

Automated SMS Training and Micro-Entrepreneurship Performance Online appendix

William Fuchs* Ganesh Iyer[†] Przemyslaw Jeziorski[‡]

August 14, 2022

*william.fuchs@mcombs.utexas.edu, UC3M and UT Austin, McCombs School of Business

[†]giyer@berkeley.edu, UC Berkeley, Haas School of Business

[‡]przemekj@berkeley.edu, UC Berkeley, Haas School of Business

A Randomization checks

	(1)	(2)	(3)	(4)
	Female	What is your age?	What is your highest completed education level?	Credit purchase first week November, 2020
Training during holidays	0.00856 (0.0280)	-0.551 (0.823)	-0.0567 (0.0465)	-119.1 (104.7)
N	1433	1432	1432	1434

Standard errors in parentheses

* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Table 1: Randomization checks

B Results for constant credit arms

	e				
	(1)	(2)	(3)	(4)	(5)
	Monthly revenue	Written financial records	Understands interest	Credit balance checking frequency	Liquidate property to pay back loans
Training during holidays	90037.1* (46544.5)	0.0698*** (0.0264)	0.0747*** (0.0262)	0.489*** (0.142)	-0.0835*** (0.0289)
Gender FE	yes	yes	yes	yes	yes
N	684	940	941	401	324

Standard errors in parentheses

* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Table 2: Effect only for the group that received credit relief in November; i.e., the comparison between “Credit November, Training November,” and “Credit November, Training December.”

C Additional analyses of main effects

	(1) Monthly revenue	(2) Written financial records	(3) Understands interest	(4) Credit balance checking frequency	(5) Liquidate property to pay back loans
Training during holidays	90034.3** [1449.5,178619.0]	0.0699** [0.0157,0.124]	0.0748*** [0.0242,0.125]	0.489*** [0.213,0.766]	-0.0836*** [-0.145,-0.0225]
Earlier credit relief	-2722.7 [-90802.2,85356.8]	0.0558** [0.00236,0.109]	-0.0653** [-0.115,-0.0154]	-0.221 [-0.500,0.0569]	0.00689 [-0.0561,0.0699]
Gender FE	yes	yes	yes	yes	yes
N	1015	1432	1433	592	476

95% confidence intervals in brackets

* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Table 3: Effect only for the group that received credit relief in November; i.e., the comparison between “Credit November, Training November,” and “Credit November, Training December.”

	Monthly revenue No trimming	Monthly revenue 1% trimming	Monthly revenue 5% trimming	Monthly revenue 10% trimming
Training during holidays	90034.3** [1449.5,178619.0]	68131.0*** [37462.2,98799.7]	51656.1*** [33424.6,69887.6]	44802.1*** [30222.9,59381.2]
Earlier credit relief	-2722.7 [-90802.2,85356.8]	5228.0 [-25266.7,35722.7]	-10185.2 [-28102.6,7732.1]	-10731.6 [-24940.1,3476.9]
Gender FE	yes	yes	yes	yes
N	1015	1004	959	907

95% confidence intervals in brackets

* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Table 4: Effect only for the group that received credit relief in November; i.e., the comparison between “Credit November, Training November,” and “Credit November, Training December.”