Political Identity: Experimental Evidence on Anti-Americanism in Pakistan

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Abstract

We identify Pakistani men’s willingness to pay to preserve their anti-American identity using an experiment imposing clearly-specified financial costs on anti-American expression, with minimal consequential or social considerations. Around one-quarter of subjects forgo payments from the U.S. government worth around one-fifth of a day’s wage to avoid an identity-threatening choice: anonymously checking a box indicating gratitude toward the U.S. government. When subjects anticipate that rejection will be observable, rejection falls, suggesting that pressure to conform outweighs the need to publicly signal one’s identity. A second experiment correlates rejection of the U.S. payment with membership in Pakistan’s major anti-American political party.

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1 Introduction

Political identity appears to be at the root of a wide range of political behavior, most strikingly when individuals take actions seemingly opposed to their material self-interest. The persuasive power of political rhetoric specifically targeting subgroups of individuals also suggests an important role for political identity. Yet, the existence of political identity is difficult to establish. Consider a low income voter’s opposition to redistribution: this could be due to consequential motives, such as holding particular beliefs about outcomes (correct or incorrect); to social considerations; or, to the preservation of her sense of self.

In this paper, we aim to isolate identity’s role in political behavior, separating it from consequential or social motives. This represents an empirical challenge: on the one hand, identifying individuals for whom identity drives political expression requires the study of behavior in which one is certain that the private cost of expression exceeds any anticipated consequential or social benefits. On the other hand, such behavior may be difficult to interpret if behavior is distorted by the awareness that choices are being studied by the experimenter or due to the artificiality of the setting and action. This tension is visible in existing empirical work: for example, Kamenica and Brad (2014) sharply test for intrinsic (expressive) motives for voting behavior, but do so in a lab setting with student subjects, using direct elicitation. In contrast, the famous “lost letter” methodology (Milgram, 1977) elicits attitudes indirectly, but cannot isolate intrinsic motives for holding particular attitudes.

We study Pakistani men’s willingness to pay to preserve their anti-American identity. This represents an ideal setting for the study of political identity: not only is identity often built upon one’s affiliation with one group (and non-affiliation with another), but also anti-Americanism (whether driven by identity or other motives) in Pakistan and the Islamic World more broadly, is of great policy relevance. Even within this setting, it is difficult to determine the extent to which anti-Americanism is motivated by identity considerations; it may, instead, be driven primarily by consequential or social concerns. Indeed, U.S. policy has a profound impact on Pakistani people’s lives, from drone strikes to humanitarian aid (which is broadly viewed as affecting domestic Pakistani politics). Social networks and social pressure might play an important role in coordinating behavior. We both identify individuals with anti-American identities, and also study the economics of the expression of identity-driven anti-Americanism, examining how it responds to changes in the private financial cost and in social context.

We present evidence from two experiments in which we use a novel design to identify identity-motivated, political expression. We minimize instrumental and social incentives for political expression, and elicit political attitudes in an indirect manner to reduce concerns about unnatural behavior or experimenter

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1 We conceive of identity-motivated behavior following Akerlof and Kranton (2000), who note that individuals may choose to engage in a costly action solely to preserve their “sense of self”, even when they fully understand that the action has no consequence and is undertaken in private.

2 Gentzkow et al. (2016) document increased partisanship in political speech in the last two decades; consistent with partisan speech being used as a tool to target individuals with a particular identity, the authors find a change in the language used, not a shift in topics.

3 Relevant beliefs include the causes of individual success (Bénabou and Tirole, 2006a). Mistakes regarding payoffs may arise from particular issues being more salient than others; for example, a voter may ignore redistribution while focusing on cultural issues (see Bordalo et al., 2013 for a model of salience shaping consumer choice). Social pressure shaping political expression has been studied by DellaVigna et al. (Forthcoming), among others. Shayo (2009) provides a theoretical analysis and cross-country data suggesting the important role of identity in shaping redistribution policies.
demand effects. Our experimental designs allow us to study how self-image expression responds to changed economic incentives—both financial costs and the social context in which expression occurs—and to correlate our measure of political identity with relevant, real-world political behavior.

Our first experiment implementing our methodology (“Experiment 1”) was conducted in Pakistan in July, 2013, with 1,152 participants. During each experimental session, groups of Pakistani men, aged between 18 and 35, were brought into a room where they were asked to complete a standard “Big Five” personality survey. The intervention of interest occurred after subjects had completed the survey, though subjects were unaware of this fact. In return for completing the survey, study participants were offered a “bonus” payment (above a show-up fee they had received upon arrival). Receiving the bonus payment required checking a box in a form that indicated (from the subject’s perspective): “I gratefully thank the [funding agency] for its generosity and I accept the bonus payment offer.” Rejecting the payment required checking a box in the same form that indicated (again, from the subject’s perspective): “I choose not to accept the bonus payment offer.” The experiment randomly varied three separate components of the form, at the individual level, in a $2 \times 2 \times 2$ design:

**The identity of the funding agency:** The funding agency was either the U.S. government or the Lahore University of Management Sciences (LUMS), a leading Pakistani university.

**The expectation of privacy:** Subjects were led to believe that their bonus payment acceptance decision would be observed by other experimental participants, or would be completely private.

**The amount of money offered:** Subjects were either offered a bonus payment of 100 Pakistani Rupees (Rs.) or of 500 Rs. Both payments represented a sizable fraction of a day’s wage (the daily wage for a manual worker in 2013 was roughly 400–500 Rs.).

We conceptualize the choice to reject payment as being driven by three primary considerations (see Section 4 for further detail). First, subjects might choose to reject payment, particularly from the U.S. government, taking into account real world consequences of their choices. In our experiment, this “instrumental” determinant of political expression is practically shut down, since accepting or rejecting the money offer is likely to have only a trivial real-world impact. Second, subjects’ choices might be shaped by social concerns. In the “private” condition social incentives to reject payment are also practically eliminated. Finally, we expect that subjects with anti-American political identities will have their self-images threatened by the act of expressing gratitude to the U.S. government; this might lead to rejection of the offer even in the absence of the instrumental determinant.

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4 Social psychologists have long been aware of problems created by experimenter demand effects (Rosenthal, 1963, 1966). Reflecting this, many studies in social psychology make use of indirect elicitation in part to avoid experimenter demand effects (e.g., Cohen et al., 1996).

5 All survey personnel in the field were Pakistani, and no mention was made of the involvement of American faculty in designing the survey and analyzing responses.

6 Discussions with subjects in pilot studies confirmed that they did not view their decision to accept the bonus payment as being of interest to the experimenter.

7 Funds for bonus payments in fact came from the (public, so government-funded) University of California or from LUMS.

8 Manipulation of expectations of privacy follows a similar design to Bursztyn and Jensen (2015).

9 One might still be concerned about subjects’ perceptions of consequential outcomes of their decisions. We discuss this further in Section 4.

10 We discuss the care taken to preserve subjects’ anonymity and privacy in Section 2.1, and also present evidence suggesting that social concerns did not shape subjects’ rejection decisions in the “private” experimental condition in Section 4.
of consequential or social concerns. Thus, rejection of the U.S. government payment offer in the private condition is our indicator of anti-American political identity. Of course, “anti-American ideology” can mean different things in different contexts. Here we use the term as a short-hand for ideological opposition to, or distaste toward, the U.S. government. We discuss whether rejection captures a broader intrinsic anti-foreign or anti-government motivation in Section 4. On this point, our goal is not to document anti-Americanism in Pakistan per se, but rather to test for political identity, or a motivation for political action that is intrinsic and plausibly linked to preserving one’s self-image. Distaste toward the U.S. government can be a component of multiple broader identities. Our design is not aimed at precisely specifying the bounds of individuals’ political identities, but rather at identifying a willingness to pay to preserve some part of one’s political identity.

We use experimental variation in the expected social visibility of the rejection decision, and in an individual’s private financial cost of rejecting the U.S. government offer, to estimate the roles of social and financial incentives in an individual’s expression of their (anti-American) identity. Of course, subjects may wish to reject payment for reasons other than anti-Americanism, for example, because they do not want to feel indebted to another party. We thus compare subjects’ rates of rejecting money from the U.S. government to rates of rejecting money from LUMS in order to “difference out” a propensity to reject bonus payments from a relatively neutral funder.

A virtue of our design is our ability to elicit individuals’ identity-driven views in a setting in which subjects’ awareness of the elicitation is significantly reduced compared to more direct methods of eliciting political attitudes.\textsuperscript{11} Not only was no subject aware of the purpose of the study, but also, the action through which individuals’ preferences were revealed appeared, from the subjects’ perspective, simply to be part of the process of receiving payment for completing the survey. Because the choice of whether to accept the bonus payment does not appear to be of scientific interest to the researcher, we are able to observe subjects’ (relatively) natural behavior, reducing concerns about experimenter demand effects or Hawthorne effects (though these concerns are not completely eliminated, as subjects’ choices are still made in an artificial setting).

We find that when individuals act privately, a significant minority—around one quarter of subjects—are willing to forgo 100 Rs. to avoid taking an action that would undermine their self-image: checking a box and thus thanking the U.S. government for its generosity.

It is not obvious \textit{ex ante} what will be the effects of leading subjects to believe that their decision to accept the payment will be observed by the other study participants. On the one hand, in a context in which some individuals have strongly-held anti-American identities, it is plausible that “moderate” subjects (i.e., those who accept the payment in private) may feel pressure to reject the payment offer. On the other hand, because those with anti-American identities are a minority, it is conceivable that they will wish to conform to the majority around them, making them more likely to accept the payment offer. In fact, we find that when subjects anticipate that their behavior will be public, significantly fewer individuals reject the bonus payment—the rejection rate falls by nearly 10 percentage points.\textsuperscript{12} This suggests that in our context, a desire

\textsuperscript{11}The influence of the experimenter on subjects’ behavior has been shown, e.g., in Hoffman et al. (1996).

\textsuperscript{12}In our analysis below, we present results comparing rejection rates for the U.S. government vs. LUMS as the funding agency. The results are very similar to the raw rejection rates presented here. By differencing out LUMS rejection rates across conditions we account for rejection for reasons other than anti-Americanism and for other sources of private/public differences in rejection rates. In fact, LUMS rejection rates are slightly (insignificantly) higher in the public condition than in the private condition.
to conform to the majority behavior dominates any anticipated pressure from anti-American individuals. This finding is not obvious: anti-American individuals with strong self-image concerns exhibit social image concerns that work in the opposite direction.

Next, we find that individuals’ willingness to check the box thanking the U.S. government is responsive to the size of the payment. While 25% of subjects are willing to forgo a 100 Rs. payment rather than check the box indicating gratitude toward the U.S., only around 10% of subjects are willing to forgo a 500 Rs. payment (this difference is highly statistically significant). Thus, even among individuals with deeply-held political identity (i.e., willing to give up a quarter of a day’s wage rather than check the box to accept payment), there is a “downward-sloping demand curve” for expression.

Our second experiment (“Experiment 2”) was conducted with 1,991 subjects recruited from the area around Lahore, Pakistan, in September and October, 2015. Rather than recruit subjects into a lab-like setting, we simplified our methodology to allow us to identify anti-American identity at subjects’ homes, using standard household survey methods (requiring an Android tablet). Subjects were asked to privately complete a 10-question personality survey on the Android tablet; then, analogous to our first experiment, subjects were offered a 100 Rs. bonus payment paid for by the U.S. government. Using the same language as in the first experiment, subjects needed to indicate gratitude to the U.S. government to receive the payment. Importantly, subjects were provided with “cover” for their choice of whether to accept or reject the payment: although experimenters paid them directly, payment included a random component, so experimenters did not know whether subjects accepted or rejected the bonus payment offer. Using a different technology, a different subject pool, drawn from a different part of Pakistan, we find a rejection rate of 34%—a similar rejection rate to what we found in the first experiment. This indicates that our findings in Experiment 1 have a degree of external validity and robustness.

In addition to this replication exercise, our second experiment allows us to match individuals’ decisions to reject the bonus payment offer with their actual political affiliation, as measured in a previous survey. We conducted the second experiment to allow examination of whether the revealed preference measure political attitudes developed in experiment 1 could be obtained in the field and could be correlated with real political behaviors of interest. As we describe in more detail below, we find an economically large (borderline statistically significant) association between membership in the Pakistan Tehreek-e-Insaf (PTI) political party—the primary anti-American party in Pakistan—and rejection of the bonus payment offer. Consistent with concerns that direct, stated preference elicitation might be subject to experimenter demand effects and distortions from subjects’ awareness of the measurement of attitudes, we find that stated anti-American views correlate weakly and negatively with PTI membership.

We interpret our findings using a conceptual framework that clarifies threats to our interpretation of rejection of the U.S. bonus payment offer as an expression of political identity. In particular, in Section 4 we explore (i) intrinsic motives for rejecting payment other than anti-American political identity; (ii) consequential motives for rejecting payment; and, (iii) social motives for rejecting payment. To rule out a range of possible intrinsic motives to reject payment (e.g., social norms regarding accepting payments), in Experiment 1, we difference out rejection of payment offers from LUMS; this does not meaningfully affect our conclusions. In addition, responses to direct survey questions, administered following our main intervention in Experiment 1, support our interpretation of rejection of payment from the U.S. government as an expression of anti-American identity. We find that individuals who rejected the U.S. bonus payment report significantly more negative views of the U.S. government, while individuals who rejected the U.S. payment
offer are **no more likely** to report negative views of the government of Japan. Regarding consequential motives for rejection, the stakes are small, and subjects are unlikely to view their choices as “pivotal” with respect to any important policy choices. Finally, regarding social concerns, we note that public expression in our first experiment was more **moderate** suggesting that, if there were social concerns in the private condition, they would work toward finding fewer individuals rejecting payments from the U.S. government. In addition, we find (again following the main intervention in Experiment 1) that individuals are quite willing to indicate distaste for the U.S. government in response to direct questions, suggesting their decisions to reject (or accept) the payment offer were not simply the outcome of perceived intimidation.

