Purpose: The purpose of this course is to strengthen your ability to anticipate, critically analyze and appropriately respond to some of the critical ethical and social challenges that confront managers in a global economy. Instruction will be based primarily on the case method, supplemented by both topical and philosophical articles and essays.

Requirements: You are expected to carefully read all the readings assigned for each class and to actively participate in class discussions. In addition, you are required to write two three-four page papers, due at the beginning of the fourth class and by noon on the Monday following the last class. The specific paper assignments will be made by the instructor. The grade will be based 33% on class participation and 66% on the two written assignments. There will be no final.

Readings: The cases and other material are available in a reading packet. Additional materials will be distributed in class.

I. Principles of Business Ethics (Oct. 23)


“A Basis for Moral Rights: Kant,” from Velasquez, Business Ethics pp. 96 -103

Plato, “The Ring of Gyges” from The Republic

“The Veil of Ignorance,” HBS Note

Mary Midgley, “Trying Out One’s Sword,” Heart and Mind 1991

II. Personal and Corporate Integrity (Oct. 30)

Cases:

John Byrne,” “The Environment was Ripe for Abuse,” *Business Week* Feb. 25, 2002


2. “Conflict on the Trading Floor,” HRS Case 9 – 394 – 060 (B) to be distributed in class

*Supplementary Reading:*


III. Managing an Ethical Workplace (Nov. 6)

*Cases:*

1. “Kathryn McNeil (A)”, Harvard Business School Case, 9-394-111. (B) to be distributed in class.


*Supplementary Readings:*


Niccolo Machiavelli, selections from *The Prince*

Michael Ledeen, “Is It Better to be Loved or Feared? *Across the Board* September 1999

IV. Managing Value Conflicts in the Global Economy **FIRST PAPER DUE** (Nov. 13)

*Cases:*

1. RU 486 (A) Harvard Business School Case 391-050
   (B) to be distributed in class

2. John Seeger, The Project At Moza Island (A), Ethics in Business, 
   Graduate School of Business, Columbia University. 
   (B) to be distributed in class.

**Supplementary Reading:**

Wall Street Journal Feb. 22, 1993


Business Review March-April 1998

V. Global Corporate Responsibility: Working Conditions and the Environment 
(Nov. 20)

**Cases:**

   School Case, 9-700-047.

2. Levi Strauss and Co and China: Global Sourcing HBS 9- 393-128 (A) 
   (B) to be distributed in class

**Supplementary Readings:**

“A World of Sweatshops,” Business Week Nov 6, 2000

Paul Krugman, “in Praise of Cheap Labor: Bad jobs at Bad Wages Are Better 
   than No Job At all,” Slate, May 20, 1997

“Human Rights,” Economist June 3, 1995

VI. Corporate Responsibility for Human Rights and the Environment (Nov. 27)

**Cases:**

1. Royal Dutch/ Shell in Nigeria. HBS 9-399-126 
   (B) to be distributed in class

2. “Global Climate Change and BP Amoco,” Harvard Business School Case 9- 
   700-106
Supplementary Readings:


The UN Charter: The Universal Declaration of Human Rights

“Businesses are called to account,” *Financial Times* March 28, 2002

VII. The Scope, Limits and Meaning of Corporate Responsibility (Dec. 4)

Case:

"Merck and Co., Inc." (A) & (B), The Business Enterprise Trust, 90-013. (C) and (D) to be distributed in class.

Supplementary Readings:


“Doing Well by Doing Good,” *Economist* April 22, 2000


SECOND PAPER DUE: first Monday after last class (due Dec. 9)