

Curriculum Vitæ — Noam Yuchtman

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Education

2005–2010 Ph.D. in Economics, Harvard University
2001–2005 B.A. in Economics, Williams College, *summa cum laude*, with highest honors

Academic employment

2016–present Associate Professor, Business and Public Policy Group, Haas School of Business, University of California, Berkeley
2010–2016 Assistant Professor, Business and Public Policy Group, Haas School of Business, University of California, Berkeley

Academic affiliations

2017–present Research Associate, National Bureau of Economic Research, program on the Development of the American Economy and program on Political Economy
2017 Visiting Senior Fellow, London School of Economics
2016–present Institute for Research on Labor and Employment, UC-Berkeley
2016–present Member, CESifo Research Network, Munich
2016 Visiting Scholar, Center for Economic Studies, Munich
2014–present Faculty Affiliate, Center for Effective Global Action (CEGA)
2013–present Member, Human Capital and Economic Opportunity Working Group
2013 Visiting Fellow, Center for Advanced Studies, University of Munich
2011–2017 Faculty Research Fellow, National Bureau of Economic Research, program on the Development of the American Economy and program on Political Economy

Editorial board service

2016–present Journal of Political Economy
2016–present Journal of the European Economic Association
2015–present The Economic Journal
2015–present Explorations in Economic History

Research

ACADEMIC PUBLICATIONS

2017 “Curriculum and Ideology,” *Journal of Political Economy*, 125(2), pp. 338–392 (joint with Davide Cantoni, Yuyu Chen, David Y. Yang, and Y. Jane Zhang)

- “Teaching to the Tests: An Economic Analysis of Traditional and Modern Education in Late Imperial and Republican China,” *Explorations in Economic History*, 63, pp. 70–90
- 2016 “Labor Market Institutions in the Gilded Age of American Economic History,” forthcoming in *The Oxford Handbook of American Economic History*, edited by Louis Cain, Price Fishback, and Paul Rhode, Oxford University Press (joint with Suresh Naidu)
- “The Value of Postsecondary Credentials in the Labor Market: An Experimental Study,” *American Economic Review*, 106(3), pp. 778–806 (joint with David J. Deming, Amira Abulafi, Claudia Goldin, and Lawrence F. Katz)
- 2015 “Intergenerational Mobility and Institutional Change in 20th Century China,” *Explorations in Economic History*, 58, pp. 44–73 (joint with Yuyu Chen, Suresh Naidu, and Tinghua Yu)
- “Can Online Learning Bend the Education Cost Curve?” *American Economic Review, Papers and Proceedings*, 105(5), pp. 496–501 (joint with David J. Deming, Claudia Goldin and Lawrence F. Katz)
- 2014 “Understanding Mechanisms Underlying Peer Effects: Evidence from a Field Experiment on Financial Decisions,” *Econometrica*, 82(4), pp. 1273–1301 (joint with Leonardo Bursztyn, Florian Ederer, and Bruno Ferman)
- “Medieval Universities, Legal Institutions, and the Commercial Revolution,” *Quarterly Journal of Economics*, 129(2), pp. 823–887 (joint with Davide Cantoni)
- 2013 “The Political Economy of Educational Content and Development: Lessons from History,” *Journal of Development Economics*, 104, pp. 233–244 (joint with Davide Cantoni)
- “Crime, Punishment, and Politics: An Analysis of Political Cycles in Criminal Sentencing,” *Review of Economics and Statistics*, 95(3), pp. 741–756 (joint with Carlos Berdejó)
- “Coercive Contract Enforcement: Law and the Labor Market in 19th Century Industrial Britain,” *American Economic Review*, 103(1), pp. 107–144 (joint with Suresh Naidu)

WORKING PAPERS

- 2017 “Religious Competition and Reallocation: The Political Economy of Secularization in the Protestant Reformation” (joint with Davide Cantoni and Jeremiah Dittmar)
- “Political Identity: Experimental Evidence on Anti-Americanism in Pakistan” (joint with Leonardo Bursztyn, Michael Callen, Bruno Ferman, Saad Gulzar, and Ali Hasanain)
- “Polls, the Press, and Political Participation: The Effects of Anticipated Election Closeness on Voter Turnout” (joint with Leonardo Bursztyn, Davide Cantoni, and Patricia Funk)
- “Protests as Strategic Games: Experimental Evidence from Hong Kong’s Democracy Movement” (joint with Davide Cantoni, David Y. Yang, and Y. Jane Zhang)
- 2016 “The Fundamental Determinants of Anti-Authoritarianism” (joint with Davide Cantoni, David Y. Yang, and Y. Jane Zhang)