Our work contributes to four broad literatures. First, and most directly, we contribute to a large literature on individuals’ decisions to engage in political behavior. Economists have typically focused on instrumental or consequential motives: for example, in the pivotal voter model, individuals vote to (probabilistically) change electoral outcomes and thus policy. More recently economists have studied the role of social incentives in political behavior. Our study contributes evidence on the much less well understood role of intrinsic utility stemming from one’s political identity.

Second, our work contributes to a growing empirical literature on intrinsic, extrinsic, and social motives for a range of behavior. We contribute to this literature the first work to isolate an intrinsic, identity-motivated political preference that individuals are willing to pay a cost to express.

Third, our experiments contribute to a growing literature on the measurement of sensitive attitudes. While methods such as list experiments allow for the measurement of political attitudes at the group level, our methodology uses indirect elicitation to identify (revealed) political preferences at the individual level. Indeed, a goal of Experiment 2 was to adapt the revealed preference laboratory measure of political attitudes to field implementation. This required investing in a tablet-based survey design that would eliminate the ability of enumerators to know whether participants accepted payment. Recently, acknowledging that more than half of the world’s poor now live in fragile states, a substantial and growing literature in development economics and political science focuses on whether aid can reduce instability by increasing popular support for the government (Beath et al., 2012; Berman et al., 2011, 2017; Dell and Querubin, 2017; Jha and Shayo, 2017).

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14 Social incentives may operate through a desire to conform (Bernheim, 1994), through a desire to send a signal to a particular group, or through the utility derived from social activity. This is true even of the (likely) inconsequential, (often) private act of voting (Gerber et al., 2008, Funk, 2010, DellaVigna et al., Forthcoming, and Gerber et al., 2013).
16 Intrinsic motivations for a range of behaviors have long received attention among economists, from the study of taste-based discrimination (Becker, 1957), to the important role played by identity in shaping economic and social choices (Akerlof and Kranton, 2000) to individuals’ response to incentives (Bénabou and Tirole, 2003) to altruism (Andreoni, 1990). Recent empirical work on intrinsic and social motives for behavior include DellaVigna et al. (2012), who use a field experiment to test for altruism and social pressure in charitable giving; Ariely et al. (2009), who experimentally evaluate whether larger monetary incentives crowd out social incentives for pro-social behavior, thus testing the theory in Bénabou and Tirole (2006b); Rao (2013a), who measures the extent to which students from elite Indian schools are willing to pay a cost to avoid being paired with lower income students in a sports competition; and, Augenblick et al. (2012), who conduct an experiment eliciting the beliefs of individuals belonging to an apocalyptic religious group in an incentivized manner.
17 Warner (1965) introduced the “randomized response technique”, Raghavarao and Federer (1979) formalized the “list experiment” (also called the “unmatched count” and the “item count technique”), and Sniderman and Piazza (1993) provide, to our knowledge, the first example of an endorsement experiment.
Importantly, as we discuss below, our approach provides an individual-level measure of sensitive beliefs (unlike list experiments, randomized response techniques, and offer experiments). We hope that our method can provide a revealed preference approach to studying whether development aid and government policy can affect sensitive political beliefs.

Finally, our findings contribute to a growing body of empirical evidence on, and economic analysis of, social and political outcomes in South Asia, an area of geopolitical importance.\(^{18}\) We show that a significant minority of Pakistani men in our two experimental samples are anti-American for intrinsic reasons. We find that some individuals with strongly-held ideological views will suppress the expression of those views when the financial costs or anticipated social costs of expression are high enough. However, the existence of intrinsically-motivated anti-Americanism suggests that there are limits to the effects of policies focused on reducing anti-American political expression simply by changing financial and social incentives.

The remainder of the paper is as follows: in Section 2, we describe the implementation of, and the results from, Experiment 1. In Section 3, we discuss Experiment 2. In Section 4, we interpret our findings using a conceptual framework that clarifies threats to our interpretation of rejection of the U.S. bonus payment offer as an ideological political expression. In Section 5 we offer concluding thoughts.

## 2 Experiment 1

### 2.1 Design and Implementation

Our experiment was implemented in two stages: first, a set of pilot studies that served as a “proof of concept” that our design could be implemented safely and successfully; then, the main study.

#### 2.1.1 Piloting

We developed our protocol in a series of pilots. First, in November 2012, we ran a small pilot and focus group discussion with 20 undergraduate students at the Lahore University of Management Sciences (LUMS). Next, before running the full experiment, we ran a larger pilot study in the field with 143 subjects. The exercise comprised 6 separate sessions, with approximately 24 subjects per session. 71 subjects participated on June 24th, 2013, in Islamabad and 72 subjects participated on June 25th, 2013, in Peshawar. Anticipating the necessity of having Pakistanis conduct the main experiment, we used the larger pilot to train our lab coordinators, allowing us to avoid the direct involvement of any foreigners in the implementation of the main experiment.\(^{19}\)

Data from the pilot allowed us to refine our experimental design and to establish that we could carry out the activity safely with minimal risk to enumerators or participants. We committed in advance to using

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\(^{19}\)Our concern was that the elicitation of anti-American attitudes by a team including Americans would compromise the validity of our findings.
data from the pilot studies only for these purposes, and do not include them in our main analysis.\textsuperscript{20}

### 2.1.2 Timeline and Site Selection

We implemented Experiment 1 simultaneously in three cities, Peshawar, Islamabad, and Dera Ghazi Khan, between July 7th and July 16th, 2013. We selected these dates so that half of our sessions would be completed prior to Ramadan and half would be completed during Ramadan, which began on July 11, 2013.\textsuperscript{21}

One objective of our project was to measure the degree of anti-Americanism among populations directly affected by the “war on terror”—this is where anti-American views are likely to be of greatest importance.\textsuperscript{22} To access these populations, we ran our experiment in areas either directly affected by the United States-led invasion of Afghanistan (Peshawar) or in cities that have substantial numbers of refugees from conflict-affected areas (Islamabad and Dera Ghazi Khan).\textsuperscript{23}

Peshawar and Islamabad have large Pashtun populations and Dera Ghazi Khan has a large Balochi population, which make them especially interesting locations for the study of anti-American attitudes. Pashtuns are an ethnic majority in Southern and Eastern Afghanistan and in Northern and Western Pakistan. Both the Afghan and the Pakistani Taliban draw their support primarily from Pashtuns in this region and the vast majority of the fighting related to the U.S.-led invasion of Afghanistan has happened in predominately Pashtun areas. At the time of the study, Balochistan was home to a very active secessionist movement, and the capital, Quetta, is home to the Quetta Shura which is the primary faction of the Afghan Taliban. In scouting locations for our initial pilot, we determined that direct implementation of the experiment either in rural Khyber Pakhtunhwa or in the Federally Administered Tribal Areas (FATA) involved too much risk to respondents and to enumerators, so we opted to work in urban areas with large migrant populations, which are generally safer.

### 2.1.3 Subject Recruitment and Screening

We contracted with local survey firms to recruit men aged between 18 and 35 from neighborhoods with large migrant populations in Islamabad and Peshawar. In both cities, we asked the recruiters to target migrants from the Federally Administered Tribal Areas (FATA), Khyber Pakhtunhwa (KP), and Balochistan.\textsuperscript{24} In Dera Ghazi Khan, we first selected a tehsil randomly, then selected a union council randomly, and then used a simple right-hand sampling rule to contact potential participants. We ran 22 sessions in Peshawar, 10 sessions in Islamabad, and 16 sessions in Dera Ghazi Khan (Appendix A1, Figure A.1, presents a map of the laboratory locations).

\textsuperscript{20}Results were qualitatively similar (available from the authors upon request).
\textsuperscript{21}We do not find any differences in our results between the pre-Ramadan and Ramadan sessions.
\textsuperscript{22}Those individuals affected by the “war on terror” may in fact be less anti-American than other Pakistanis because they may have fled from regions influenced or controlled by the Pakistani Taliban.
\textsuperscript{23}Peshawar lies between Kabul, Afghanistan, and Islamabad on the Khyber pass and is the capital of Khyber Pakhtunhwa Province (formerly Northwestern Frontier Province). Dera Ghazi Khan and Islamabad both lie close to the provincial border of Khyber Pakhtunhwa and have large migrant populations.
\textsuperscript{24}While we did not record the birth place of subjects to preserve anonymity, in these cities our recruiters drew subjects from neighborhoods primarily populated by migrants from the Swat and Malakand agencies (agencies are administrative units in FATA). Both of these agencies, located in FATA, have seen substantial levels of insurgent conflict in recent years.
Upon contacting a potential subject, recruiters asked him to read aloud a short script in order to verify literacy, and an additional literacy test of comparable difficulty was administered when a subject reached the study site. Potential subjects who failed either test were not allowed to participate. Subject literacy was crucial for our experimental design, as the entire study required subjects to comprehend printed text. Appendix A1, Figure A.2, provides Urdu translations of the two literacy screening tasks and English translations of both literacy test scripts are reproduced in Appendix A2.

2.1.4 Enrollment

After subjects arrived at the study site, they were directed to a waiting room, provided with an informed consent form to read, and asked to wait until they were called to participate. We relied on verbal informed consent to assure subjects that personally-identifiable information on their participation and choices was not being collected. The study coordinator called subjects to enroll one at a time; subjects then received a chit with a randomly assigned subject number, between 1 and 24, from a research assistant. After receiving their number, subjects then went to the enrollment desk outside of the laboratory (Appendix A1, Figure A.3, provides a picture of the enrollment desk). At the desk, subjects read the second literacy script aloud, and received a payment envelope with their subject number printed on it. After completing the enrollment procedure, a research assistant led subjects into the laboratory and seated them at the individual lab station corresponding to their subject number.

Lab stations consisted of a chair with a clipboard; laboratory materials were placed on the chairs, which were positioned approximately four feet apart to prevent subjects from observing each other’s choices (in Appendix A1, Figure A.4 provides a picture of the experiment site in Islamabad and Figure A.5 provides a picture of the experiment site in Peshawar). We randomly assigned survey versions to lab station numbers using a simple computer program (Appendix A1, Figure A.6, provides the mapping between survey versions and lab stations). All sessions involved exactly 24 subjects, resulting in a total of 1,152 men participating in the main study. After a session, research assistants ensured that subjects exited the building; they were bussed off site immediately and were not allowed to interact with other subjects waiting to participate in the study.

2.1.5 The Experiment

At the beginning of a session, the lab director read a set of instructions aloud. After explaining the laboratory protocol, the instructor took the subjects through three specific example questions. Each subject had a printed version of these questions, which were intended to familiarize subjects with the kinds of multiple choice questions that they would have to answer in activity 1 (a personality survey). Importantly, these instructions included no content related to politics or ideology. After completing the instructions, the lab director took questions. The director then indicated that no questions would be answered during the

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25 Individual stations were ordered sequentially by subject number inside the lab. Subject numbers were provided in random order to reduce the chance that subjects would be acquainted with the person sitting next to them—a concern if acquainted subjects entered the study site together, and station assignments were made in a non-random order. In practice, a research assistant handed each subject a chit, numbered from 1 to 24, from a shuffled deck. The number on the chit became a subject’s participant identification number.

26 Only one potential subject passed the first reading comprehension test but failed the second; this subject was replaced from the pool of recruits.
experiment, allowing subjects one final opportunity to ask questions before the experiment commenced. It is important to emphasize that no details were provided by the lab director regarding the payment process; research assistants were told to reveal no more than that payment for completing the study would occur at the end of the session. To increase subjects’ confidence that they would be paid, subjects were provided their show-up fee of 300 Rupees when they began the first activity in the study.

The experiment involved four separate activities, each of which required completing a form contained in a separate envelope, numbered in order. These materials are reproduced completely in Appendix A2. Upon completion of an activity, subjects were instructed to close their envelope and place it below their chair before proceeding. Furthermore, they were told not to return to previously completed activities, and that subjects who did not comply would be asked to leave. The primary purpose of strictly disallowing participants from returning to previous activities was to ensure that they could not change their responses in the revealed preference activity (activity 2) after completing the stated preference activity (activity 4).

When all subjects had completed the four activities, the lab director and research assistant collected all laboratory materials except for subjects’ chits, which subjects had received upon enrollment. The envelopes (on which were written subjects’ participant identification numbers) were taken into a separate room with the laboratory materials for the calculation of payments for each subject. Payments were placed in envelopes, which were then exchanged for the chits handed out to subjects at the beginning of the session.

**Activity 1**

The experiment began as a standard personality survey which was contained in envelope 1 along with subjects’ “show up” payment. In addition to a few demographic questions, participants completed a Big 5 personality assessment. The version of the Big 5 assessment used by our team was adapted to use in Pakistan and validated by psychologists at the National Institute of Psychology at Quaid-i-Azam University.

