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Econ 206 - Problem Set 3 Due 05/04/06

Question 1

An Entrepreneur (E) has a project which needs an initial investment of k. The project's random output, $\tilde{x} \ge 0$ depends on E's choice of effort as follows: $\tilde{x} = e\tilde{y}$, where $e \ge 0$ is E's choice of effort and \tilde{y} is a random variable distributed uniformly on [0, 2]. E's private cost of effort is $g(e) = \frac{1}{2}e^2$, and this effort is unobservable, while the output is observable and verifiable. E makes a take-it-or-leave-it offer to an investor (I). Assume that E has no starting capital, so that I will have to pay the start-up cost k. The contract also specifies the sharing rule of output, so that when output is x, E leaves w(x) to himself and the rest goes to I. E has limited liability which constrains $w(x) \ge 0$ for all x. Both parties are risk neutral, and the market interest rate is normalized to zero.

- (a) Suppose that E's effort is observable and verifiable. Solve for the firstbest level of effort. For what values of k would the project be worth undertaking if there were no moral hazard?
- (b) From now on assume that the project is worth undertaking. Show that despite the unobservability of effort by E, an optimal contract implements the first-best level of effort. Hint: Consider contracts of the form

$$w(x) = \begin{cases} 0 & \text{if } x < a \\ \overline{w} & \text{if } x \ge a \end{cases}$$

- (c) Now suppose that before output is observed by outsiders (including the principal), E can destroy or borrow output at no cost. What restrictions does this impose on the contract? Solve for the form of the optimal contract in this case. (Hint: You can use integration by parts to express the objective function and constraints through w(0) and $w'(\cdot)$.)
- (d) Interpret the resulting contract in financial terms.

Question 2

A Principal has 2 agents, who simultaneously choose one of two possible efforts, high (H) or low (L). The efforts taken are unobservable by the principal. Each agent *i* produces output $x_i \in \{0, 1\}$. If both agents choose H, then $(x_1, x_2) = (0, 0)$ with probability $\frac{1}{4}$, and $(x_1, x_2) = (1, 1)$ with probability $\frac{3}{4}$. If both agents choose L, then $(x_1, x_2) = (0, 0)$ with probability $\frac{3}{4}$, and $(x_1, x_2) = (1, 1)$ with probability $\frac{1}{4}$. Finally, if agent *i* chooses H and agent *j* chooses L, then $(x_1, x_2) = (0, 1)$ with probability $\frac{1}{2}$, and $(x_1, x_2) = (1, 0)$ with probability $\frac{1}{2}$. Each agent's expected utility is $Eu(\widetilde{w}) - g(e)$ where \widetilde{w} is a (possible) random income, $u(\cdot)$ is a concave vNM utility function whose range is all the real numbers, and g(e) is the cost of effort *e*, with g(H) > g(L).

- (a) Suppose the principal offers the agents a compensation scheme of the form $v_1(x_1, x_2)$, $v_2(x_1, x_2)$, where v_i is the utility-equivalent payoff to agent *i* when the realization of outcomes is (x_1, x_2) . Find the least-cost scheme that implements (H, H) as a Nash equilibrium of the game in which the agents choose actions simultaneously.
- (b) Show that for any least-cost compensation scheme $v_1(x_1, x_2)$, $v_2(x_1, x_2)$ that implements (H, H) as a Nash equilibrium, there is another Nash equilibrium that which Pareto dominates (H, H) from the agent's point of view.
- (c) Let agent 1 send a message to the principal, simultaneously with his action choice, and let the agents' compensation depend on this message, as well as on the realization of outputs. Design a compensation scheme of this kind where both agents choose H in the *unique* Nash equilibrium, and which has the same cost as the scheme in (a) above. (Hint: you can consider agent 1's message to take on only two possible values.)

Question 3

Consider an agency problem where the agent has two tasks: a_1 is his effort which affects the productivity of an asset and a_2 is his effort which affects the value of the asset. The agent is indifferent to the allocation of his effort, and given total effort level $a = a_1 + a_2$, the agent's cost of effort is $c(a) = \frac{a^2}{2} - 4a$ (therefore, if the agent is willing to exert an effort level of \hat{a} , he will be willing to follow the principal's request of allocating \hat{a} between a_1 and a_2). Given a wage of w and an effort level of a, the agent's utility is given by $u(w, a) = -e^{-\frac{1}{2}[w-c(a)]}$. The agent's reservation utility has a certainty equivalent of zero. (throughout this question you can restrict yourself to linear contracts by assuming that s_1 is a result of a Brownian motion as in Holmström-Milgrom 87).

- a) Assume that the principal's expected value of efforts (a_1, a_2) is given by $b(a_1, a_2) = a_1^{\frac{1}{4}} \cdot a_2^{\frac{1}{2}}$. However, the only measurable variable is a noisy signal $s_1 = a_1 + \epsilon_1$, where $\epsilon_1 \sim N(0, 1)$. Find the optimal contract which the principal will choose.
- b) Now assume that the principal's expected value of efforts (a_1, a_2) is given by b + v, where $b = 18 \ln a_1$ is the expected value of the output, and $v = 6 \ln(1 + a_2)$ is the expected change in the value of the asset. The actual change in the value of the asset is random and is given by $\tilde{v} =$ $v + \epsilon_2$, where $\epsilon_2 \sim N(0, \sigma^2)$. Once again, the only verifiable signal is s_1 as described in part **a**) above. Find the optimal contract which the principal will choose.
- c) Observe the slope of the incentive scheme you calculated in b) above. Does this violate everything you have learned about optimal schemes?
- d) Briefly compare your result in b) above to the results in Holmström-Milgrom 1991 (JLEO).