POLICY WRITING

- 2017 “The religious roots of the secular West: The Protestant Reformation and the allocation of resources in Europe,” *voxeu.org* (joint with Davide Cantoni and Jeremiah Dittmar)
“Power to the people? China’s policy trilemma in Hong Kong,” *LSE Management Blog* (joint with Davide Cantoni and David Y. Yang)
- 2016 “Lessons on inequality, labour markets, and conflict from the Gilded Age,” *voxeu.org* (joint with Suresh Naidu)
- 2015 “The disruptive potential of online learning: Comparing the cost and quality of online and traditional education,” *voxeu.org* (joint with David Deming, Claudia Goldin, and Lawrence Katz)
- 2014 “Curriculum and Ideology,” *voxeu.org* (joint with Davide Cantoni, Yuyu Chen, David Y. Yang, and Y. Jane Zhang)
- 2012 “How universities helped transform the medieval world,” *voxeu.org* (joint with Davide Cantoni)

Teaching

- Spring 2015, Political Economy Perspectives on Business and Public Policy: Empirics (PhD)
2017
- Fall 2012, Data and Decisions (MBA)
2014
- Spring 2011, Introduction to International Business (undergraduate)
Fall 2011
- Spring 2011, The Economics of Institutions (PhD)
2017
- Fall 2010, Research and Theory in Business: Behavioral Science (PhD)
2011, 2012,
2013, 2016

Dissertation advising

COMMITTEE MEMBER

Liang Bai (Economics; initial placement: University of Edinburgh, Department of Economics), Moshe Barach (Business and Public Policy; initial placement: Georgetown University, School of Business, visiting), Gillian Brunet (Economics; initial placement: Wesleyan University, Department of Economics), Bo Cowgill (Business and Public Policy; initial placement: Columbia University, School of Business), Joshua Hausman (Economics; initial placement: University of Michigan, School of Public Policy), Yoonha Kim (Business and Public Policy; initial placement: Georgetown University, School of Business, visiting), Yujin Kim (Business and Public Policy; initial placement: ShanghaiTech University, School of Entrepreneurship and Management), Jeffrey Kuhn (Business and Public Policy; initial placement: University of North Carolina, School of Business), Daniel Mattingly (Political Science; initial placement: Yale University, Department of Political Science), Weiyi Ng (Management of Organizations; initial placement: National University of Singapore, School of Business), Amy Nguyen-Chyung (Business and Public Policy; initial placement: University of Michigan, School of Business), Glenda Oskar (Economics; initial placement:

Penn State, Department of Economics, visiting), Bora Clara Park (Political Science; initial placement: Duke University, Department of Political Science, postdoc), Vito Sciaraffia (Business and Public Policy; initial placement: UT-Austin, School of Business, visiting)

EXTERNAL EXAMINER

Gustavo Fajardo (CEMFI)

Honors, grants, and fellowships

- 2017 *American Economic Review* Excellence in Refereeing Award
- 2017 Clausen Center Grant, Haas School of Business
- 2015 Schwabacher Fellowship, Haas School of Business
- 2011, 2013 Garwood Center for Corporate Innovation Research Grant, Haas School of Business
- 2012–2013 Cheit Award for Excellence in Teaching; PhD Program, Haas School of Business
- 2011, 2012 *Quarterly Journal of Economics* Excellence in Refereeing Award
- 2012 Russell Sage Foundation Small Grant in Behavioral Economics

Professional presentations

SEMINARS AND CONFERENCES

- 2017 Bocconi, Bristol, EUI Florence, LMU Munich, NBER Chinese Economy Meeting, PUC-Rio, Stanford Economics, Stanford Political Science, Stockholm University, Universitat Pompeu Fabra, University of California GEM-BPP Research Workshop, USI Lugano
- 2016 American Economic Association annual meeting (San Francisco), Becker Workshop (University of Chicago), Chicago Booth, Chinese University of Hong Kong, Field Days: Experiments Outside the Laboratory (Berlin), Gardner Seminar (UC-Berkeley), Heidelberg University, Hong Kong University of Science and Technology, New Economic School (Moscow), Paris Empirical Political Economy Seminar (PSE), UC-Davis, University of California GEM-BPP Research Workshop, University of Frankfurt, University of Hong Kong, USC, University of Zurich
- 2015 Anderson School of Management (UCLA), Barcelona IPEG, Berkeley-Stanford China Social Science Workshop (UC-Berkeley), Einaudi Institute, Gardner Seminar (UC-Berkeley), Haas School of Business (UC-Berkeley), Harvard, Heidelberg Conference on “Social Impacts of Economic Policies and Change”, Indiana University, Kellogg School of Management (Northwestern), Ostrom Workshop (Indiana University), RIDGE-LACEA Political Economy Workshop (Montevideo), UC-Berkeley, UC-San Diego, University of California GEM-BPP Research Workshop, University of Mannheim, University of Munich Center for Advanced Studies conference on “Institutions, Culture, and Long-Run Development”, University of Michigan, World Economic History Congress (Kyoto), Yale
- 2014 CESifo conference on “The Long Shadow of History”, Chinese Economists Society Annual Conference (Guangzhou), Conference on the Chinese Economy (Tsinghua), Guanghua School of Management (Peking University), IAST Economic History Workshop on “Climbing the Social Ladder: Social and Geographic Mobility over Time”, LSE, NBER Chinese Economy Meeting, NBER Economics of Culture and Institutions Meeting, UC-Berkeley,