**Activity 2**

After completing the survey, subjects opened the second envelope. This envelope contained an offer of an additional payment (above that for showing up) in return for checking a box on a letter to the funding agency. Checking the box indicated acceptance of the payment and gratitude to the agency for providing funding. This activity measures whether respondents are differentially willing to forgo a payment, depending on the funder (U.S. government or the Lahore University of Management Sciences), the amount of the payment (100 Rupees or 500 Rupees), and respondents’ perception of whether the payment would be public or private. Specifically, envelope 2 contained a piece of paper with the following information printed on it (italics indicate text that varied depending on the experimental condition, with slashes dividing the conditions):

"Thank you for completing the survey. In return for completing the survey, we can offer you a bonus payment. Funding for the bonus payment comes from \{Lahore University of Management Sciences / the U.S. government\}. We can pay you \{100 Rupees / 500 Rupees\} for completing the survey, but in order to receive the bonus payment you are required to acknowledge receipt of the funds provided by \{Lahore University of Management Sciences / the U.S. government\} and thank the funder. If you choose not to accept the payment, you will forgo the bonus payment of \{100 Rupees / 500 Rupees\}, but not the payment.

\footnote{We disallowed questions because we did not want subjects’ inquiries to contaminate the research design.}
of 300 Rs. for your participation.”

After this passage, in half of the forms, the language emphasized that subjects’ choices would be private, while in the other half, the language implied that subjects’ choices to accept the bonus payment would be observed by other subjects, as follows:

“If you choose to accept the bonus payment, {∅ / your decision will be private;} in order to receive this additional payment, {you will be asked to turn the letter in to the survey coordinator in the front of the room, so other participants will see you turn in the letter / you will simply replace the letter in envelope 2 and submit it with your other survey materials at the end of the study, so no other participants will know your choice}. Once you have made your decision on the next page, please place the letter into envelope 2, whether or not you chose to accept the bonus payment.”

In addition to the sheet of paper with instructions, envelope 2 contained the bonus payment acceptance/rejection letter, with the following options:

□ I gratefully thank \{Lahore University of Management Sciences / the U.S. government\} for its generosity and I accept the bonus payment offer.

□ I choose not to accept the bonus payment offer.

It is worth noting that to ensure the safety of participants, in practice, no subject’s choice of whether to accept the bonus payment was actually public. All participants turned their acceptance/rejection letter in to the survey coordinator at the front of the room, having replaced their letter into envelope 2, and submitting it with the other survey materials (note that we aimed to minimize the use of deception by not providing false information about what would be required of participants, as the language in both “public” and “private” conditions was literally true). The language in the “public” treatment arm was designed to suggest that the decision to accept the bonus payment would not be private, but subjects in the “public” condition still may have expected their decision to be private because they knew that the letter would be enclosed in an envelope. Because we can only imperfectly manipulate expectations of privacy, we view this exercise as providing a lower bound estimate of the effect of making the decision to accept the bonus payment public.

Activity 3

In activity 3, participants filled out a self-response survey that began by asking subjects to guess how many of the other participants were willing to accept the bonus payment. This question was incentivized: subjects were informed that the three individuals who guessed closest to the actual number would receive an additional 300 Rupees. Next, the survey collected information on the number of other participants the respondent knew.

We then ran a “list experiment,” a method used to measure attitudes toward sensitive topics. List experiments provide individual respondents with some degree of plausible deniability (“cover”) for their expression of an unpopular, embarrassing, or stigmatized view, and thus increase the likelihood that such
expression will occur (though truthful expression is not incentivized).

The list experiment works as follows: first, respondents are (randomly) assigned either into a control group or to one or more treatment groups. Subjects in all conditions are asked to indicate the number of policy positions they support from a list of positions on several issues. Support for any particular policy position is never indicated, only the total number of positions articulated on the list that a subject supports. In the control condition, the list includes a set of contentious, but not stigmatized, policy positions. In the treatment condition, the list includes the contentious policy positions from the control list, but also adds the policy position of interest, which is stigmatized. The degree of support for the stigmatized position at the population level is determined by comparing the average number of issues supported in the treatment and control conditions.

In our study, we randomly assigned our subjects to a control group or to one of two treatment groups, with each group containing 384 subjects. In the control condition, we asked respondents:

The following are four policies some government officials express support for. Please report HOW MANY of the four you support. You do not need to indicate which ones you support, just how many.

- Providing the poor with free electricity generators
- Establishing an independent state in Kashmir that is not part of India and not part of Pakistan
- Ensuring that civilians (President or Prime Minister) control the military
- Reducing the number of people eligible for the Benazir Income Support Program, but increasing payments to those eligible.\(^{28}\)

In the treatment conditions, subjects were asked a question that is identical other than the inclusion of an additional stigmatized item. In the first treatment group (the “U.S. aid list”), we added the policy position:

- refusing humanitarian aid from the U.S. government.

In the second treatment group (the “PTI list”), we added the position:

- supporting the activities of Pakistan Tehreek-e-Insaf (PTI).\(^{29}\)

**Activity 4**

Envelope 4 contained another survey, which asked subjects direct questions to elicit their stated preference support for: (i) aid provided by the Japanese government to Pakistan; (ii) the Japanese government overall; (iii) aid provided by the United States; and (iv) the United States government overall. We also asked a question regarding willingness to take risk using a simple Likert scale approach; we asked about subjects’ political awareness; and, about their support for Japan and the U.S. relative to other subjects in the room.

\(^{28}\)The Benazir Income Support Program is a popular targeted, unconditional cash transfer program.

\(^{29}\)PTI is the most anti-American of the major parties in Pakistan. Support for a party known for its anti-American stance was a natural policy position reflecting anti-American attitudes for us to include in the list experiment.
Payments

When all subjects had completed the survey, they were asked to come, in order of their subject number, to the front of the room. They gave their payment envelope and materials packet to the session coordinator and were asked to return to their seat to await payment. After collecting all 24 packets, two research assistants went into a separate room and calculated total subject payments. The payments were sealed in an envelope, with the cash payments wrapped in a thick debriefing handout so that subjects could not tell how much each had been paid. This was important to ensure that subjects could not be identified as having accepted a bonus payment offer based on the thickness of the payment envelope.

Subjects were then called to the front of the room, were paid by providing their chit with the subject number on it in exchange for the payment, and were sent out of the lab into a waiting bus—there were no opportunities for subjects who had completed the study to communicate with subjects who had not yet participated. As soon as all subjects were paid and had exited, the subsequent session began immediately.

2.2 Empirical Analysis

This section presents our core empirical results from Experiment 1. We first present descriptive data on our sample and study individuals’ private ideological expression. Next, we explore the role of social incentives by examining differences in rejection rates between subjects in the private and public conditions. Then, we study the sensitivity of private ideological expression to the size of the payment offer.

2.2.1 Sample Characteristics and Balance Across Conditions

Table 1, column 1, presents the characteristics of our experimental sample. One can see that all of our participants were men, which was by design. In addition, participants were, on average, young and relatively well-educated. The latter is again by design, as literacy was required to implement our study. Around one half of the subjects were engaged in some economic activity at the time of the study. Around two-thirds of subjects were Pashtun, 10 percent Punjabi, and another 10 percent Baloch. The bottom row of Table 1 displays the sample sizes in each treatment cell, and columns 2–9 of Table 1 present the characteristics of subjects across experimental conditions. We find that respondent characteristics, including demographics, education levels, and Big 5 personality traits are balanced across conditions (see Table 1, column 10).

2.2.2 The Expression of Political Identity

We begin by examining rejection rates among subjects offered the 100 Rupees bonus payment in the “private” condition. We find that 25.2% of subjects offered the 100 Rupees bonus payment from the U.S. government in the private condition choose to reject it. Of course, it might be the case that some of these subjects would have rejected money from any funding agency, not only from the U.S. government. In order to account for this possibility, we can difference out the rejection rate among subjects offered 100 Rupees from LUMS, in the private condition: in this group, only 8.4% of individuals chose to reject the payment. We subtract this fraction from the overall rate of rejection of the U.S. government offer to estimate that the proportion of subjects who rejected the U.S. offer, but would have accepted an offer from LUMS, is 16.8% (the p-value from a test that this difference equals zero is <0.001).
Note that 16.8% may represent a lower bound for the fraction of people who are anti-American, as some of those who rejected the LUMS offer might be anti-American as well. Indeed, LUMS has an international orientation, and is patterned after universities in the United States. Given this, subjects may associate LUMS with the United States, biasing our results toward finding less anti-Americanism when we compare U.S. government offer rejection rates to LUMS offer rejection rates. Of course, if subjects would have rejected payment from any government, then this would also result in higher rejection rates for the U.S. government offer than the LUMS offer. We explore whether attitudes toward foreign governments in general might drive our results in Section 4, below.

Table 2, column 1, reports these rejection rates in a regression framework: for subjects who received the 100 Rs. offer in the private condition, we simply regress a rejection dummy variable on a U.S. government donor dummy. Column 2 reports coefficients from the same regression, but including session fixed effects. Column 3 reports coefficients from a regression including session fixed effects and controls for the variables presented in Table 1. The estimated treatment effects—i.e., the significantly greater rejection of the bonus payment offered by the U.S. government—remain virtually unchanged, suggesting that the implementation of the laboratory protocol across rounds and experimental sites was successful.

2.2.3 The Role of Social Context: Self- vs. Social Image Concerns

We next investigate a second dimension of randomization incorporated into our design: variation in subjects’ perceptions of whether their choice to accept the bonus payment offer would be publicly observed by other participants at the end of the session. Identity considerations might make anti-Americans more likely to reject in public, as this public affirmation of identity might be more important than private preservation of self image. Anti-Americans with extreme views might also pressure moderates into rejecting the payment in public. Either of these possibilities would produce more rejection in the public condition than in the private. On the other hand, conformity to the majority action of accepting payment would produce less rejection in the public condition. Examining the raw rejection rates across conditions, we find that the proportion of subjects who rejected the 100 Rs. U.S. government offer in the public condition was 8.2 percentage points lower than in the private condition (the p-value from a test that rejection rates in the public and private conditions are the same is 0.093).

Of course, subjects’ decisions of whether to accept the bonus payment offer might differ between the public and private conditions even in the absence of any effect of the social environment on the expression of political ideology, per se. For example, one may be less likely to reject the bonus payment offer in the public condition out of concern that one will appear ungrateful or foolish. One might also be less likely to reject payment in public if one worried about family members’ displeasure if they discovered that a financial payment was forgone. On the other hand, one may be more likely to reject the payment offer in the public condition if one were concerned about being publicly identified as having just received a large payment. These effects of the public condition in our study would exist irrespective of the identity of the funding agency.

30 Table 2 presents robust standard errors. We have also estimated all of the specifications presented in the paper with standard errors clustered at the level of the experimental session. Results are extremely similar and are available from the authors upon request.

31 Implementation is of special concern in our study: as outsiders (including the co-author from Eastern Pakistan), our presence could have affected subjects’ behavior, preventing us from directly monitoring the experiment.
We study these effects of the public condition on rejection rates by considering the public versus private difference in rejection rates for subjects who received a 100 Rs. offer from LUMS. In fact, the difference between the public and private rejection rates of the 100 Rs. LUMS offer was quite small—an increase in rejection of 2.7 percentage points—and not statistically significant (p=0.439). The higher rejection rates in public for the LUMS offer suggests that the lower public rejection rates we found for the U.S. offer were not a result of a general reduction in rejection rates when choices are made publicly.

To isolate the effect of (anticipated) public expression on the willingness to express political ideology, we calculate the public versus private difference in rejection rates of the U.S. offer, after differencing out the public and private rejection rates for the LUMS offer. We now estimate a 10.9 percentage point lower rejection rate for the U.S. government offer in the public condition compared to the private condition (the p-value of the difference is 0.069). We present the effects of (anticipated) public expression on subjects’ willingness to reject the bonus payment in a regression framework in Table 3. In column 1, we present coefficients from a regression of a rejection dummy variable on the interaction of a public condition dummy and a U.S. government donor dummy, as well as the main effects of the public dummy and the U.S. government donor dummy—this reproduces the raw differences just described. Column 2 adds session fixed effects to the specification in column 1, and column 3 includes session fixed effects and subject covariates—the estimated differences across conditions are qualitatively unchanged.

Across specifications, our results indicate that social context affects the expression of individuals’ political identity. Moreover, the direction of the effect of anticipated social incentives, in the context of our study, is toward moderation: fewer subjects rejected the U.S. offer when they believed their choice would be made public to other participants.

An important consideration when evaluating our estimated effects of social incentives is whether these effects are consistent with subjects’ beliefs about the views of the other subjects around them. For example, if anti-American subjects moderated the public expression of their political views out of a desire to conform to the (perceived) majority attitude, then it should be the case that these subjects correctly perceived that they were in the minority.

To measure subjects’ beliefs about other subjects’ willingness to accept the bonus payment, we included additional components in the study after the decision of whether to accept the bonus payment offer. The third envelope in the experiment (immediately after the bonus payment offer) included an incentivized elicitation of individuals’ beliefs about the number of other participants in the room (from 0 to 23) who accepted the bonus payment offer (all sessions included exactly 24 participants). Among respondents who received the 100 Rs. offer from the U.S. government, in the private condition, the average guess was that 80% (median 95.6%) of other participants in the room accepted the payment offer. Thus, subjects correctly believed that the majority of others would choose in private to accept the money from the U.S. government. Importantly, respondents who rejected the U.S. government offer correctly viewed themselves as belonging to a minority: among respondents who rejected the 100 Rs. U.S. government offer in private, the average guess was that 62.3% (median 87%) of other respondents accepted the offer.

