to conduct our analyses. Specifically, Outrights in Mexico is 1. Preempt equals one in Mexico, but the other indicators of legal rights are 0. No other country has Outrights equal to one. A few countries have Outrights equal to nine. Specifically, the United Kingdom’s legal codes (as well as Hong Kong’s legal codes) strongly emphasize the rights of outside investors, such that Outrights = 9. In the United States, Outrights = 6. The legal codes in the U.S. strongly support the rights of outside shareholders, with less emphasis on the rights of external creditors.

Empirically, there is a close connection between the legal rights of outsiders and overall
financial sector development. Consider the following ordinary least squares regressions (with heteroskedasticity-consistent standard errors) of Private Credit on Outrights, Inflation, and some control variables (CV). This is a pure cross-country regression with data averaged over the period 1980-95 and one observation per country.

\[
\text{Private Credit} = \text{CV} + 0.08 \times \text{Outrights} - 1.1 \times \text{Inflation}
\]

P-values are given in parentheses. The R-squared is 0.73 and there are 44 observations.

The regression shows that Outrights is positively and significantly linked with Private Credit. Greater legal protection of outsider investors is positively associated with financial development. The regression also shows that the rate of inflation is significantly and negatively associated with financial development. The estimated coefficient on inflation (-1.1) from this cross-section regression over the 1980-95 period is not substantially different from the panel, GMM coefficient estimate over the 1960-95 period as presented in Boyd, Levine, and Smith (2000). When we use instrumental variables to control for the potential endogeneity of the legal code index, OUTRIGHTS, the parameter estimates do not change substantially.

Furthermore, we examined the results while controlling for the effectiveness with which laws are enforced. This is important since the legal rights of outside investors are only helpful to the extent that the legal system enforces those rights. Including a measure of the law and order tradition of the country (a) caused inflation to enter the financial development regression insignificantly while (b) OUTRIGHTS remained significant and of the same magnitude. Nonetheless, since the enforcement indicator did not enter this financial development regression significantly, we decided to work with the simple regression reported above.
B. Comparing the Effects of Legal Reform and Dollarization

Consider the following question: which has a bigger financial development effect, legal reforms that bring Mexican laws protecting investors to U.S. levels or dollarization that brings Mexican inflation rates to those of the U.S.? More specifically, we evaluate the effect from improving Mexico’s protection of outside investors from 1 (Mexico’s current level) to 6 (the U.S. level) and we compare this to lowering inflation from 24.5% (the long-run Mexican rate) to 5.5% (the long-run U.S. rate). To be consistent, we use the parameter estimates from the pure cross-country regression listed in the text above.

Legal reforms that take Mexico’s protection of outside investors from its current level of 1 (Outrights=1) to the U.S. level of 6 (Outright=6) would boost the natural logarithm of Private Credit by 0.4 (=5*0.08), where 0.08 is the coefficient on the Outright in the regression provided in the text above.

Also, note that the growth dividends from changing Mexico’s laws regarding outside investors to United Kingdom levels are even greater. Moving Outright from 1 to 9 in Mexico would produce an estimated 0.64 rise in the natural logarithm of Private Credit.

The impact of dollarization is much smaller. Moving inflation from Mexico’s 24.5% to 5.5% would boost the logarithm of Private Credit by 0.18 (=1.1*[Ln(1.245)-Ln(1.055)]), where 1.1 is the coefficient on Inflation in the regression provided in the text. Note, we are using a very large reduction in long-run inflation that may overestimate the impact of dollarization. The impact of legal reform on financial development (0.4) is more than double the impact of dollarization (via a drop in the inflation rate) on financial development (0.18).

These rough calculations suggest that the financial development benefits from fundamental legal reforms in Mexico are much greater than the potential financial development
benefits from adopting the dollar. These estimates, however, must be viewed as purely illustrative. These examples assume a linear relationship between the legal system indicators and financial development. We do not find evidence of a nonlinear relationship when we entered a quadratic term. Nonetheless, the computations do rely on the linearity assumption holding over a wide range, i.e., moving from 1 to 6 or even 9 on the legal index scale. Furthermore, we do not consider alternative channels via which dollarization may influence growth. As emphasized in the introduction, dollarization may influence domestic policies and economic growth through a number of channels. For instance, dollarization may influence fiscal policy, financial integration, foreign direct investment, etc. Also, both dollarization and fundamental legal reforms are regime changes. Yet, regression elasticities represent the effects of marginal changes. Nonetheless, since these simple calculations imply that the financial development effects from legal reforms are substantially greater than those from lowering inflation, Mexican policymakers may want to seriously consider fundamental legal reforms and economists may want to focus on more rigorously estimating the channels – especially through the financial sector – via which inflation influences economic growth.

VII. Conclusion

This paper evaluated the growth effects from two key elements of dollarization: exchange rate volatility and inflation. We use data on 73 countries over the period 1960-95 and dynamic GMM panel procedures to compute the impact of inflation and exchange rate volatility on economic growth. The results help in assessing the likely impact of dollarization in Mexico.