University of Edinburgh, University of Maryland, Williams College CDE Conference on “Historical Persistence in Comparative Development”

- 2013 China Meeting of the Econometric Society (Beijing), CEGA research retreat, CESifo conference on “The Long Shadow of History”, Columbia, CREI, Hong Kong University of Science and Technology, Northwestern, Society for Economic Dynamics (Seoul), UC-Berkeley
- 2012 Hong Kong University of Science and Technology, LSE, NBER Summer Institute, Santa Clara, Stanford, UC-Berkeley, UC-San Diego, USC, Vanderbilt, Washington Area Economic History Seminar (American University)
- 2011 China Economics Summer Institute (Tsinghua), UC-Berkeley, UC-Davis, Universidad Carlos III, Universitat Pompeu Fabra
- 2010 All-UC Group in Economic History (UC-Davis), Boston University, Brown, Econometric Society World Congress (Shanghai), Haas School of Business (UC-Berkeley), Hong Kong University of Science and Technology, LSE, Oxford, Paris and Bonn Workshop on Law and Economics, Royal Holloway, Simon Fraser, SITE Summer Workshop (Stanford), Toronto, UCLA
- 2009 All-UC Group in Economic History (UC-Riverside), Fudan, Guanghua School of Management (Peking University), Harvard
- 2008 European Economic Association (Milan), Economic History Association (New Haven)

CONFERENCE DISCUSSIONS

- 2017 American Economic Association annual meeting
- 2016 American Economic Association annual meeting, Economic History Association annual meeting, NBER Japan Project Meeting
- 2015 Berkeley-Paris Organizational Economics Workshop, Economic History Association annual meeting, RIDGE-LACEA Political Economy Workshop, World Economic History Congress, Yale Conference on Political Economy and Development
- 2014 UC-Berkeley Institute of East Asian Studies Colloquium, “Personnel Issues in Taiwan”
- 2013 All-UC conference on “Economic and Political Inequality: Social Mobility, Economic Growth, and Inequality”, China Meeting of the Econometric Society, Hong Kong University of Science and Technology Conference on Human Resources and Economic Development, NBER Economics of Culture and Institutions Meeting
- 2012 All-UC conference on “Science, Intellectual Property Rights, and Innovation”, UCLA Conference on “The Long-term Persistence of Economic Outcomes”, LACEA Political Economy Group meeting, Economic History Association annual meeting, Haas/Sloan Conference on the Law & Economics of Organization

PUBLIC AND NON-ACADEMIC LECTURES

- 2016 Center for Economic Studies, Munich, "The Political Economy of Educational Institutions: Historical and Contemporary Lessons"
- 2016 Strait Talk, Berkeley, "The Cross-Strait Situation: Insights from Hong Kong"
- 2016 UC-Berkeley, "Thoughts on the University and the Labor Market: What Are You Doing Here, and What To Do Next?"
- 2016 Torrance, CA, "Arriving, Surviving, Thriving: Paths to Success in American Universities"
- 2014 Trento Festival of Economics, "From Bologna to Peking: Elites, Educational Institutions and Policies"

Service to the profession

REFEREEING

American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, American Economic Review, Demography, Econometrica, Economic Journal, Economic Systems, Economics of Transition, Education Finance and Policy, European Research Council, European Review of Economic History, Explorations in Economic History, German-Israeli Foundation for Scientific Research and Development, Industrial Relations, Institute for New Economic Thinking, International Economic Review, Israel Science Foundation, Journal of Comparative Economics, Journal of Development Economics, Journal of Economic Growth, Journal of Economic History, Journal of Human Resources, Journal of Labor Economics, Journal of Law and Economics, Journal of Political Economy, Journal of Politics, Journal of the European Economic Association, Journal of Urban Economics, National Science Foundation, Quarterly Journal of Economics, Review of Economic Studies, Review of Economics and Statistics, Social Sciences and Humanities Research Council of Canada, The World Economy, Washington Center for Equitable Growth

CONFERENCE AND RESEARCH WORKSHOP ORGANIZING

- 2015–2017 University of California GEM-BPP Research Workshop (joint with Romain Wacziarg)
- 2016 All-UC Group in Economic History Graduate Student Workshop (joint with Marty Olney and Greg Clark)
- 2016 Program Committee of the Annual Congress of the European Economic Association
- 2016 Program Committee of the Annual Meeting of the Economic History Association
- 2015 All-UC Group Conference on Chinese Economic History (joint with Kris Mitchener)
- 2014–2016 Berkeley Summer Work in Progress Seminar (joint with Ben Faber)
- 2014 BREAD 27th Conference, Junior Pre-Conference (joint with Ben Faber)

University service

2016–present Haas Policy and Planning Committee

2016–present PhD Field Advisor, Business and Public Policy Group

2015–2016 Faculty Advisor, Race Inclusion Initiative, Haas FTMBA Program