We also directly elicited subjects’ views of the individuals around them: in the fourth (and final) envelope, subjects were directly asked to compare their views to those of others in the room regarding: (i) the U.S. government; and (ii) accepting U.S. aid. Among those who accepted the “100 Rs.-private-U.S. donor” payment, 17% of subjects viewed themselves as more anti-U.S. government than the other respondents in
the room; among those who rejected that offer, that number rose to 57.2%.\textsuperscript{32} Moreover, only 14.3% of respondents rejecting the offer report viewing others in the room as more anti-American than themselves.\textsuperscript{33}

The results we find in our analysis of the exercises contained in envelopes 3 and 4 paint a consistent picture: rejectors of the U.S. government bonus payment offer believed that a majority of the other subjects would accept the payment, and also self-identified as belonging to an anti-American minority. Interestingly, we find that those individuals who have the highest “agreeableness” score in the Big 5 personality survey also exhibit the largest reduction in rejection rates when they anticipate their choice will be public (results available from the authors upon request). Our results are thus consistent with anti-American individuals anticipating a (net) social cost when expressing their ideology publicly.\textsuperscript{34} Of course, \textit{ex ante}, one might have hypothesized that a minority of subjects with strongly-held views might have pressured moderate individuals to express \textit{more} anti-American attitudes in public. While this might occur in some settings, our results of moderating effects of public expression are of interest given the theoretical ambiguity: it is surprising that anti-American individuals with strong self-image concerns exhibit social image concerns that work in the opposite direction.

Finally, we consider the (non-random) variation in social context arising from respondents’ familiarity with each other from previous interactions outside the study. In the third envelope, we included a question asking subjects how many people they knew in the room.\textsuperscript{35} Nearly 60% of respondents reported knowing at least one other person, suggesting that although the study occurred in an artificial setting, some of the social connections in the room were natural. We find that the impact of social incentives on an individual’s ideological expression positively varies with that individual’s familiarity with others in the room, and that the moderating effect of the public condition on ideological expression is largest among individuals knowing most of the participants in the session.

### 2.2.4 Sensitivity of Political Expression to Payment Size

We next ask: how sensitive is the expression of ideology to the financial cost of that expression? To answer this question, we exploit the random assignment of bonus payments of 500 Rs., rather than 100 Rs., to half of the study’s subjects. We find that the rejection rate of the 500 Rs. U.S. government offer (in the private condition) is just 9.7%. This is a decline in the rejection rate of 15.5 percentage points, from 25.2% to 9.7% (p=0.001), relative to 100 Rs. private condition offer from the U.S. government.

Examining subjects’ rejection of the LUMS bonus payment offer, we find a 2.8 percentage point reduction in rejection rates comparing the (private) 100 Rs. and 500 Rs. offers. Differencing out the change in the

\textsuperscript{32}Admittedly, one worries that this elicitation is affected by subjects’ decisions regarding the bonus payment, so it is best viewed as a suggestive complement to the incentivized estimates of other subjects’ behavior.

\textsuperscript{33}When we look at views on accepting U.S. aid, the numbers are very similar: among those who accepted the offer, 18.2% view themselves as more likely to refuse U.S. aid, whereas the percentage is 58.3% among those who reject the money offer (and only 16.6% of those rejecting the offer view themselves as less likely to refuse U.S. aid than others in the room).

\textsuperscript{34}Individuals’ desire to signal “conforming” behavior might also help explain the change in rejection rates between the private and public 100 Rs. conditions. This is analogous to the analysis in Bénabou and Tirole (2006b) and the findings of Ariely et al. (2009). In the 500 Rs. condition, however, there is little signal value of accepting the payment; indeed, we find very little change in the rejection rates between the private and public 500 Rs. conditions.

\textsuperscript{35}Subjects were asked to pick from 5 categories: no other participant; between 1 and 6 other participants; between 7 and 12; between 13 and 18; and, between 19 and 23. This was asked just after subjects estimated the number of other subjects who accepted the bonus payment.
LUMS rejection rate across bonus payment size conditions, we find a reduction in rejection of the U.S.
government offer of 12.7 percentage points (p=0.0128).

As above, we can examine these differences in a regression framework. In Table 4, we report the
coefficients from regressions of a rejection dummy on the interaction of a high payment dummy and a U.S.
government donor dummy, as well as main effects of the high payment dummy and the U.S. government
donor dummy. Column 1 reports coefficients from a regression without controls; column 2 reports coefficients
of a regression using session fixed effects. Column 3 reports coefficients of a regression including session fixed
effects and a set of subject covariates. Across specifications, the regression results match the raw differences.

3 Experiment 2

3.1 Design and Implementation

Between September 19 and October 21, 2015, we ran a second experiment in a new location: the areas
surrounding Lahore. This experiment allows us to: (i) address questions about replicability and external
validity; (ii) test whether our methodology can be implemented not only in a group/laboratory setting, but
also in a door-to-door survey; and, (iii) link rejection of bonus payment offers to individuals’ actual political
party affiliations—in particular, their affiliation with a political party that is strongly anti-American.36
Experiment 2 was implemented in two stages, which appeared, from a subject’s perspective, to be unrelated,
and which were conducted by two different survey teams. In the first stage, a door-to-door survey measured
subjects’ political affiliations; in the second stage, a tablet-based experiment (again based on door-to-door
recruiting) elicited intrinsic anti-American ideology.37

3.1.1 Context

Experiment 2 was implemented in the lead up to the first election under a new local government system in
Punjab, Pakistan. Elections for local government bodies were held in Lahore ten days after the conclusion
of our experiment, on October 31, 2015, with the two largest parties in Pakistan, Pakistan Muslim League
(Nawaz League), or PML-N, and Pakistan Tehreek-i-Insaf, or PTI, expected to have a competitive contest.

PML-N is a party typically associated with large-scale infrastructure programs. The party has invested
heavily in transport and road development projects, particularly in the provincial capital Lahore, where we
conducted our experiment. PML-N refers to infrastructure spending as the ‘hallmark priority for PML(N)’
in its party manifesto.38

PTI, in contrast, contested the 2013 elections on a strong anti-corruption and anti-American (put in
terms of anti-“war on terror”) platform. Of particular interest to us is its anti-American stance, which is
repeatedly mentioned in its party manifesto. The manifesto argues that Pakistan should “not fight others’
wars or act as a surrogate for power. [Pakistan] has been subjected to the will of external powers with
the most recent involvement in the U.S.-led war on terror which has created polarized and often violent

36A link between our measure of political identity and membership in an anti-American political party helps address
concerns that rejection of the bonus payment in Experiment 1 was motivated by anti-government or anti-foreign
sentiment.
37A pilot study preceding these stages allowed us to refine our experimental design and to establish that we could
carry out the activities safely, with minimal risk to enumerators and participants.
cleavages within Pakistan’s polity . . . Nothing symbolizes this more accurately than the U.S. imposed war on terror which has degenerated into a war of terror for ordinary Pakistanis.\textsuperscript{39} The essential PTI view, therefore, is that the two parties which have dominated Pakistan’s politics since partition, PML-N and the Pakistan People’s Party (PPP), by embracing substantial foreign assistance, have allowed the U.S. to have an inordinate and destructive effect on domestic politics.

3.1.2 Timeline and Site Selection

The experiment was conducted in four neighborhoods of the city of Lahore between September 19th and October 21st, 2015, with the first stage running through October 6th, and the second stage starting on October 8th. The neighborhoods were selected according to two criteria: first, they needed to have large enough populations to provide a sample size of around 2,000 people in the first stage of fieldwork.\textsuperscript{40} Second, they needed to be areas with mixed political affiliations, to provide variation in support for the anti-American, PTI party. Using these criteria to guide us, we conducted fieldwork in Bara Sanda, Chungi Amar Sidu, Shalimar Bagh and Bakr Mandi.

3.1.3 Subject Recruitment and Screening

We contracted the same local survey firm as in Experiment 1 to recruit men aged between 18 and 35 from the targeted neighborhoods.\textsuperscript{41} The survey firm employed a strict protocol to ensure that from the perspective of respondents, the two stages of the experiment would appear unrelated. In addition to using different sets of field enumerators in the two stages, and using different methods of collecting answers (paper vs. tablets, as discussed below), different survey company names were used in the two stages. In the first stage, enumerators introduced themselves as belonging to the survey company SEDCO (Socio Economic Development Concerns) Associates, while in the second stage, the new enumerators said that they were from DCS (Development Consultancy Services). Both companies are owned and run by the same organization in Islamabad—as in Experiment 1, we attempted to minimize our use of deception.

Upon engaging a potential household for the first stage of the experiment, enumerators inquired about the presence of men between the ages of 18 and 35 in the household. If there was no one suitable, that household was skipped and the next household was engaged. If a suitable subject did reside in the house, but was not available, the enumerators made a return visit to interview the person later the same day.\textsuperscript{42} Once a suitable subject was identified and available, enumerators introduced the study, followed by an exercise to gauge literacy (which was necessary for participation in stage 2 of the experiment). In the exercise, enumerators handed the respondents an envelope that contained a single sheet of paper that allowed respondents to write a few brief comments to the Election Commission of Pakistan regarding the upcoming local bodies election in Lahore. If the respondents indicated that they were not literate, or if the enumerator observed that


\textsuperscript{40}We aimed to match a total of 1,200 subjects between the two stages; assuming some unsuccessful attempts to match, we aimed to reach 2,000 respondents in stage 1.

\textsuperscript{41}In both stages, each neighborhood team was headed by a field supervisor who managed four enumerators. Prior to beginning fieldwork, the supervisors canvassed the neighborhoods and drew paper-based maps of the lanes and households. Enumerators were then assigned lanes that they were individually responsible for covering. Households only interacted with enumerators, who reported separately to the supervisors.

\textsuperscript{42}If more than one one suitable man resided in the household, the youngest was selected to be part of the study.
they were not literate, the interview was concluded and the next household was approached for a suitable respondent.

The second stage of the experiment was a modified version of Experiment 1, but rather than elicit anti-American ideology in a centralized experimental setting, stage 2 of Experiment 2 was conducted at subjects’ houses, on an Android tablet. The major recruitment challenge was to conduct stage 2 with the same respondents in the same households as in the first stage. To ensure that this would be possible, field supervisors kept detailed maps of the neighborhoods for which they were responsible, along with using form IDs, and other information noted on the survey questionnaire from the first stage to assist in matching.

Over the course of the fieldwork in the first stage, enumerators approached 4,000 households, of which 1,530 households did not have a suitable respondent, 479 had a suitable respondent, but refused to be interviewed. In total, 1,991 households were successfully interviewed during the first stage of the intervention. The field team was instructed to match households from stage 1 with a targeted sample of 1,200 subjects for stage 2. In recruiting for the second stage, 1,674 of the 1,991 households were approached, of which 410 respondents were not available at home and 52 refused the survey. This produced a sample of 1,212 respondents who participated in both stages of Experiment 2. As we show below, the respondents successfully contacted and matched during stage 2 are representative of the full sample of respondents in stage 1.

3.1.4 The Experiment

The first stage of Experiment 2 simply involved a five-minute survey at the subject’s doorstep. After checking for subjects’ literacy using the exercise described above, enumerators asked a series of questions regarding two major parties: PML-N and PTI. In particular, enumerators asked which of the two parties respondents believed to be more anti-American, and whether respondents were members of either party.

The second stage was modeled after the design in Experiment 1, but modified to allow surveyors to conduct the study at subjects’ homes using Android tablets. Subjects were asked to (privately) complete a brief ten-question personality survey. Following this survey, half of the subjects were randomly assigned to be asked direct questions about their views on the U.S. government and U.S. government aid to Pakistan (we call this the stated preference condition, which included 601 participants). The ideology of the other half of the subjects was elicited using the methodology developed in Experiment 1 (we call this the revealed preference condition, which included 611 participants).

Payment in the two conditions was as follows. In the stated preference condition, subjects were paid 100 Rs. guaranteed as participation payment. Subjects were told that in addition to the participation payment, a lottery would determine whether they would receive a payment of up to 200 Rs. (in practice, the additional payment amount was drawn from a lottery assigning equal probabilities to the amounts of 0 Rs., 100 Rs., or 200 Rs.). This means that subjects in the stated preference condition could receive 100 Rs., 200 Rs., or 300 Rs. from participating in the study.

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43 All of the study materials for both stages are reproduced in Appendix A2.
44 Concerns that the “filler task” in Experiment 1 may have heightened subjects’ self awareness (Duval and Wicklund, 1972) are reduced in Experiment 2, as the “filler task” is significantly shorter.
45 Note that the language used to emphasize privacy was more subtle in Experiment 2; subjects were simply told, “Please note that the enumerator has no way of knowing whether you accepted or rejected the bonus payment.” This helps address concerns that the strong language emphasizing privacy in the private condition of Experiment 1 heightened subjects’ awareness of the context of their choice and distorted their decision making.
In the revealed preference condition, there was also a 100 Rs. participation payment, as well as the possibility of additional payment to be determined via lottery. In this condition, the lottery amount payment was up to 100 Rs. (in practice, the additional payment amount was drawn from a lottery assigning equal probabilities to the amounts of 0 Rs. or 100 Rs.). In addition to the participation payment and the lottery bonus, subjects in the revealed preference condition were offered a bonus payment from the U.S. government, just as in the private condition of Experiment 1. As in Experiment 1, subjects were asked to check a box indicating whether they accepted or rejected the bonus payment offer, with the language associated with the two check box options identical to that in Experiment 1. In total, subjects in the revealed preference condition who accepted the U.S. government offer could receive 200 Rs. or 300 Rs., while those who rejected the offer could receive 100 Rs. or 200 Rs.