The results indicate that exchange rate volatility does not enjoy an independent link with economic growth. While subject to an assortment of qualifications, the findings are
consistent with the view that exchange rate volatility reflects a myriad of domestic and international factors, rather than representing an independent growth determinant. Thus, our results do not support the view that dollarization will directly boost growth simply by eliminating exchange rate volatility.

We also find that inflation does not enjoy an independent link with economic growth while controlling for the level of financial development. Our econometric methods do not rule out the possibility, however, that the exogenous component of inflation indirectly affects growth through the other endogenous variables. Indeed, some recent research suggests that inflation negatively influences financial development (Huybens and Smith (1998); Boyd, Levine, and Smith (2000)).

This paper’s results together with recent research motivated us to compare the impact of lowering inflation on financial development with the impact of fundamental legal reforms on financial development. Although we do not estimate a structural model linking inflation, financial development, and growth, we do provide rough calculations of whether dollarization is the best way to boost financial development in Mexico. We find that fundamental legal reforms that strengthen the rights of investors would increase financial development by more than twice the amount produced by inflation reduction.
REFERENCES


Table 1. Summary Statistics

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<th>Mean</th>
<th>Std. Dev.</th>
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<th>Max. Value</th>
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<td>Growth rate (in percent)</td>
<td>1.62</td>
<td>2.77</td>
<td>-10.02</td>
<td>9.86</td>
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<td>Initial income per capita (thousands constant US$)</td>
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<td>5,229.73</td>
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<td>Government size (in percent of GDP)(^a)</td>
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<td>29.15</td>
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<td>35.17</td>
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<td>Inflation rate (in percent)</td>
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Correlation Matrix

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<th>Avg.years</th>
<th>Black mkt premium</th>
<th>Gov. size</th>
<th>Openness to trade</th>
<th>Private credit</th>
<th>Change in TOT</th>
<th>Inflation</th>
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<td>0.07</td>
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<td>-0.15</td>
<td>-0.24</td>
<td>0.77</td>
<td>1.00</td>
</tr>
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</table>

Notes:
\(^a\) Government consumption.
\(^b\) Exports plus imports.
\(^c\) Real financial intermediary credits to the private sector as a percent of GDP.
\(^d\) Squared difference of the natural log of the nominal exchange rate in period t and t-1.
### Table 2: Growth and Exchange Rate Volatility

Dependent Variable: Real Per Capita GDP Growth

<table>
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<tr>
<th>Conditioning information set</th>
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<th>2</th>
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<th>5</th>
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<td>4.496</td>
<td>-2.002</td>
<td>-1.902</td>
<td>2.369</td>
<td>0.823</td>
<td>0.095</td>
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<td>(0.004)</td>
<td>(0.000)</td>
<td>(0.103)</td>
<td>(0.053)</td>
<td>(0.000)</td>
<td>(0.044)</td>
<td>(0.922)</td>
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<td>Initial income per capita&lt;sup&gt;a&lt;/sup&gt;</td>
<td>-0.023</td>
<td>-0.451</td>
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<td>0.113</td>
<td>-0.671</td>
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<td>2.660</td>
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<td>-0.496</td>
<td>-0.335</td>
<td>-0.538</td>
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<td>(0.005)</td>
<td>(0.000)</td>
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<tr>
<td>Openness to trade&lt;sup&gt;a&lt;/sup&gt;</td>
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<td>(0.000)</td>
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<td></td>
<td>(0.376)</td>
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<tr>
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<td>22.296</td>
<td>25.707</td>
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<td>(0.000)</td>
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<td>(0.438)</td>
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<td>Sargan test (p-value)&lt;sup&gt;c&lt;/sup&gt;</td>
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<td>0.153</td>
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<td>0.191</td>
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<td>0.738</td>
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<td>Serial correlation test (p-value)&lt;sup&gt;d&lt;/sup&gt;</td>
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<td>0.609</td>
<td>0.832</td>
<td>0.762</td>
<td>0.935</td>
<td>0.960</td>
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</table>


a. In the regression, this variable is included as Ln(variable).
b. In the regression, this variable is included as Ln(1 + variable).
c. The null hypothesis is that the instruments are not correlated with the residuals.
d. The null hypothesis is that the errors in the first difference regression exhibit no second order serial correlation.
### Table 3: Growth and Inflation

Dependent Variable: Real Per Capita GDP Growth

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<th>Conditioning information set</th>
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<td>Constant</td>
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<td></td>
<td>(0.007)</td>
<td>(0.002)</td>
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<td>-0.680</td>
<td>-0.890</td>
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<td>(0.000)</td>
<td>(0.000)</td>
<td>(0.032)</td>
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<td>Average years of schooling(^b)</td>
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<td>(0.000)</td>
<td>(0.000)</td>
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a. In the regression, this variable is included as Ln(variable).
b. In the regression, this variable is included as Ln(1 + variable).
c. The null hypothesis is that the instruments are not correlated with the residuals.
d. The null hypothesis is that the errors in the first difference regression exhibit no second order serial correlation.
### Appendix: Table I. Summary Statistics

<table>
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<th>Std. Dev.</th>
<th>Min. Value</th>
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### Correlation Matrix