We designed the lottery component of subjects’ payment to provide “cover” for a subject’s choice of whether to accept the bonus payment offer. At the end of the survey, regardless of the treatment condition, a screen simply told the enumerator the total amount of money the subject should receive. Enumerators would pay the subject without knowing the treatment condition or the lottery payment outcome. Thus, regardless of subjects’ choice to accept or reject the bonus payment offer, the survey enumerator who paid the subject would be unaware of whether the subject was even offered a payment from the U.S. government, let alone whether the subject accepted the payment.

Of course, subjects were not provided with complete information about the experimental design; thus, it is important to examine the issue of “cover” from the perspective of subjects in the revealed preference condition. It is important to note that subjects in the revealed preference condition were informed that due to funding constraints, only half of subjects were offered the bonus payment from the U.S. government. Now, consider a subject who rejected the bonus payment: he would either receive 100 Rs. or 200 Rs., depending on the outcome of the lottery payment. Because the subject was informed that some individuals did not receive the bonus payment offer, he should have been aware that a payment of 100 Rs. might simply result from an individual not receiving the U.S. offer, and having bad luck in the lottery. A payment of 200 Rs. might result from an individual not receiving the U.S. bonus payment offer, or from an individual accepting the bonus payment, then winning 100 Rs. in the lottery. Thus, we feel that subjects who chose to reject the bonus payment should have done so perceiving little to no pressure from the enumerator.

Next consider a subject who accepted the bonus payment: he would either receive 200 Rs. or 300 Rs., depending on the outcome of the payment lottery. If the subject received 200 Rs., this could have come resulted from a choice to reject the payment, plus winning 100 Rs. in the lottery. However, if the subject ended up with a payment of 300 Rs., the subject might believe that the enumerator would be certain that he accepted the payment (subjects in the revealed preference condition were not aware that individuals in the stated preference condition had their payment determined by a lottery with a 200 Rs. top payoff). This raises an important concern: our design offered subjects perfect cover for their choice of whether to accept the U.S. bonus payment offer; however, the design only provided imperfect perceived cover if subjects accepted the offer.

How might (perceived) imperfect cover have affected subjects decisions of whether to accept the U.S. offer? In Experiment 1, we find that anticipated public expression pushed subjects in the direction of accepting the bonus payment—this suggests that (perceived) social pressure would be of greater concern if rejection did not have cover. However, it is possible that some subjects wanted to accept the offer, anticipated pressure to reject it, and perceived a lack of cover for the choice to accept the payment. In this
case, we would have a higher rejection rate than we would observe in the complete absence of perceived social pressure. Note that this mis-measurement of some subjects’ ideology would weaken any association between revealed ideological preferences and subjects’ party membership.

3.2 Empirical Analysis

3.2.1 Sample Characteristics and Balance Across Conditions

Table 5 presents the mean characteristics of the sample from the two stages of Experiment 2, with the stage 2 sample the subset of the stage 1 subjects who were included in both stages. Table 5, column 1 presents the mean values of the same variables in Experiment 1, for comparison. By looking at Table 5, columns 1–3, one can see that, relative to respondents in Experiment 1, subjects in Experiment 2 are older (26 vs. 24), less likely to be single (50% vs. 69%), less educated (10 vs. 12 years of education), and more likely to be engaged in an economic activity (80% vs. 50%). This indicates that the two samples of young men are somewhat different, besides being drawn from different regions of the country.

Comparing Table 5, columns 2 and 3, one can observe that there is no evidence of selection into being included in both stages of the second experiment (p-values reported in Table 5, column 6). Finally, Table 5, columns 4–5 indicate that the randomization into two treatments in the second stage of Experiment 2 was successful (p-values in Table 5, column 7).

3.2.2 Replicating Experiment 1

In the second stage of Experiment 2, we find that 34% of the respondents rejected the 100 Rs., (private) bonus payment offer from the U.S. government. This number is quite similar to the rejection rate we observed in the 100 Rs., private condition in Experiment 1. This result is valuable both for establishing some degree of external validity of our original finding, and for testing the robustness of our elicitation methodology: it is worth emphasizing that the results in Experiment 2 were found in a different part of Pakistan, with a different sample frame, and a different data collection method.

3.2.3 Association with Real-world Behavior

By linking respondents’ answers across stages of Experiment 2, we can correlate party membership collected in stage 1 with U.S. government offer rejection rates from stage 2. This provides a test of whether rejecting a payment from the U.S. relates to political behaviors of interest. In the full sample of 611 subjects assigned to receive a bonus offer from the U.S., 3.2% of subjects who accept the offer are members of PTI, while 5.2% of subjects who reject the payment are members of PTI (s.e. of difference = 1.6pp, p-value = 0.22); this is an economically large 60% increase, albeit one that is not statistically distinguishable from zero.

We next examine whether rejection of the U.S. government offer predicts party affiliation among the most politically engaged subset of the sample: the approximately 10% of individuals who are members of some political party.\footnote{Note that our measure of party membership occurs before the experiment and so is not affected by treatment.} Table 6 reports these results. In this subsample, 37.1% of individuals (13 of 35) who did not reject payment belong to PTI, while 64.7% of subjects who rejected the payment (11 out of 17) belong to PTI. The 27 percentage point (nearly 75%) increase in the likelihood of PTI membership...
is borderline statistically significant (Table 6, column 1). In column 2, we examine whether rejecting the U.S. government offer predicts PTI membership controlling for age, marital status, education, and whether subjects report that they plan to vote. One can see that again there is around a 27 percentage point greater likelihood of PTI membership if a subject rejected the U.S. government offer (again the effect of rejecting payment is borderline statistically significant).

Interestingly, when we examine the correlation between party membership and stated views about the U.S. government—either generically, or specifically with respect to U.S. government aid—we find a weak, negative correlation (Table 6, columns 3–6).48 While we can only speculate, this might result from stated preferences providing a noisy signal of political ideology, or from greater sensitivity among PTI members in expressing anti-American attitudes in response to direct questions without any “cover”.

Together the results in Table 6 suggest some potential for our indirectly elicited, revealed preference measure to be more informative about political behavior than stated preferences expressed in response to direct questions. However, a few caveats are clearly in order. First, because so few members of our sample are members of political parties, our statistical tests are underpowered and the predictive power of our measure in the entire experimental sample is not statistically significant. Second, even when we limit our analysis to the politically engaged subsample, our results are only marginally statistically significant. Third, our findings among the politically engaged subsample are estimated on a small, selected subsample. Although this is a subsample of interest, our results here should be interpreted cautiously.

4 Discussion

4.1 Conceptual Framework

We next develop a conceptual framework that clarifies the threats to our interpretation of rejection of the bonus payment offer from the U.S. government as an ideological political expression. Suppose that individual $j$ derives utility from rejecting payment through three channels. First, rejecting payment may provide an individual with utility for instrumental reasons; that is, because expression changes the world (for individual $j$ or for others) in ways that bring individual $j$ utility. Second, individual $j$ might derive utility from rejecting the payment for intrinsic reasons: these include political identity, but can also include other intrinsic reasons to reject payment. Finally, when rejection of the payment is (anticipated to be) observed by others, it might differentially provide utility (or disutility) for social reasons.

In the context of our experiments, these three elements can be enumerated as follows:

- Consequential utility concerns of individual $j$ are the financial consequences we impose, $C_j$ (the money forgone when the bonus payment is rejected), plus any other utility-relevant outcomes a subject anticipates, $c_j$ (e.g., a utility gain from taking money from the U.S. government).

47 We can alternatively designate the “politically engaged” subset of our sample as those individuals who plan to vote and who are aware of the anti-American element of the PTI platform (viewing the PTI as more anti-American than the PML-N). Among this subset, too, one sees that rejection of the U.S. government offer meaningfully predicts the PTI membership. The PTI membership rate was 3% among the 177 individuals who accepted the offer, and 8% among the 89 individuals who rejected it (the p-value of the difference is 0.108).

48 This result also holds when we designate the “politically engaged” subset of our sample as those individuals who plan to vote and who are aware of the anti-American element of the PTI platform.
• Social utility concerns of individual \( j \) are those that are generated by our public condition in Experiment 1, \( S_j \), plus any other considerations that also exist in the private condition, \( s_j \).

• Intrinsic utility concerns of individual \( j \) include the preservation of one’s self image (the political identity motive), \( I_j \), and other intrinsic motives for rejecting payment, \( i_j \) (for example, one might feel guilty accepting additional payment for participation beyond the promised show-up fee).

An idealized view of our methodology is that in the private condition of Experiment 1 and in Experiment 2, we set \( C_j > 0 \), \( S_j = 0 \), and \( i_j = c_j = s_j = 0 \). In this case, rejection of the U.S. government bonus payment offer would occur if:

\[ I_j > C_j, \]

and rejection would clearly reflect an intrinsically-motivated revealed preference priced at \( C_j \). Of course, this ideal is unlikely to be perfectly realized. All we can assume is that \( C_j > 0 \) and \( S_j = 0 \). Thus, in the private condition of Experiment 1 and in Experiment 2, an intrinsically-motivated (not necessarily ideological), revealed preference for rejecting the bonus payment will be observed if the intrinsic benefits from rejecting payment exceed the consequential costs of rejecting payment plus any social cost. That is, if:

\[ I_j + i_j > C_j + c_j + s_j \]

This equation makes it clear that our treatment of rejection of the bonus payment as an expression of anti-American political identity relies on: \( I_j \) being positive, and arising specifically from an anti-American identity; and, \( i_j \), \( c_j \), and \( s_j \) being “small”. We next discuss these parameters, in turn.

4.2 Interpreting Rejection of the Bonus Payment Offer

4.2.1 Intrinsic Utility for Reasons other than Anti-American Ideology, \( I_j \) and \( i_j \)

An important concern is that subjects in both experiments might have privately rejected the U.S. bonus payment offer not because they disliked the U.S., but for some other intrinsic reason. For example, perhaps they felt uncomfortable accepting an additional monetary payment. As discussed above, however, we address this concern in our analysis of Experiment 1 by differencing out the private rejection rates from the LUMS offer: we find a substantial fraction of the population rejecting the U.S. government offer beyond those who reject the LUMS offer.

Of course, the U.S. government offer differed from the LUMS offer both in the foreignness of the entity offering the payment, and in the fact that the entity was a government. One might be concerned that the difference in rejection rates between the U.S. payment and the LUMS payment conditions arose from anti-foreign or anti-government views, rather than specifically anti-American views. We can assess this possibility by examining the correlation between rejection of the U.S. offer and stated preferences. As noted above, in Experiment 1, following subjects’ decisions of whether to accept the bonus payment, they were asked to answer a number of direct survey questions, which included elicitations of their stated views on: (i) aid provided by the U.S. government, (ii) the U.S. government overall, (iii) aid provided by the Japanese government, and (iv) the Japanese government overall (Japan was picked as a plausibly neutral, rich, foreign nation that is currently engaged in providing funds to Pakistan).
For each of these questions, respondents were asked to express their views by picking a number from 1 to 5, with 1 corresponding to very negative views, and 5 to very positive views. We convert responses into “negative views” dummy variables equal to 1 if subjects responses were either “1” or “2”. Subjects were also asked to compare their views on the four aforementioned topics relative to the other participants in the room, also on a scale from 1 to 5; we converted these into analogous “negative relative views” dummy variables. Responses to the direct questions on stated views about U.S. aid and the U.S. government suggest anti-American sentiment among a significant minority of the sample: 26.4% of respondents report having a negative view of U.S. aid (i.e., picked either 1 or 2 as their answer to the corresponding question) and 29.8% of respondents have a negative view of the U.S. government overall.

To examine whether rejection of the U.S. government offer was specifically associated with anti-American attitudes, we first regress the “negative views on U.S. aid” dummy variable on a dummy variable indicating whether subjects rejected the bonus payment in the 100 Rs., private, U.S. offer, condition. In Table 7, column 1, one can see that individuals who rejected the U.S. payment were around 63 percentage points more likely to express negative views on U.S. aid in response to a direct question (the coefficient is significant at the 1% level). In Table 7, column 2, we present results from an analogous regression, but using negative views of the U.S. government as the outcome. Again, one sees economically and statistically significantly higher rates of expressing negative views among subjects who rejected the U.S. government bonus payment. In Table 7, columns 3 and 4, we present results analogous to columns 1 and 2, but based on questions asking subjects about their views relative to others in the room. One can see that subjects who rejected the U.S. bonus payment offer view themselves as relatively more anti-American.

Finally, as a falsification exercise, in Table 7, columns 5–8, we repeat the regressions from columns 1–4, but study subjects’ views on aid from Japan, and on the Japanese government more generally. One can see that rejection of the U.S. payment is associated with very small, statistically insignificant differences in views on Japan. These associations suggest that rejection was specifically associated with attitudes opposed to the U.S. government: while individuals who rejected the offer expressed very anti-American views, their views were not differentially negative regarding the Japanese government. All of these results suggest that the dominant source of intrinsic motivation to reject the U.S. government bonus payment offer was indeed anti-American ideology.

4.2.2 Consequential Concerns Other Than The Forsgone Payment, $c_j$

We designed our study such that the stakes of rejecting the payment offer would be meaningful for subjects, but trivial for the U.S. government: it is difficult to imagine a meaningful effect on U.S. finances arising from subjects’ decisions to reject or accept the bonus payment offer. However, despite the fact that the fiscal stakes for the U.S. government were trivial, subjects may have believed that their choices in aggregate would have meaningful consequences by sending a signal to the U.S. government. For example, checking the box may have been viewed as analogous to voting on American policy.

Importantly, however, the median subject who rejected the U.S. bonus payment offer in the 100 Rs., private condition believed (as measured in our incentivized elicitation) that 87% of the other subjects accepted the offer. Thus, it is unlikely that any individual’s decision to reject the bonus payment would have been viewed as pivotal.49 We thus believe it is likely that $c_j$ was perceived to be “small”.

49 A similar logic applies to individuals who accepted the bonus payment. The median subject accepting payment

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4.2.3 Social Concerns, $s_j$

We next consider the possibility that subjects’ choices to reject the bonus payment offer were shaped by social concerns despite our attempts to make their decisions completely private. Note that our methodology aims to improve upon asking direct survey questions by eliciting subjects’ political attitudes without their being aware of the elicitation. However, the choice that subjects made regarding accepting the bonus payment intentionally, necessarily, had an ideological component. Thus, it is important to consider whether this ideological component led subjects to think consciously about whether the experimenter was engaged in measuring their ideological positions, and thus to respond in an inauthentic way to the bonus payment offer.

However, it is worth remembering that just prior to the attitude elicitation in each experiment, subjects had completed a survey that was entirely non-ideological. Having completed the survey, subjects simply made a natural choice about payment, which should have appeared to be ancillary to the main purpose of the surveys. Indeed, discussion with participants in our pilot studies suggested that subjects viewed the decision to accept the bonus payment offer as part of the payment process, not as part of our data collection.

Even if subjects did consider the possibility that their choices might be observable, there are several reasons to think that this social cost term would have increased the cost of rejecting the U.S. payment offer (making the intrinsically-motivated revealed preference even stronger). First, if subjects were concerned about the observability of their choice by the research team, standard experimenter demand effects would seem to pull in the direction of accepting the payment offer: if a subject is offered a bonus payment, there might be (if anything) implicit pressure to accept. Second, if subjects believed that their choice might be revealed to others, our estimate in Experiment 1 of the effect of anticipated public expression suggests that observability of the choice would again reduce rejection rates. One still might worry about subjects’ choices being distorted by fear induced by the mention of the U.S. government. Yet subjects were remarkably willing to express anti-American views in response to direct questions even if they were offered a payment by the U.S. government: over 70% of subjects who rejected the U.S. offer openly express negative views of the U.S. government.

As a check of whether subjects’ choices were likely to have been affected by concerns about sanctions (by the U.S. government or others) for expressing particular attitudes, we can examine whether patterns of behavior were similar for subjects with differing levels of risk aversion or neuroticism. In Experiment 1, envelope 1, we elicited subjects’ Big 5 personality traits; in envelope 4, we measured subjects’ risk preferences using a five-point Likert scale. We create a “neurotic” dummy variable equal to 1 for subjects with above-median neuroticism, and a “risk averse” dummy that is equal to one if individuals reported to be either “very unwilling” or “unwilling” to take risks (around 56% of the sample are thus categorized as risk averse). First, we note that there is no effect of receiving a U.S. offer on reported risk preferences (neuroticism is elicited prior to the offer, and is uncorrelated with receiving the U.S. offer). Reassuringly, we find that individuals who are neurotic or risk averse according to these definitions do not show significantly different rates of rejection of the U.S. offer in our baseline condition (100 Rs. payment, private condition).

believed that over 95% of other subjects accepted payment; thus, it is unlikely that any individual’s decision to accept payment would have been viewed as pivotal.

One might be particularly concerned about married subjects’ thinking that their wives may become informed about their choices. This could be especially relevant in the public condition of Experiment 1. Reassuringly, we find nearly identical results for single and married subjects.

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5 Conclusion

We show that a significant minority of Pakistani men are willing to forgo a sizable payment simply to avoid checking a box that affirms gratitude toward the U.S. government for providing the funds. The structure of our experiment allows us to go far beyond the (unsurprising) documentation of anti-American sentiment in Pakistan: the behavior is private, and is unlikely to be of significant “real world” consequence, suggesting that rejection of payment is motivated by the need to preserve individuals’ sense of self. This is the clearest evidence of which we are aware of the existence of a “political identity,” and provides empirical grounding for the inclusion of intrinsic motivation in models of political behavior.

Our analysis occurs in a setting in which political identity is defined by distaste for a group with which one is not affiliated; this seems likely to be a source of political identity in a variety of settings. Of course, there may be other important sources of political identity: party affiliation, religious affiliation, class affiliation, and other categories with which individuals identify may all play important roles in shaping political behavior. Considering the example of low-income individuals voting for candidates opposed to government redistribution, all of these identities may be at play, and all should be studied.

In addition to considering other dimensions of political identity, our work suggests two avenues for further research. One is to understand where political identity comes from, very much related to a large literature on the sources of political attitudes and ideology. A second direction, more closely tied to our specific setting, is to evaluate the impact of variation in consequences and in social setting on the expression of individuals’ political identities. Our findings suggest that ideological motives can be at the root of political behavior. This implies that policies aimed at shaping the expression of political attitudes—for example, reducing anti-American political expression—simply by changing instrumental incentives will be limited.

51 This literature has examined, among others, parents’ influence (Bisin and Verdier, 2001); peer effects (Sacerdote, 2001, 2011); the role of the media (Strömberg, 2004; DellaVigna and Kaplan, 2007; DellaVigna et al., 2014; Shapiro, 2015); personal experience (Alesina and Fuchs-Schündeln, 2007; Di Tella et al., 2007; Malmendier and Nagel, 2011; Giuliano and Spilimberto, 2014; Rao, 2013b); education (Weber, 1976; Bowles and Gintis, 1976; Friedman et al., 2016; Campante and Chor, 2012; Clots-Figueras and Masella, 2013; Alesina and Reich, 2015; Cantoni et al., forthcoming; Voigtländer and Voth, 2015; Bandiera et al., 2015); and, a range of fundamental preferences (Cantoni et al., 2016).
References


Table 1: Summary Statistics and Covariates Balance in Experiment 1

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<th>LUMS</th>
<th>U.S. government</th>
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Notes: Column 1 presents the mean for each variable based on our sample of 1,152 subjects. The Big 5 characteristics were recorded on a 1 to 5 Likert scale. Standard deviations are in parentheses. Columns 2 to 10 report the mean level of each variable, with standard errors in brackets, for each treatment cell. For each variable, column 10 reports the p-value of a joint test that the mean levels are the same for all treatment cells (columns 2–9). The last row presents the number of observations in each treatment condition. Some calculations used a smaller sample size due to missing information. The proportion of subjects with missing information for each variable is never greater than 8%. The ethnic group categories do not sum to one because of a few small omitted categories (e.g., subjects identifying as Seraiki speakers) and non-response to this question.
Table 2: Ideological Political Expression in Experiment 1

<table>
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<td></td>
<td>[0.043]</td>
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<tr>
<td>Mean LUMS offer (low, private)</td>
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<td>Covariates</td>
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<td>Observations</td>
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<td>286</td>
<td>243</td>
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Notes: This table reports the coefficients from regressions of a dummy equal to one for subjects who rejected the payment offer on a dummy equal to one for subjects assigned to receive the offer from the U.S. government. Column 1 reports coefficients of a regression with no covariates. Column 2 reports coefficients of a regression using session fixed effects. Column 3 reports coefficients of a regression including session fixed effects and a set of subject covariates. All of the variables presented in Table 1 are included as covariates in column 3. The sample size in the regression presented in column 3 is smaller due to missing values for some covariates. The sample in these regressions is comprised of subjects who received the 100 Rs. offer in the private condition. White heteroscedasticity robust standard errors are in brackets. * significant at 10%; ** significant at 5%; *** significant at 1%. 

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<table>
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<th>Dependent Variable:</th>
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<tr>
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<td>Public × U.S. government</td>
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Notes: This table reports the coefficients from regressions of a dummy equal to one for subjects who rejected the payment offer on the interaction of a public condition dummy and a U.S. government donor condition dummy, and the main effects of the public condition dummy and the U.S. government donor condition dummy. Column 1 reports coefficients of a regression with no controls. Column 2 reports coefficients of a regression using session fixed effects. Column 3 reports coefficients of a regression including session fixed effects and a set of subject covariates. All of the variables presented in Table 1 are included as covariates in column 3. The sample size in the regression presented in column 3 is smaller due to missing values for some covariates. The sample in these regressions includes all subjects who received the 100 Rs. offer. White heteroscedasticity robust standard errors are in brackets. * significant at 10%; ** significant at 5%; *** significant at 1%.
Table 4: Price Effects in Experiment 1

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<td>High payment × U.S. government</td>
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Notes: This table reports the coefficients of regressions of rejection on the interaction of a high payment dummy and a U.S. government donor dummy, and main effects of the high payment dummy and the U.S. government donor dummy. Column 1 reports coefficients of a regression with no controls. Column 2 reports coefficients of a regression using session fixed effects. Column 3 reports coefficients of a regression including session fixed effects and a set of subject covariates. The sample in these regressions includes subjects who received an offer in the private condition. All of the variables presented in Table 1 are included as covariates in column 3. The sample size in the regression presented in column 3 is smaller due to missing values for some covariates. White heteroscedasticity robust standard errors are in brackets. * significant at 10%; ** significant at 5%; *** significant at 1%.
### Table 5: Summary Statistics and Covariates Balance in Experiment 2

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<td></td>
<td>[0.002]</td>
<td>[0.003]</td>
<td>[0.004]</td>
<td>[0.006]</td>
</tr>
<tr>
<td>Big 5</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Openness to experience</td>
<td>3.020</td>
<td>-</td>
<td>3.470</td>
<td>3.427</td>
</tr>
<tr>
<td></td>
<td>[0.013]</td>
<td></td>
<td>[0.023]</td>
<td>[0.032]</td>
</tr>
<tr>
<td>Conscientiousness</td>
<td>4.110</td>
<td>-</td>
<td>3.925</td>
<td>3.926</td>
</tr>
<tr>
<td></td>
<td>[0.017]</td>
<td></td>
<td>[0.023]</td>
<td>[0.032]</td>
</tr>
<tr>
<td>Extraversion</td>
<td>3.590</td>
<td>-</td>
<td>4.013</td>
<td>4.000</td>
</tr>
<tr>
<td></td>
<td>[0.015]</td>
<td></td>
<td>[0.027]</td>
<td>[0.039]</td>
</tr>
<tr>
<td>Agreeableness</td>
<td>3.805</td>
<td>-</td>
<td>2.997</td>
<td>3.016</td>
</tr>
<tr>
<td></td>
<td>[0.017]</td>
<td></td>
<td>[0.017]</td>
<td>[0.023]</td>
</tr>
<tr>
<td>Neuroticism</td>
<td>2.901</td>
<td>-</td>
<td>2.675</td>
<td>2.656</td>
</tr>
<tr>
<td></td>
<td>[0.016]</td>
<td></td>
<td>[0.026]</td>
<td>[0.037]</td>
</tr>
<tr>
<td>Number of observations</td>
<td>1152</td>
<td>1991</td>
<td>1212</td>
<td>611</td>
</tr>
</tbody>
</table>

**Notes:** Column 1 presents the mean for each variable in the first experiment. Columns 2 and 3 present the mean for each variable respectively in the first and second stage of the second experiment. Columns 4 and 5 present information on subjects from the second stage of the second experiment separately for those in the revealed preference and in the stated view groups. Column 6 presents p-values of tests that means are the same for subjects in the stage 1 and stage 2 of the second experiment, while column 7 presents p-values of tests that means are the same for subjects in the revealed preference and stated view groups. Standard errors are reported in brackets.
### Table 6: Do Revealed and Stated Preferences Predict PTI Membership?