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<th>Openness to trade</th>
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**Notes:**

a. Ln(variable in Table 1), which represents the value included in the regression.

b. Ln(1 + variable in Table 1), which represents the value included in the regression.
## Appendix: Table II. Summary Statistics by Country

<table>
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### Appendix: Table II. Summary Statistics by Country (continued)

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<th>Foreign Exchange Volatility</th>
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## Appendix: Table II. Summary Statistics by Country (continued)

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ENDNOTES

1 Although we have experimented with a diverse conditioning information set, there may, of course, exist other control variables that alter this conclusion. Moreover, past researchers draw different conclusions about the relationship between inflation and growth because they use different samples, estimation periods, econometric techniques, and conditioning information sets [Bruno and Easterly (1998), DeGregorio (1992), Easterly, Loayza, and Montiel (1997), Fischer (1993), and Levine and Renelt (1992)]. The econometric procedures used in this paper ameliorate problems that have plagued past research. We also use data over an extensive sample period. Furthermore, we find that including financial intermediary development in the conditioning information critically influences the inferences that one draws on the inflation-growth relationship.

2 We also include time dummies to account for time-specific effects.

3 This method, however, does not control for full endogeneity. We assume that the explanatory variables are only “weakly exogenous,” which means that they can be affected by current and past realizations of the growth rate but must be uncorrelated with future realizations of the error term. Thus, the weak exogeneity assumption implies that future shocks to the dependent variable do not influence current values of the regressors. Note, weak exogeneity does not mean that economic agents do not consider expected future growth in their decisions; it just means that unanticipated, future shocks to growth do not influence current decisions. Also, we statistically assess the validity of the weak exogeneity assumption below. Finally, for a comprehensive discussion of panel techniques, see Champerlain (1984) and also see Holz-Eakin, Newey, and Rosen (1990) on using vectorautoregressive techniques with panel data.

4 We are grateful to Stephen Bond for providing us with a program to apply his and Arellano’s estimator to an unbalanced sample.

5 The exchange rates are series rf from the International Financial Statistics (IMF), which is the market exchange rate.

6 The Consumer Price Index is line 64 from the International Financial Statistics (IMF).

7 Specifically, Argentina (1975-79; 1980-84; 1985-89), Bolivia (1980-84), Brazil (1985-89; 1990-94), Chile (1970-74), Israel (1980-84), Nicaragua (1985-89), and Peru (1985-89) had average inflation rates of greater than 100 percent per annum, while the Central
African Republic (1985-89) and Niger (1985-89) saw prices decline over the corresponding five-year period.

8 See Levine, Loayza, and Beck (2000) for a more complete description of the construction of Private Credit. The underlying data are from the International Financial Statistics (IMF).

9 For instance, an increase in the inflation rate lowers real returns on a wide range of assets. The lower real returns reduce incentives to lend and increase incentives to borrow. This reduces the supply of credit while attracting lower quality borrowers into the pool of those seeking loans. The erosion in the quality of the pool of potential borrowers in conjunction with a fall in the quantity of loanable funds increases credit market frictions. Thus, inflation can produce greater credit rationing, resulting in fewer and less efficient loans.

10 In the inflation outlier regressions, we omit Argentina (1975-79; 1980-84; 1985-89), Bolivia (1980-84), Brazil (1985-89; 1990-94), Chile (1970-74), Israel (1980-84), Nicaragua (1985-89), and Peru (1985-89) because they had average inflation rates of greater than 100 percent per annum, and we omit the Central African Republic (1985-89) and Niger (1985-89) because they experienced price level declines.

11 We examined trade. After accounting for endogeneity, country-specific effects, and using a dynamic, panel specification, we do not find a robust link between trade and growth. This is shown in the existing tables. This does not necessarily contradict the Frankel and Romer (1999) findings, where they examine the relationship between trade and the level of GDP per capita. They use instrumental variables, but they do not use a dynamic panel framework, nor do they control for a wide array of conditioning information. Furthermore, we estimated the effects of exchange rate volatility and inflation on trade. This link is not robust. Indeed, we had a very difficult time finding specifications in which the exogenous component of exchange rate volatility and inflation influenced international trade. This does not contradict Rose (2000) since he focuses on common currency areas, not on exchange rate volatility per se.

12 The control variables are the logarithm of initial real per capita GDP, the logarithm of the average years of schooling, and the logarithm of the black market exchange rate premium.

13 As above, in the regression Private Credit is entered as Ln(Private Credit) and inflation is entered as Ln(Inflation + 1).
To examine the sensitivity of these results to possible simultaneity between financial development the legal rights of outside investors, we used instrumental variables for OUTRIGHTS. Specifically, we use legal origin dummy variables for countries with Common Law, French Civil Law, and German Civil Law legal origin to extract the exogenous component of OUTRIGHTS, where Scandinavian Civil Law countries represent a fourth legal family. As shown by LLSV (1998) and Levine, Loayza, and Beck (2000), countries with different legal origins tend to adopt different legal protection of outsiders. The reasons underlying these differences are explained in LLSV (1999b). The results are not changed much. The coefficient on OUTRIGHTS rises to 0.10, while the coefficient on inflation becomes \(-1.0\).