<table>
<thead>
<tr>
<th>Dependent Variable</th>
<th>Member of PTI Party (=1)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1)</td>
</tr>
<tr>
<td>Rejected Bonus Payment (=1)</td>
<td>0.276*</td>
</tr>
<tr>
<td></td>
<td>(0.145)</td>
</tr>
<tr>
<td>Views U.S. Gov’t Negatively (=1)</td>
<td>-0.188</td>
</tr>
<tr>
<td></td>
<td>(0.119)</td>
</tr>
<tr>
<td>Views U.S. Aid Negatively (=1)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>-0.037</td>
</tr>
<tr>
<td></td>
<td>(0.126)</td>
</tr>
<tr>
<td>Constant</td>
<td>0.371***</td>
</tr>
<tr>
<td></td>
<td>(0.083)</td>
</tr>
<tr>
<td>Views U.S. Aid Negatively (=1)</td>
<td>0.479***</td>
</tr>
<tr>
<td></td>
<td>(0.073)</td>
</tr>
<tr>
<td>Views U.S. Aid Negatively (=1)</td>
<td>0.429***</td>
</tr>
<tr>
<td></td>
<td>(0.072)</td>
</tr>
<tr>
<td>Covariates</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>No</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.067</td>
</tr>
<tr>
<td></td>
<td>0.032</td>
</tr>
<tr>
<td># Observations</td>
<td>52</td>
</tr>
<tr>
<td></td>
<td>72</td>
</tr>
</tbody>
</table>

Notes: This table reports the coefficients from regressions of a dummy equal to one for subjects who are members of the PTI party on either a dummy variable indicating rejection of the bonus payment offer from the U.S. government or a dummy variable indicating an anti-American stated preference. The sample in columns 1 and 2 is comprised of all subjects contacted in stage 1, recontacted in stage 2, and randomly assigned to receive a bonus payment offer (the *revealed preference condition*) who are members of some political party. The sample in columns 3 and 4 is comprised of all subjects contacted in stage 1, recontacted in stage 2, and randomly assigned to the *stated preference condition*. Views U.S. Gov’t Negatively is a dummy variable equal to one if a respondent answers either ‘negatively’ or ‘very negatively’ to the survey question “how do you view the United States government overall?” Views U.S. Aid Negatively is a dummy variable equal to one if a respondent answers either ‘negatively’ or ‘very negatively’ to the question “How do you view aid provided by the United States government to Pakistan?” Covariates included in columns 2, 4, and 6 are age, marital status, education, and whether subjects report that they plan to vote. White heteroscedasticity robust standard errors are in brackets. * significant at 10%; ** significant at 5%; *** significant at 1%.
### Table 7: Revealed and Stated Preferences in Experiment 1

<table>
<thead>
<tr>
<th></th>
<th>Negative views about U.S. aid (1)</th>
<th>Negative views about U.S. government (2)</th>
<th>Relatively more negative views about U.S. aid (3)</th>
<th>Relatively more negative views about U.S. government (4)</th>
<th>Negative views about Japan aid (5)</th>
<th>Negative views about Japan government (6)</th>
<th>Relatively more negative views about Japan aid (7)</th>
<th>Relatively more negative views about Japan government (8)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Rejected</strong></td>
<td>0.627*** [0.081]</td>
<td>0.542*** [0.085]</td>
<td>0.401*** [0.092]</td>
<td>0.402*** [0.092]</td>
<td>0.020</td>
<td>0.042</td>
<td>-0.019</td>
<td>0.030</td>
</tr>
<tr>
<td><strong>Mean (accepted U.S. offer)</strong></td>
<td>0.115*** [0.032]</td>
<td>0.152*** [0.035]</td>
<td>0.170*** [0.038]</td>
<td>0.182*** [0.039]</td>
<td>0.175***</td>
<td>0.125***</td>
<td>0.219***</td>
<td>0.248***</td>
</tr>
<tr>
<td><strong>Observations</strong></td>
<td>139</td>
<td>141</td>
<td>135</td>
<td>135</td>
<td>139</td>
<td>140</td>
<td>140</td>
<td>141</td>
</tr>
</tbody>
</table>

**Notes:** This table reports differences in stated preference views between subjects who rejected and those who accepted the U.S. 100 Rs. private offer. In Column (1), subjects were asked about their views toward aid provided by the U.S. government to Pakistan: possible responses were “very negative”, “negative”, “neither negative nor positive”, “positive”, or “very positive”. We coded a “negative views about U.S. aid” dummy variable equal to 1 for subjects who answered “very negative” or “negative”. Column (2) uses a question about subjects’ views toward U.S. government in general. Columns (3) and (4) are based on questions asking subjects how their views of U.S. aid and the U.S. government in general compare to those of others in the room. Columns (5) to (8) replicate columns (1) to (4) using views on Japan instead of the U.S. * significant at 10%; ** significant at 5%; *** significant at 1%.
Online Appendix: Not for publication

A1  Appendix Figures and Tables
Figure A.1: Map of Experiment 1 Laboratory Locations in Pakistan
Figure A.2: Urdu Versions of Literacy Screening Tests for Experiment 1
Figure A.3: Experiment 1 Enrollment Desk Outside of the Lab in Islamabad
Figure A.4: Experiment 1 Session in Islamabad
| Participant Identification Number | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| Laboratory Session Number        | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
|                                  | ikcvnoushwpbaidqmdftejgxr | wtqpxjmbsknlvideoeahrgucf | rwncthhikagbojxelfvspum | kwrgrcvunxpdtmbalqsjehof | hcsqdfrvmlueagxkttniojpbl | vtnccqhoeprfwalsubdixgk | kgsimcvhrplxobnjdwfueqta | wkdlhsfmgxbaoqpnccveiutrij | gxcuqlijklbbmpvtnfekaswhor | mxwbculktdqppjhironafvgss | cbhfuwstaneojlgmkvrdqixp | lvjtirdmcubaxpenogqhsfkw | cpqabvdlxjgrefkihwostmu | qhatipkcecvnxmorfgdblwuj | wjaqbggetcphoxmrnikunpfvls | rsqgwmokxpdavcbetijlfunh | dhnwcolfiervjmgsauktqbp | xebnlashotdvcvfijqgrwukmp | obrsqiptewkcagnldljvmhfxu | nlhxqusmikbcwefgvrpatjod | rwkqhxvdfntisloegmacjbpui | hewpstmkfqlbaurdnigjocvx | dvsijgqnlerkfpccwmatuohx | cjinglaretbvuksxodqfphtmwr | ljkesioarwvxhnvbfcgutmpdq | cmldtvxcsxuqfhrqpebak | buimgltokcxsjfpnhdweavq | xbkpjoitnagdwcqlsohrfe | thcvnxosrejqdakpfwmugibl | ucibvxfdtslwomgkjrjaqnipeh | djrpiqkenuoatgwcvfsvxmb | igcfpdqebatunwjvotsrhmhlk | ugesxplthsomofvirbkanwjqd | skxmfepcwrdinobhgruvljtaq | pvmrjekfgtxuiqbcasowhlnd | rifokpvpqhslgcandxtumjwbw | wbjedilhtockxnafrqvmugsp | awucqvgpexmhtlkbdifrnsj | oihvcpnrndmwkbuefsqlxiajgt | tclbwvxxkd(Collision) | aunjfddtgsxrpeviqlochbkwm | idumqoragxdhpilnstcvcwkejb | mtacfdpnhiorpgkvxjeuqsw | tcdvfojbnuxaphiliqsgrekm | ecfpiogqadtuhtblmrxrkjnvws | naxjwshcdkopimublgtqfevr | tgdldbpervimkanxsxfhrhjоu |

Figure A.6: Survey Version to Session-Participant Number Mapping in Experiment 1
A2 Experimental Protocols

On-site literacy screening script for Experiment 1

Clean the chicken and then wash it. Add half a cup of water. Add cloves and garlic and cook the chicken until it is slightly tender. Blend together almonds, pistachios, fig, coconut, ginger, chick peas, poppy seeds and yogurt in a blender. Put some cooking oil in a pot and warm it. Add some onion to it and allow it to become green. Then add to it crushed spices, salt, and red chili powder and cook. Then stuff the cooked spices in the chicken’s stomach. Cover the outside of the chicken with this preparation as well. Cover the baking dish with cooking oil and put the chicken in the dish. Then put this dish in an oven pre-heated to 200 degrees centigrade, and let it bake for 35 to 40 minutes. Then put some cooking oil on the chicken and bake it for another 10 minutes. When the chicken starts turning red, take it out. Your delicious, sweet chicken is ready! Serve with salads.¹

(See the Urdu version of our screening tests in Appendix Figure A.2.)

Experiment 1 Materials

Activity/Envelope 1

Standard Big 5 survey adapted to use in Pakistan. This is used in all survey versions (versions A-X).

¹This text was taken from a free online repository of recipes in Urdu (http://www.lawaonline.com/blog/murg-mewa-dar-recipes-pakistani-cooking-urdu-recipes/), accessed July 7, 2013.
Activity/Envelope 1

Instructions for filling out the questionnaire:

1. Read every statement carefully and encircle the response you agree with.
   a. If you completely disagree with the statement, encircle (1).
   b. If you mostly disagree with the statement, encircle (2).
   c. If you are indifferent to the statement, encircle (3).
   d. If you mostly agree with the statement, encircle (4).
   e. If you completely agree with the statement, encircle (5).

2. This test has no concept of right or wrong, nor do you have to be an expert to solve it. Respond as sincerely as possible. Write your opinion as carefully and honestly as possible. Answer every question and ensure that for every response, you have encircled the right option. During the test, if you encircle the wrong option by mistake or if you change your mind after encircling a response, do not erase it. Instead, mark the wrong response with a cross and encircle your correct one.

Statements:

1. I am not depressed 1 2 3 4 5
2. I like to be amongst lots of people 1 2 3 4 5
3. I don’t like to waste time day-dreaming 1 2 3 4 5
4. I try to be polite to everyone I meet 1 2 3 4 5
5. I keep all my things clean and tidy 1 2 3 4 5
6. I often feel inferior to other people 1 2 3 4 5
7. I laugh easily 1 2 3 4 5
8. When I find out the right way to do something, I stick with it 1 2 3 4 5
9. I often get into quarrels with my family members and coworkers 1 2 3 4 5
10. I pace my work such that I am able to complete everything on time 1 2 3 4 5
11. Sometimes when I am under intense psychological pressure, I feel as if I am about to fall to pieces 1 2 3 4 5
12. I don’t consider myself to be a jolly person 1 2 3 4 5
13. Art and wonders of nature fascinate me 1 2 3 4 5
14. Some people think that I am selfish and egoistic 1 2 3 4 5
15. I am not a very organized person 1 2 3 4 5
16. I rarely feel lonely or sad 1 2 3 4 5
17. I really enjoy talking to people 1 2 3 4 5
18. I think that listening to controversial speakers can confuse students and lead them astray 1 2 3 4 5
19. I prefer cooperation over conflict 1 2 3 4 5
20. I try to complete all tasks entrusted to me according to my conscience 1 2 3 4 5
21. I often feel mentally stressed and anxious 1 2 3 4 5
22. I often long for thrilling situations 1 2 3 4 5
23. Poetry has very little or no influence on me 1 2 3 4 5
24. I am mistrustful and skeptical about the intentions of others 1 2 3 4 5
25. My objectives are very clear and I work to achieve them in a very organized way
3. I try to do everything perfectly
4. If need be, I am ready to use people to get my own work done
5. I often feel full of energy

26. Sometimes I feel completely worthless
27. I usually prefer to work alone
28. I often try new and exotic dishes
29. I believe that if you give them the chance, people will always exploit you
30. I waste a lot of time before starting to work
31. I rarely feel scared or depressed
32. I often feel full of energy

33. I don't pay much attention to the moods and feelings evoked my surroundings and circumstances
34. People who know me usually like me
35. I work very hard to achieve my goals
36. I often get frustrated by the way people treat me
37. I am a jolly and optimistic person
38. I believe that we should consult religious leaders for making decisions involving moral affairs
39. Some people think I am cold-hearted and selfish
40. When I start something, I don’t rest until I finish it
41. Often when things start taking a turn for the worse, I give up and abandon my work
42. I am not a jolly and optimistic person
43. Sometimes while studying poetry or looking at masterpieces of art, I feel chills of thrill and excitement
44. I am strict and stubborn in my attitude
45. Sometimes I am not as trustworthy as I ought to be
46. I am rarely sad or depressed
47. Fast pace is a highlight of my life
48. I have little interest in pondering over the working of the universe or the human condition
49. I usually try to be concerned and care about others
50. I am useful person and always do my work
51. I often feel helpless and wish someone else would resolve my problems
52. I am a very active person
53. I have a lot of intellectual curiosity in me
54. If I don’t like someone I let him/her know about it
55. I feel that I can never keep myself organized
56. Sometimes I want to hide myself due to shame
57. I would prefer to live on my own terms as opposed to being a leader for others
58. I often enjoy abstract ideas and theories
59. If need be, I am ready to use people to get my own work done
60. I try to do everything perfectly
Please give us answers to the following questions.

1.1 Are you currently engaged in any economic activity from which you earn income?
   1. Yes
   2. No

1.2 Apart from your main economic activity, are you engaged in any other economic activity?
   1. Yes
   2. No

1.3 Which of these best describes your secondary economic activity? (S.A.)
   1. Employee receiving wages / salary
   2. Daily paid / casual worker / in temporary employment
   3. Agricultural crops or livestock related self employment
   4. Other self employment
   5. Other (describe ______________)

1.4 Which of the following types of agricultural crop/livestock activities are you involved in? (mark all)
   1. Rice
   2. Wheat
   3. Cotton
   4. Other grains (corn, maize, etc.)
   5. Tobacco
   6. Other (specify: _________________________)

1.5 How often do you receive income from these agricultural crop/livestock self employment activities? (mark all)
   1. At least weekly
   2. At least every two weeks
   3. At least monthly
   4. Less frequently than monthly

Personal Information

1.6 What is your age and year of birth?
   Years _______ Months ____________ Year of Birth ____________

1.7 Gender
   1. Male
   2. Female

1.8 Marital Status
   1. Single/Never Married
   2. Married
   3. Widowed
   4. Divorced
   5. Separated
1.9 What ethnic group do you belong to?
1. Punjabi
2. Pashtun
3. Tajik
4. Hazara
5. Baluchi
6. Other (Specify....................)

1.10 What religious group do you belong to?
1. Shia
2. Sunni
3. Christian
4. Hindu
5. Sikh
6. Other (Specify....................)

1.11 Which languages do you speak at home?

<table>
<thead>
<tr>
<th>Language</th>
<th>1. Yes</th>
<th>2. No</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Pashto</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>b. Persian/Dari</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>c. Balochi</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>d. Punjabi</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>e. Urdu</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

1.12 What is the highest level of education that you have completed? 

1=Completed Grade 1, 2=Completed Grade 2, 3=Completed Grade 3, 4=Completed Grade 4, 5=Completed Grade 5, 6=Completed Grade 6, 7=Completed Grade 7, 8=Completed Grade 8, 9=Completed Grade 9, 10=Completed Grade 10 (Matric/ O Levels), 11=Completed Grade 11, 12=Completed Grade 12 (FSC/A Levels), 13=Completed some years at university, 14=Completed university degree, 15=Masters, 16=Technical Training, 17=Not gone to school

1.13 Then how many years of formal education have you had?
Years __________
Please place the completed survey back in envelope 1.

After that, you should close and seal envelope 1, and place it in the larger envelope.

After that, you may open envelope 2.
Activity/Envelope 2

Thank you for completing the survey. In return for completing the survey, we can offer you a bonus payment. Funding for the bonus payment comes from \{Survey versions A-L: Lahore University of Management Sciences; Survey versions M-X: the U.S. government\}. We can pay you \{Survey versions A, B, C, G, H, I, M, N, O, S, T, U: 100 Rs.; Survey versions D, E, F, J, K, L, P, Q, R, V, W, X: 500 Rs.\} for completing the survey, but in order to receive the bonus payment you are required to acknowledge receipt of the funds provided by \{Survey versions A-L: Lahore University of Management Sciences; Survey versions M-X: the U.S. government\} and thank the funder. If you choose not to accept the payment, you will forgo the bonus payment of \{Survey versions A, B, C, G, H, I, M, N, O, S, T, U: 100 Rs.; Survey versions D, E, F, J, K, L, P, Q, R, V, W, X: 500 Rs.\}, but not the payment of 300 Rs for your participation.

The letter of acknowledgment and thanks can be found on the next page.

\{Survey versions G-L, S-X: If you choose to accept the bonus payment, in order to receive this additional payment, you will be asked to turn the letter in to the survey coordinator in the front of the room, so other participants will see you turn in the letter. Once you have made your decision on the next page, please place the letter into envelope 2, whether or not you chose to accept the bonus payment.\}

\{Survey versions A-F, M-R: If you choose to accept the bonus payment, in order to receive this additional payment, your decision will be completely private; you will simply replace the letter in envelope 2 and submit it with your other survey materials at the end of the study, so no other participants will know your choice. Once you have made your decision on the next page, please place the letter into envelope 2, whether or not you chose to accept the bonus payment.\}

After that, you should close and seal envelope 2, and place it in the larger envelope.

After that, you may open envelope 3.

Letter of acknowledgment and thanks
Letter of acknowledgment and thanks

☐ I gratefully thank Lahore University of Management Sciences for its generosity and I accept the bonus payment offer.

☐ I choose not to accept the bonus payment offer.
1) [Survey versions A-X]
In the previous section, you were asked to check a box to indicate that you thanked the funder for their generosity. There are 24 people in this room. How many people in this group, excluding yourself, do you believe were willing to accept the additional payment by checking the box?

*If your guess is one of the three closest to the true number (among participants in this group), you will receive an extra 300 rupees.*

Please indicate your belief about how many checked the box here _____

2) [Survey versions A-X]
There are 24 participants in this session. Approximately, how many people in this room are you acquainted with?

1 – No one

2 - Between 1 and 6

3 - Between 7 and 12

4 – Between 13 and 18

5 - Between 19 and 23

6 – Everyone
LIST EXPERIMENTS: [DO NOT TRANSLATE THIS LINE]

**Control:** [Survey versions A, D, G, J, M, P, S, V]
The following are four policies some government officials express support for. Please report HOW MANY of the four you support. You do not need to indicate which ones you support, just how many.

a. Providing the poor with free electricity generators

b. Establishing an independent state in Kashmir that is not part of India and not part of Pakistan

c. Ensuring that civilians (President or Prime Minister) control the military

d. Reducing number of people eligible for the Benazir Income Support Program, but increasing payments to those eligible

TOTAL THAT YOU SUPPORT (CIRCLE ONE)  0  1  2  3  4

---

**Treatment 1:** [Survey versions B, E, H, K, N, Q, T, W]
The following are five policies some government officials express support for. Please report HOW MANY of the five you support. You do not need to indicate which ones you support, just how many.

a. Providing the poor with free electricity generators

b. Establishing an independent state in Kashmir that is not part of India and not part of Pakistan

c. Ensuring that civilians (President or Prime Minister) control the military

d. Reducing number of people eligible for the Benazir Income Support Program, but increasing payments to those eligible

e. Refusing humanitarian aid from the US government

TOTAL THAT YOU SUPPORT (CIRCLE ONE)  0  1  2  3  4  5

---

**Treatment 2:** [Survey versions C, F, I, L, O, R, U, X]
The following are five policies some government officials express support for. Please report HOW MANY of the five you support. You do not need to indicate which ones you support, just how many.

a. Providing the poor with free electricity generators

b. Establishing an independent state in Kashmir that is not part of India and not part of Pakistan

c. Ensuring that civilians (President or Prime Minister) control the military

d. Reducing number of people eligible for the Benazir Income Support Program, but increasing payments to those eligible

e. Supporting the activities of Pakistan Tehreek-e-Insaf (PTI)

TOTAL THAT YOU SUPPORT (CIRCLE ONE)  0  1  2  3  4  5
[Survey versions A-X]

Please place the completed survey back in envelope 3.

After that, you should close and seal envelope 3, and place it in the larger envelope.

After that, you may open envelope 4.
Activity/Envelope 4

SURVEY VERSIONS A-X

This is the final section. Please complete the questions below and then place this document back in the envelope.

1. How do you view aid provided by the Japanese government to Pakistan? Very negatively (1), very positively (5), or something in between?
   Circle one of the following: 1 2 3 4 5

2. How do you view the Japanese government overall? Very negatively (1), very positively (5), or something in between?
   Circle one of the following: 1 2 3 4 5

3. How do you view aid provided by the United States government to Pakistan? Very negatively (1), very positively (5), or something in between?
   Circle one of the following: 1 2 3 4 5

4. How do you view the United States government overall? Very negatively (1), very positively (5), or something in between?
   Circle one of the following: 1 2 3 4 5

5. How willing are you to take risks? Are you very unwilling to take risks (1)? Are you very willing to take risks (5)? Or, something in between?
   Circle one of the following: 1 2 3 4 5

6. Do you know the name of the chief minister of your province? Please write the name below:

7. How do you think your political views on Japan compare to other individuals in the room? More anti-Japanese (1), more pro-Japanese (5), or something between?
   Circle one of the following: 1 2 3 4 5

8. How do you think your political views on receiving aid from Japan differ relative to other individuals in the room? Less willing to accept aid (1), more willing to accept aid (5), or something in between?
   Circle one of the following: 1 2 3 4 5
9. How do you think your political views on the United States compare to other individuals in the room? More anti-American (1), more pro-American (5), or something between?

Circle one of the following: 1 2 3 4 5

10. How do you think your political views on receiving aid differ from the United States relative to other individuals in the room? Less willing to accept aid (1), more willing to accept aid (5), or something in between?

Circle one of the following: 1 2 3 4 5

11. Would your decision of whether to take the additional payment by checking the box have changed if the payment amount was increased by 100 rupees?

1 – Yes
2 – No

12. Would your decision of whether to take the additional payment by checking the box have changed if the payment amount was increased by 300 rupees?

1 – Yes
2 – No

13. Would your decision of whether to take the additional payment by checking the box have changed if the payment amount were offered by the government of Japan?

1 – Yes
2 – No

14. Would your decision of whether to take the additional payment by checking the box have changed if the payment amount were offered by the University of California (an American university unaffiliated with the government).

1 – Yes
2 – No

Please place this completed survey back in envelope 4, seal the envelope, and place envelope 4 in the large envelope. Then, raise your hand to indicate that you have completed the survey.
Experiment 2 Materials

Stage 1 Instrument
Section 1

Hello! I’m here on behalf of SEDCO Associates, which is a local survey firm. I’m here to talk to you about the upcoming local level elections that are scheduled to occur at the end of October in Lahore, as well as the rest of Punjab.

Have you heard about them?

This is the first time in Pakistan that these elections are being held locally on a party-basis. The purpose of my visit today is to talk about these elections.

On a scale of 1 to 10, how important do you think these elections are for service provision in your neighborhood?

_______

Before we move further, I would like to inform you that we are also collecting anonymous citizen feedback regarding these elections. This envelope contains a piece of paper with a question on it. Please write down your response to this question under it and put this paper back in the envelope.

{Hand over the envelope. Continue once it is handed back. If respondent says that he is illiterate, end the survey and move on to the next house.}

Section 2

Between the two parties, PTI and PML-N, which party do you perceive as being more able to bring benefits and services to you and your local community?
A. PTI
B. PML-N

Between the two parties PTI and PML-N, which party do you perceive as more anti-American?
A. PTI
B. PML-N

Political party members are registered with political parties. Parties usually provide information to their members before important events like rallies, meetings etc. and keep them updated about the general proceedings of the party. Are you presently a member of a political party?

C. Yes. Which Party?: ________________________ (Skip to section 4)
D. No
As part of our goal of promoting participation in political life, we would like to provide you an opportunity to become a member of one of two political parties. Becoming a member of a party will allow you to stay up to date regarding important developments in party politics. If you are interested, we can sign you up today. This is a print-out of the official party website. We can fill the form together right now, and we will sign you up online at our offices. Signing up should only take us about 2-3 minutes to complete.

If you are interested in signing up, which party would you like to join?
A - PTI
B - PML-N
(Note for enumerator: If asked about why just these 2 parties, enumerator should respond: “Because these are the only two major parties for which it is possible to sign up online”)

If the respondent was unwilling to sign up for a party, please mark an X here:

_______

Section 3

1. Name
   ________________________________ (full name)

2. Age
   ________________ years

3. Marital Status
   ____________________ (single / married / widower)

4. Years of Education
   _______________________ (number of years)

5. Engaged in economic activity (job/business etc)
   ________________ (yes / no)

6. Religious affiliation
   _______________________ (Muslim/Christian etc)

7. Caste/Biradri
   _______________________ (Jatt/Rajput etc)

8. Are you registered to vote
   ________________ (yes/no)

9. Do you plan on voting
   ________________ (yes/no)
Stage 2 Instrument
Stage 2 Android Survey

Probabilities for versions:
A – 50 percent
B – 50 percent

Screen 1 (if version A)

Hello,

This is a 5-10 minute survey. We have limited funds, so in addition to the Rs.100 guaranteed, we are offering an extra payment through a lottery where you can earn up to Rs.200 more, for a total of Rs.300. The outcome of the lottery will be determined at the end of your participation.

Screen 2 (if version A)

(Short big 5)

<table>
<thead>
<tr>
<th>No.</th>
<th>Question</th>
<th>Answer</th>
<th>Codes</th>
<th>Instructions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I like to be amongst lots of people</td>
<td>1 = Strongly disagree</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>2 = Disagree</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>3 = Indifferent</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>4 = Agree</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>5 = Strongly agree</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Some people think that I am selfish and egoistic</td>
<td>Same as 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>I am not a very organized person</td>
<td>Same as 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>I often feel mentally stressed and anxious</td>
<td>Same as 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>I am mistrustful and skeptical about the intentions of others</td>
<td>Same as 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>I don’t pay much attention to the moods and feelings evoked my surroundings and circumstances</td>
<td>Same as 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>I work very hard to achieve my goals</td>
<td>Same as 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>I am a jolly and optimistic person</td>
<td>Same as 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
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<td>Same as 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>I have a lot of intellectual curiosity in me</td>
<td>Same as 1</td>
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<td></td>
</tr>
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Screen 3 (if version A)

(Stated preference)

1. How do you view the United States government overall? Very negatively (1), negatively (2), neither negatively nor positively (3), positively (4), very positively (5)?
   Circle one of the following:  1  2  3  4  5
2. How do you view aid provided by the United States government to Pakistan? Very negatively (1), negatively (2), neither negatively nor positively (3), positively (4), very positively (5)?
Circle one of the following: 1 2 3 4 5

Screen 4 (if version A)

(Final screen displays total amount, where amount includes Rs.100 guaranteed payment, and with 33 percent probability a lottery of Rs.0, Rs.100 or Rs.200, so that the total payment is either Rs.100, Rs.200, or Rs.300.)
Please collect your total payment of Rs. ........ From the recruiter

Screen 1 (if version B)

Hello,

This is a 5-10 minute survey. We have limited funds, so in addition to the Rs.100 guaranteed, we are offering an extra payment through a lottery where you can earn up to Rs.100 more, for a total of Rs.200. The outcome of the lottery will be determined at the end of your participation.

Screen 2 (if version B)

(Short big 5)

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Screen 3 (if version B)
(Revealed preference)
You are one of 50 percent who are taking this survey receiving this offer to receive an additional Rs.100.

Funding for this bonus payment comes from the US government. We can pay you Rs.100 for completing the survey, but in order to receive the bonus payment you are required to acknowledge receipt of the funds provided by the US government and thank the funder. If you choose not to accept the payment, you will forego the bonus payment of Rs.100, but not the payment of Rs.100 for your participation, or the lottery payment that you are awarded at the end. Please note that the enumerator has no way of knowing whether you accepted or rejected the bonus payment.

The letter of acknowledgment and thanks can be found on the next page.

________________________________________________________________________________________

Screen 4 (if version B)

Option 1: I gratefully thank the US government for its generosity and accept the payment
Option 2: I do not accept the payment

________________________________________________________________________________________

Screen 5 (if version B)

(Final screen displays total amount, where amount includes Rs.100 guaranteed payment, Rs.100 bonus payment if offer is accepted, and with 50 percent probability a lottery of Rs.0, Rs.100, so that the total payment is either is either Rs.100, Rs.200, or Rs.300.)

Please collect your total payment of Rs. ........ From the recruiter